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How To Profit From Private Label Articles

By Philip Muller

How To Profit From Private Label Articles

Free content is great. I love how easy is to enrich a website in minutes republishing free articles written by real expert authors. Furthermore they give me the invaluable ability to profit from niches I really don't know nothing about.

Lately I have been thinking about how to develop my strategy, and I ended thinking about outsource my writing content creation. The only drawback is the difficulty in finding good writers delivering quality articles for let's say \$5-6 each. I think this is a perfect solution from a business perspective. But in a more pragmatic sense, it is even more sophisticated than I'd really needed.

During my research for alternatives, I've found that private label content with limited distribution has exactly the right amount of quality and exclusivity I was looking for. If only hundreds of webmaster have access to the articles and they have granted the right to rewrite them as a privilege for their membership, chances are they will do (for profit and for reputation). Even better, not every article will necessarily be used from every member.

If you are wondering what the best sources of private label articles are I've reviewed some of them.

Now I'd like to give you some ideas on how to profit from such exclusive content:

Open a blog. Then, instead of publish the same free articles everyone is using or the same exact news you have just read on another blog, try to give it some real appeal. Forget everything you know about seo and traffic: build value. Use this blog like a business card. Establish relationships in your niche: add interesting comments in other blogs; link it in your forums' signature; use it to easily get into publisher networks requiring quality partners for their advertisers.

Select a few articles, edit them as needed, put yourself as the author and set an autoresponder course or build a pdf report. Use it to capture subscriptions to your list. Brand yourself like an authority and offer your prospects a good reason to remember you and your business.

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While you should not submit private label articles to article directories unless you practically rewrite them fully, you can still use them to promote your website. Articles directories want unique content, and your private label articles are not "so much" unique. But there is plenty of website publishers needing for good content. You may want to contact them privately offering your rebranded articles (whether if you hardly edited them or not) and you'll eventually gain lot of benefits.

Build laser-targeted content for AdSense (or whatever). Because you can change everything in the articles, you can edit them to better target high-bid AdSense search terms or for seo purposes. Also you could note that as you don't have to publish the authors' resource box and none of the other resources he incidentally linked, you will able to keep the traffic on your site (or to drive it where you'll make more money).

Can you get it? Practically it's like writing your own articles. Thus, you can focus on money making, not writing.

If you want to learn killer article marketing secrets, I suggest you subscribe this 50 parts course. It covers every aspect of article marketing I leaved out here, and it's full of great ideas and strategies. Furthermore it's completely free.

Philip Muller. Visit my blog at <http://www.article-marketing.info> for more tips and suggestion about private label articles

Review of NicheProductsMonthly (Tony de Bree).

By Tony de Bree

Regularly, when a new private label articles/private label content site is launched, I am approached by the owners to do a special JV on Niche Article Generator for them. And because my clients are asking me about these sites, I always become a member and have a look inside.

The latest one I joined was the NicheProductMonthly site by Jason Gazaway. And I thought that it would probably be the same again. After having paid my fee, I went in and the first thing I always look at is what the actual rights are that you get. I will not go into all the details because that would be unfair to Jason. But you get a lot of value for money, no doubt about it.

The most important innovation in my eyes is that you receive 3 AdSense sites around niches every month. You can upload these sites easliy and they then provide you a huge amount of content about a topic. Including Google links. So a great way to earn an extra income from Google.

Next to that there are 150 articles around three topics in this case about weddings and how to shower

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your baby, yoga, (I tried them out in Niche Article Generator and they work great!) and three e-books with web sites etc. And there is much, much more.

Actually, the only "problem" we are having is marketing all the private label stuff that is provided!

So all in all, great quality in this first month. For us the truth is that if the quality stays like this, we are going to cancel some of the other ones! Sorry!

Here is the link:

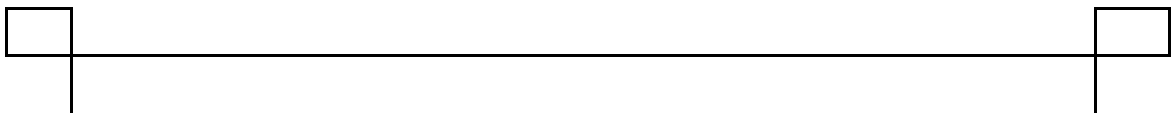
<http://www.nichearticlegenerator.com/npm/>

Tony de Bree
CEO Go4strategy

Tony de Bree writes books & articles on technology in busines since 1985. He teaches all over World. His latest best selling product, Niche Article Generator, turns your PLAs into a mini-site in minutes.



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