

How To Get At Least 20 Times More Traffic – for FREE!

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**How To Get At Least 20 Times More Traffic – for FREE!**

**By Stephen R. Renfrow**

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It's every webmaster's dream to have a link to his/her website on 1,000's of other websites across the Internet.

Today, most webmasters join one or more "banner exchanges" to get additional traffic to their websites. However, it's a common mistake to believe that this will EVER give you a significant increase in the number of visitors to your website. Please read on, and I'll explain why.

A banner exchange works like this:

When joining a banner exchange, you enter your banner ad into the exchange. Then, you place a html code on your website, that displays a banner every time you get a visitor to your site. The banner exchange has lots of other websites with this html code on them, so they can display a significant volume of banners throughout the network of member sites.

Then, there is an "exchange" of banner impressions:

For every two banners you show on your website (every two visitors/hits/page views you have on your website), your banner will be displayed once on another banner exchange member website.

So, how does this give you traffic?

If you have 200 page views/visitors/hits on your website, your banner will be displayed 100 times on other websites in the banner exchange.

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If we assume that your banner has a CTR (Click Through Ratio) of 1%, which is quite normal, one out of 100 people who sees your banner will click on it, and visit your website. With your banner displayed 100 times on the other websites in the banner exchange, you will get 1 – ONE – extra visitor as a result of the 200 banners you displayed on your website. In other words: For every 200 visitors you have to your website, you will get 1 – ONE – extra from the banner exchange.

OK, let's say you have 1000 visitors/hits a day on your website: This will give you an extra 5 – FIVE – visitors a day from the banner exchange.

Actually this is a 0,5% increase in the traffic to your website. Would you call this banner exchange a "great traffic builder"? I wouldn't! The only website that benefits from this, is the website that OWNS the banner exchange, and get to sell all the extra banner impressions that's left from the "1 for 2" exchange of banner impressions throughout the entire network of banner exchange member websites! Hey, what a great business!

So, What's the deal with the "self replicating advertising webpages"?

A self-replicating advertising webpage works like this: When you join, you get your "own" self replicating advertising webpage, displaying six classified ads or links. Your link or classified ad will be in the "first position" of this webpage.

To see what a self-replicating advertising webpage looks like, go here: <http://www.homebiznet.nu/explode.html>

Whenever someone visits "your" advertising page, and signs up to get her/his own, they will get a page with their ad in pos. 1, and your ad in pos. 2.

When someone signs up from this "new" page, they'll get a self replicating advertising webpage with your ad in position 3.

As time goes by, this cycle will repeat over and over again, creating loads of advertising pages in your "downline" with your ad in position 2, 3, 4, 5 and 6!

So, why is a self-replicating advertising website better than ANY banner exchange?

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Let's take a look at the numbers we used earlier:

Say you still have a website with 1000 visitors a day. Now, drop the banner exchange! Simply place a banner or a text link to your Self-replicating advertising webpage on your website instead!

Let's say that this banner ext-link also has a CTR of 1%. This means that you get 10 visitors a day to your advertising webpage from this text-link or banner.

The statistics show that at least 1 out of 10 visitors to a self replicating advertising webpage signs up to get their own! This means that there will be generated at least on new self replicating webpage every day, displaying your ad or link in position 2!

After 3 months, you will have your ad or link in the 2nd position on approx. 100 advertising webpages.

AND, your link will be on 1,000, 2,000 or even 10,000 other websites, depending on how successful the people in your "downline" have been in "giving away" FREE advertising webpages.

Anyway, let's take a look at a modest example, and assume that your link is on 1,000 advertising webpages after 6 months. Let's assume that each of these advertising pages has just 10 hits a day...

Ok, now we're talking advertising! In this example, your classified ad or link is seen by  $10 \times 1,000 = 10,000$  people – every day!

If we still keep the 1% CTR, your website would receive 100 extra hits per day from this advertising.

Compared to the example with the old banner exchange (remember the 5 extra visitors per day the banner exchange would bring in?), you'll actually get 20 times more visitors from your self replicating advertising website than from the banner exchange.

And – the best part is that the number of webpages displaying your ad will grow – every day, and so will the traffic to your website! Not only because YOU keep sending visitors to your advertising page, but because all the people who has signed up "under" you does the same – generating new advertising pages all the time!

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After some months, your link will be permanently displayed on 1000's, 10,000's or even 100,000's of advertising pages out there... If you have a calculator or a spreadsheet, try figuring out just how much traffic this could give you after one year – or two years...

And it's all THAT simple!

The only thing you need to do, is sign up to get 2 or 3 different self-replicating advertising webpages, and then places text-links (or banners) to these powerful "marketing machines" from your website.

The clue is simply that the more visitors you get to your advertising pages, the more people will sign up, and the more new pages will be generated with YOUR link or ad on them, as one out of six displayed.

Best of all, these hit-generators are FREE, and may very well generate an extra 10, 100 or 1000 hits per day to your website, depending on how many of these you can "give away"!

Try using this page, it WORKS:

<http://www.homebiznet.nu/Reports/megahits.html>

To get more traffic just by placing a banner ad or some text links at your website, sign up for the traffic generators on the above mentioned page – NOW!

Short note about banner exchanges:

We have nothing against banner exchanges, or the people that use them or run them. But after testing different self replicating advertising webpages, we know they work just so much better! AND they actually get better and better the longer you have them.

Being member of a banner exchange WILL bring you a few extra visitors a day. But as we choose to see it: Having one or more self replicating advertising webpages is actually better than OWNING a banner exchange! It's all set up for you when signing up, and everything is automated! Also, sending visitors to your Self-replicating advertising webpage is a long-term investment! The one person you sign up today, can get you 1000's of extra visitors to your website every month – for life!

Start building your own "advertising empire" – Sign up for

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self-replicating advertising webpages today!

Stephen R. Renfrow, Creator of the HOME BIZ NETWORK Always give them more than they expected! Tools/Tips/Secrets/Help including proven Biz OppsHome of "Business On A Disk" CD-ROM – All You Need to Succeed

### **How to Generate Loads Of Free Traffic To Your Website!**

#### **By Paul Kellum**

One of the most popular ways to generate free traffic to your website these days is to use a free traffic exchange service.

A traffic exchange is website service that enables you to view someones website, and others in turn view yours. You earn credits when you view someones site, and you use those credits to have others view your site.

Internet marketers would like to know how to bring traffic to their websites quickly, without spending any money. Traffic exchanges can accomplish this.

The greatest benefit comes in when you sign up others and receive traffic from their efforts.

The different types of exchanges are start page exchanges, manual surf, and auto surf.

The key is to join more than one exchange, it could be start page, manual or auto surf exchange, and promote them to get referrals.

Go to any search engine such as yahoo or excite, and search for traffic exchanges. There are hundreds, with new ones being established everyday.

With all the traffic exchanges you find from the search engines,if you join them,you will increase your traffic greatly.

Paul Kellum is the webmaster of a new website that sells over 3500 products with some of the lowest prices on the internet. Our fantastic affiliate program is free to join.

#### How to Generate Loads Of Free Traffic To Your Website!

Ask Mr. D – On Tracking Ads

Targeted Traffic Is Your Key To Success

How To Get Traffic To Your Site

How To Get More Traffic To Your Website Using Traffic Exchanges

Hitting the Search Engines

eZy Auto Hitz

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