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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Get Traffic To Your Site

By Bradley Carson

There are several ways to get traffic to your site. You can pay for your traffic or get it for free. I'd like to concentrate on free traffic.

The first thing you need to do is make sure your site is key-word optimized for the search engines. For a new site, using low competition words can help you to get placed high on some search engines and give you much needed targeted traffic. If you have a site with several categories, doing at least one optimization a day will slowly but surely build your business. With more than one category this gives you an opportunity to be placed on the search engine with each category and not just your front page.

Another way to help build targeted traffic and links to your site is a blog. You can have the blog linked to your site. If you update your site regularly and 'ping' your blog with one of the free ping services, you will gradually build your traffic and business.

There are many sites that have free content that you can use on your blog. Once you've set up the blog and find the right ping service, this would only take you a few moments a day. When using free articles, be sure and use proper etiquette, giving the author credit for his writing.

The tried and true way to build 'free' traffic and links, is articles. You can write about anything you want or about the services or products your website distributes. If you're not able to write the articles yourself, there are a number of services available that can do it for you (you pay). Then post your article to as many directories as possible. Webmasters are constantly on the look out for good, new content.

The number of links to your site is critical in your placement with most search engines. Articles and a blog help build your site targeted traffic slowly. But to speed up your linking process, you could search and join some link exchange sites. The more links the better.

Bradley Carson is an online marketer and is owner of

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Watch Out For Traffic Leaks

By Chet Brzezinski

Watch Out For Traffic Leaks by Chet Brzezinski

When promoting any affiliate program one thing that you, as an affiliate, has to watch out for is what is called traffic leaks. What is a traffic leak? A traffic leak is something on the merchants site that will cause the visitor, that you referred to their site, to get distracted and leave the merchant site, leaving you with no possibility of receiving any kind of commission.

Having traffic leaks does not mean the affiliate program is a scam or trying to cheat you. It is most likely that the merchant just doesn't realize what they are doing. If you are promoting an affiliate program that is not getting any sales for you, you may want to check for traffic leaks. If you find some then contact the merchant (in a professional manner) and ask if they would consider removing the traffic leaks from their site to increase conversion.

Advertisement Banners & Links

This is usually the most common traffic link. The merchant will put up a banner ad or two and some text links to "offset" their expenses. You do not want to promote an affiliate program that has this on their site. When you send a visitor to the site and they click the banner or text ad and go to the other site the merchant gets paid while you get zip. Not to fair is it?

Order Phone Number

Another traffic leak is the toll free (or regular) phone number they put on their site to let customers call in their orders. But when customers do call in their orders you get stiffed on the commission. It is very easy to set up phone commission tracking. You should ask the merchant if they have any plans on setting up phone sale tracking. If they don't know how you can send them to me to show them how to do it.

Basically, you do not want anything on the merchants site that will drive your referred customer away to another site that you will not get a commission from.

Chet Brzezinski has been in the affiliate marketing and affiliate management industry since 1997. View more affiliate program related articles at any of Chet's sites

below:<http://www.affiliate-program-review.com><http://www.proudmedia.com>



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