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How To Find A Reliable Discount Holiday Agent

By Dial2Travel

Few of us book a holiday without looking for the best deals. Travel is now one of the biggest online sectors, and it's to the internet that we turn to look for cheap holidays. There's no shortage of sites offering extraordinary deals, but it can be difficult to know which are reliable and which aren't. Here are some guidelines to help you tell the difference.

1. Independence

A travel agent that isn't tied to any particular company or promoter is best placed to offer great deals. They can negotiate with a range of suppliers, or direct with airlines and accommodation owners to ensure that they get the best price for you. You can be sure that they're not pushing you towards a particular operator and that you're really getting good value for money.

2. Professional membership

It's really important that a discount travel agent is a member of a professional body. In the UK, this is ABTA, the Association of British Travel Agents. ABTA members have to abide by a strict code of conduct and agencies are regularly assessed to ensure that they are meeting the organisation's high standards. ABTA membership also means that you have a independent body to channel complaints to, should you have any problems with the agent.

3. Secure payments

If you're booking online, it's vital that you make sure that the site's payment system is secure. This protects you from fraud and is an essential part of any online shopping system. If you can't find anything on the site that gives you information on the payment system, then don't book online.

4. Contact

A good discount holiday travel agent, whether online or on the high street, should be easily contactable and offer excellent customer service. Even at discount prices, booking a holiday is a financial

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commitment and you need to be sure that you can contact the agent should you need any help.

Dial2Travel specialises in discount travel, from package holidays to flights only. Visit our website now by clicking on

<http://www.dial2travel.co.uk>

Cheap Discount Holiday Travel.

Ten Awesome Ways To Increase Your Sales In Holidays

By Radhika Venkata

Everybody thinks that the businesses will slow down a bit in holiday seasons. Ofcourse everybody thinks that people don't want to start new ventures in holidays too.

But that is not true. People do spend money... a lot in holidays. On gift items, special discount goods, coupons etc.

The only thing is to know how to do business in the holiday season using this attitude.

Here are 10 tips to maintain or maximize your sales in Holidays:

1. Put a paragraph on your webpage that related to the particular holiday. Like christmas greetings for Christmas, Happy mothers day greetings for Mother's day etc.

Then put a picture of your product under it with a discount price for that particular day.

Advertise about this discount product on your home page from a month before the actual selling day.

2. Send discount coupons to your old customers and subscribers and tell them the offer lasts for one or two days.

3. If you use pay per click engines, change your ads a little bit to give the essence of holiday season.

If your ad is like –

"Garden tools for gardeners"

Change this to –

"Garden tools for Gardeners.Price reduced to half for the first fifty people. Limited for Thanks giving."

OK...OK...You get the idea. Right?

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4. Install some greeting card cgi scripts on your site. Use them at holiday seasons. So with every greeting card your website link goes to other people. This is very cheap and affordable advertising.
5. Tell your affiliates that they will receive more commission on their sales through their affiliate links in this holiday season.
6. Always submit two or three pages of your website to search engines with holiday discount prices. So if anybody search in the search engines about discount products, your pages will show up.
7. Offer free shipping and handling to your customers.
8. Put a special pop up window that closes with in a particular time. So you can encourage your visitors to buy the product at discount price or with special bonuses through the link in that pop up.
9. Use your Autoresponder to offer special courses or tutorials for holiday seasons. Send the links to your discount products, samples of your product as a special holiday delivery. Encourage them to buy with a holiday discount.
10. Holidays means parties, get together and massive sales. You can do offline advertising about your product and website by keeping banners or free brochures at the reception tables, sales centers etc.

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The Ins And Outs Of Finding Discount Flights Online

The Easy Way To Cheap Holiday Travel

Protecting Your Asset With The Cheapest Homeowners Insurance

The Classified List

Palmistry

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