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How To Film Perfect Wedding Videos

By Rob Whibley

Capturing the perfect wedding day video takes more than just luck. There are a number of factors involved that should be considered when you're planning your wedding video whether you're the one behind or in front of the camera.

1. Experience

Make sure the videographer has considerable experience, has just about seen it all and can anticipate what is about to happen in order to capture events as they unfold. Take note of any recommendations from people you know or testimonials to this regard.

2. Communication

The videographer must be prepared to liaise with other people who have key roles in your day, from the photographer to the hotel manager, in order to be alerted to upcoming highlights such as cutting the cake and the speeches as well as ensuring s/he is updated of any changes to the schedule.

3. Post Editing

The video service should be able to provide additional interesting extras, such as background music and slow motion shots, which will give your finished video a professional and polished touch, distinguishing it from a regular home movie.

4. Expertise

The wedding video should be a professional piece of work, make sure that as well as having top quality equipment, the videographer also advocates technical knowledge such as an understanding of white balance, manual focus and shutter speeds. Ask to see examples of their work to judge the picture quality for yourself.

5. Lighting

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When discussing locations for the wedding day, ensure that the videographer has lighting equipment suitable for indoor filming and will be able to transport it to each venue, to ensure each picture is evenly lit and exposed.

6. Sound

Ask if it is possible for the groom to wear a tie-clip microphone in order to pick up both sets of vows being made. Even the most confident of couples can be softly spoken when exchanging vows and this is the most important moment in your marriage ceremony that will want to be relived. This inconspicuous device will record voices onto the video, which may otherwise be lost.

7. Discretion

The ideal videographer will be unobtrusive and record the day without becoming a feature of it. Choose someone who understands the sensitivity needed to get all the shots whilst remaining invisible. Look for comments highlighting this ability when checking recommendations.

Rob Whibley operates a successful wedding video filming and production business based in Wirral, Merseyside. His business websites are Action Wedding Videos (

<http://www.actionvideos.co.uk>

) and

Action Wedding Photography (

<http://www.actionwp.co.uk>

). Both websites were developed by Web Star

Creations (

<http://www.webstarcreations.co.uk>

).

Hiring A Professional Wedding Planner: The Advantages

By Melissa Burton

Have you ever wondered why Jennifer Lopez had made such a great impact on her movie, "The Wedding Planner?" This is because most people, after watching the film, had finally realized the importance of hiring a wedding planner.

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Long before, most couples are having second thoughts on the idea of hiring a wedding planner. They have doubts if hiring the services of a wedding planner is really worth their money, especially those who are in a tight budget.

Basically, hiring the services of a wedding planner is actually a matter of choice and personal preference. If you think that you and your fiancé can handle most of the wedding planning without any burden, then, go on with your plans.

But if you think that doing all the planning from the very beginning is already tedious, then, it is time for you to hire the services of a wedding planner.

Basically, a wedding planner is someone who is adept and knowledgeable when it comes to wedding plans. Wedding planners have already established their contacts with many businesses that are important in the wedding such as flower arrangers, caterers, venues, etc.

So, for most people who are not yet aware the benefits they can derive from hiring a wedding planner, here are some facts that you need to know:

1. Hiring a wedding planner will save you time.

Planning a wedding can be a daunting task. It can even be more tedious if the person who plans the wedding is a participant also like the bride or the groom. It can be really difficult to have an open mind especially with all the jitters and everything.

Moreover, planning a wedding does not happen overnight. Usually, it would take you 200 to 300 hours of planning, thinking, and brainstorming. Hence, to save you time and effort, it is best to hire the services of a wedding planner.

2. More savings

Many people contend that the reason why they do not hire a wedding planner is that it will be an additional cost on their part.

What they do not know is that hiring the services of a wedding planner can actually save you more money because most of the wedding planners have already established solid contacts with some of the common wedding businesses like flower arrangers, venues, and the like. Therefore, discounts are more likely to happen because they have their own connections already.

3. Organized planning

With wedding planners, weddings can be more organized because most wedding planners are very particular from the biggest down to the last details of the wedding.

After all, it is their job so they know what should be done best.

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Moreover, wedding planners have actual timeline that they follow in order to have all the details be ready on time or even way ahead of time, leaving all the last-minute changes behind.

4. The decisions are still yours

With wedding planners, the decisions are still with the couple. The wedding planner will just guide, render some suggestions, and assist the couple in making the decision.

Hence, the couple will be able to, still, have their own style and preference with regards to the planning of their wedding.

5. Confidence boosters

One of the best things about wedding planners is that they act as confidence boosters for the bride and the groom.

We all know how jittery and edgy wedding couples can be especially if they are in a rush or having trouble finding the perfect item for their wedding. But wedding planner, they will be more at ease and more confident that their wedding will be perfect because they know that they have laid the details of their wedding upon the hands of a professional.

Indeed, there could be no better person who really knows the ins and outs of wedding planning more than what the wedding planner can do.

So, for great weddings, it is best to hire the services of a wedding planner.

Download our excellent discount wedding planning mini-course absolutely FREE at

<http://www.discountweddingguide.com/>



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