

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Find A Profitable Targeted Niche

By Gerald Hardie

If you know how there is Money to be made in writing Ebooks and publishing them Online. Browse our articles and decide how you will go about it. Will You have a go at Self Publishing, or look for a Book Publishing Company!

If You are looking at writing a ebook and publishing it online but don't know what to write then here is an idea to get you started:

Go to your local bookstore or Amazon.com and look at the magazine rack. Find out what people are buying. Look at a targeted niche. Look at what people are subscribing to. What are the big advertisements. Companies don't spend money on advertising unless there is a return. Look at the letters to the editor and look for a problem. It is also good to get Back Issue's so you get a good overview of the market.

Here is an example so you get a better idea:

You choose your niche topic "Fishing" for example. You get five different fishing magazines and go to the secondhand bookstore and dig up some back issues, Doesn't have to cost a fortune.

Upon reading through them you find that the big advertisers are selling "Kite fishing gear" now with this in mind You also find that there are lots of letters to the editor asking "How best to set up the rigging for the Kite and how to tell the best times to go out."

Now have a look online at "Google Search" and type in "Kite Fishing" See what there is to offer. Is there any books or manuals solving these peoples problems if not you may have a winner. Now go to Overture.com and look up Keywords for kite fishing and see how many searches are being made for that topic. If there are 4 searches a month then you do not have a demand.

Do some research on Kite Fishing and if you are able "Interview Experts" on the topic. Record your Conversation with their permission of course and then get it transcribed. There are many transcription

How To Find A Profitable Targeted Niche

places to go online and it doesn't cost to much. Now you have some content for your ebook without writing a thing and you are now the expert author.

Look for people who are passionate about that particular Topic, that have Disposable Income and a Credit Card. Write something that will solve a problem and then market that product to them. Find the market first then create the product to suit. This way you are able to quickly create a product with pre-determined demand, get a ebook, video or audio, your own digital product and sell it online without huge overheads. So you see, you can become you very own publishing expert without years of experience in any targeted Niche.

Gerald Hardie is a Sales And Marketing Consultant. He has many websites

<http://www.nichereseller.com>

and

<http://www.onlinepublishingbook.com/ARB/>

3 Popular Niche Marketing Misconceptions

By Steve Schwartzman

Specializing in Niche Markets has never been as crucial as it is today. Long gone are the days when you can target general, broad markets and make money from them.

To make money in today's Internet Marketing environment, one must specialize in well defined niche topics.

Lets examine a few misconceptions when it comes to niche marketing.

Misconception #1: You do not have to be an expert in the Niche field you choose!

Everyone says you should only choose a Niche that you are an expert in...nonsense!

The Internet is so impersonal that you can easily appear as an expert and not know anything about that particular niche topic. The key is to appear as an expert. How? You can outsource, build niche sites with no interaction such as blogs, purchase resale rights to an ebook in a particular niche. You see, you can choose to profit from any niche you like.

Misconception #2: Choose one niche market and stick with it.

Not true! Once you establish yourself in one niche and develop a profitable system, choose another one and run with it. You can even choose a pen name if you like, it's common practice to do so.

Niche marketing is a numbers game. Once you find a profitable niche put it on auto-pilot and choose

How To Find A Profitable Targeted Niche

another niche market to get into.

Misconception #3: The best way to make money in the niche game is to promote niche products as an affiliate.

Wrong again! Sure, becoming an affiliate and promoting niche products can be very profitable, but if you are doing this, you're not maximizing your income.

You need to promote your own landing or squeeze page where you collect the e-mail address of the visitor, and then sending him or her to the niche product you are promoting. You should also send out an e-mail course with informative information pertaining to that particular niche market to gain the visitors trust. Since your subscriber now trusts you, you can recommend products in that niche again and again, knowing your recommendation holds a lot of weight.

Those are three popular misconceptions when it comes to niche marketing. Follow the tips above, and you will be more likely to succeed. Remember, it is important to find a profitable niche, set it up so it is on auto-pilot, then move on to the next niche.

Not all niche markets will be a slam dunk, so don't get discouraged.

Even if one out of ten become really profitable, sit down and smile, you've hit the jackpot.

Steve Schwartzman is a veteran Internet Marketer and founder of the popular membership site Niche Time. He will take you by the hand and show you how to profit from at least 3 different niche topics each month, even if you know nothing about them! Build many e-mail lists and profit from them for years to come. Visit

<http://www.nichetime.com>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!