

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**How To Land A Gig As A Magician: When Reality Strikes**

**By Preston Houer**

Magic is the art of diverting the attention of the audience by creating an illusion that amuses them and creates an impact that something extraordinary had been performed. The act is definitely entertaining. Nevertheless, the reality is that it is just an illusion.

However, the income that the magicians derive from performing such activities is not an illusion. It is real money. They use the money that they have earned to buy their necessities in order to survive.

What most people sometimes forget is that magicians are people, too, who need a job to earn a living. They do not have powers like what they appear on stage to create money and make it appear on top of the hat.

That's why it is important for every magician to know how to increase their bookings because it is the only way they can increase their incomes.

For people who want to know how to land a gig as a magician, here is a list of some tips that can be used:

1. Print ads can do the job.

If a magician really wants to increase his bookings, one way to advertise his craft is to place a "one column inch" advertisement in the newspaper. This size is already enough to catch the attention of people who are trying to find magicians.

Best of all, with this size, the price "magicians" have to pay is very affordable.

2. Perform your best on every show.

It is true, indeed, that people will cease patronizing something if they have found out that it's not worth their money. For magicians who want to always have bookings waiting for them, it is best to stop counting their schedules and pay attention to their presentation.

## How To Land A Gig As A Magician: When Reality Strikes

It would be better if they will hone their skills and improve their craft so that they can always have the best entertainment they can provide to their audience. From here, bookings will soon follow. This is because one of the most effective forms of advertisement is through the "word of mouth."

If people like what they see they will talk about it. Their praise will spread among peers and social groups, which in turn, will reap more bookings.

Boiled down, there's no secret in marketing the business in order to earn a booking. What magicians should always remember is that it is important to improve their skills in order to earn a booking because it is through their performance that the next show will follow.

Preston Houer has been involved with the art of illusion and sleight of hand for over 30 years. Let Preston show you how to Have Fun With Magic. Visit His Site Today!

<http://www.have-fun-with-magic.com>

### **Landing Gigs As A Wedding Magician**

#### **By Preston Houer**

As a wedding magician, one can have great opportunities in marketing his or her skills. There are many ways for one promising magician to do that.

– For example, during the awkward period while waiting for the couple's arrival in the venue of the reception, you can help lighten up the tension by providing entertainment. Sometimes it may take a while for the newlyweds to come to the reception, and it is not a good idea for every one to be in a room that is full of almost complete strangers waiting for the couple to arrive. A magician like you can help ease this problem, and may become a vehicle for people to talk and laugh.

– In several receptions, there is an emcee or a show band hired to entertain the guests. However, watching a magician can be a nice alternative for the usual dancing. While guests are eating their dinner, a magician can give 45 minutes of laughter and amusement. Cool tricks can be performed such as floating roses that can be offered to the wedding bridesmaids.

– It pays to do some research. Find out if there is quite a number of children going to the wedding reception. If so, then a magician can make a special show for the children, providing a nice diversion for them while their parents mingle around.

– These tips may bolster a wedding magician's reputation as a creative one when it comes to performing on wedding occasions. Now to be more productive while one is relatively free from wedding gigs, or just about any occasion, why not create some promotional brochures for your target market. Send out the brochures to make this not-so popular kind of magician gig more patronized.

– One might want to make a small "wedding planner" brochure, providing information on food

## How To Land A Gig As A Magician: When Reality Strikes

arrangements, flower services, on renting a tuxedo or gown, among others. In the brochure, put in an article on how magicians can provide great entertainment in wedding receptions. Leave some room for your advertising. Distribute these to establishments that cater to such occasions. They would be happier to post the brochure if it includes their establishments in the brochure.

– Ensure that the magician can be contacted easily. The important contact details such as the phone and fax numbers, as well as the magician's website, if any, and his or her email address/es should be included in the brochure, too.

Preston Houer has been involved with the art of illusion and sleight of hand for over 30 years. Let Preston show you how to Have Fun With Magic. Visit His Site Today!

<http://www.have-fun-with-magic.com>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)  
Menopause, Andropause And Other Hormone Imbalances  
Impair Healthy Healing In People Over The Age Of 30!**

## How To Land A Gig As A Magician: When Reality Strikes

