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**How To Put Your Income On Auto-Pilot, FAST and EASILY**

**By John Turner**

**How To Put Your Income On Auto-Pilot, FAST and EASILY by John Turner**

Ever seen those skilled plate-spinning men on TV?

They'd stand in the middle of the ring and balance a 10" fine china plate on a stick and keep it spinning in the air for ages... then they'd move on to another plate... and another, until they had a whole row of them going.

I used to sit and watch in amazement, never realizing just how POWERFUL the plate-spinning technique really is... or the amount of SUCCESS it could bring online.

Here's something that really blew me away...

The Most Profitable Internet Business Owners Are All Plate Spinners... They Spin One Plate, And Move On!

The formula is exactly the same...

The aim is create a plate that just keeps spinning, even when you're not focusing your efforts. Automate your business by creating digital products or services that continue to keep selling (i.e. spinning) all day long... then when one plate is spinning, move onto another one and do exactly the same... simple.

You see it all over the 'net... People selling digital books, automated online services, offering products that are processed in real-time. All of these services require just the initial effort to get the ball rolling

(or the plate spinning) and afterwards spin themselves.

The most successful people have several AUTOMATED Internet business models spinning at once... and to keep the plate spinning all they have to do is give it a gentle push every now and again, and the plates will continue to turn.

How Can You Replicate This Powerful Formula?

Offer DIGITAL products that can be delivered instantly online. My business associate earns over \$7000 a month selling just one ebook that took him 2 weeks to write.

It continues to sell, night and day, and his workload is minimal. He just handles a few email queries a day.

After he automated this process, he then started another service that pulled in an additional \$5000 a month.

His workload is virtually ZERO, yet his personal gross income still hits over \$10,000 every month from the Internet. YOU can do exactly the same by applying the powerful plate spinning formula... here's what to do:

1) The key to success is in developing your OWN products or services that can be distributed automatically online.

So you're an expert in a particular field? Write an ebook about your success and discoveries and sell it online. My associate revealed his tips and tricks to marketing with newsletters and sold his guide for \$50. You can do too.

Or perhaps you could create an online service that would help benefit others... how about an automatic advertising program? Or an automated web page creator? You could hire others to help build the system for you.

Keep your mind set on developing products or services that can be sold online with the MINIMAL of work on your part.

Things like:

\* Information products... marketing, health related issues, how-to info, mortgage info, money-saving techniques, tax issues.. anything that people would be interested to know.

Information is the HOTTEST seller on the Internet.

\* Software programs

\* Automated services... like promotion tools, email services, shopping cart systems, web page builders. Anything you put your mind to can be made, even if it requires the help of a professional to get you started.

2) Gear your website for creating a direct response and hook it up to a real-time credit card processor like iBill.com, Multicards.com, CCBill.com or ClickBank.com to offer the product online INSTANTLY and AUTOMATICALLY.

Once someone pays with their credit card, the credit card processor will set-up instant access to the product you offer and allow the customer to download it right away.

Your work? Absolutely NONE. The money is deposited into your account, the customer has received their product and everyone is happy. Remember, people are impatient and want things NOW... give them the chance to buy things INSTANTLY.

3) Promote the site like wild-fire. Set up an affiliate program and start the ball rolling. You'll have the system virtually on auto-pilot, with the minimal of workload.

4) Repeat the process again, this time with a new product or service... if it targets the same market, introduce all of your existing affiliates and let your current customers know about it to continue the plate spinning... you can use this strategy again and again, until you have several streams of income that keeps the money flowing in week after week.

This is the true KEY to online success... the ability to develop automated streams of income and deliver the products to the appropriate market.... then simply do it again & again.

Isn't it time you learned to keep those plates spinning?

### **3 Popular Niche Marketing Misconceptions**

**By Steve Schwartzman**

## How To Put Your Income On Auto-Pilot, FAST and EASILY

Specializing in Niche Markets has never been as crucial as it is today. Long gone are the days when you can target general, broad markets and make money from them.

To make money in today's Internet Marketing environment, one must specialize in well defined niche topics.

Lets examine a few misconceptions when it comes to niche marketing.

Misconception #1: You do not have to be an expert in the Niche field you choose!

Everyone says you should only choose a Niche that you are an expert in...nonsense!

The Internet is so impersonal that you can easily appear as an expert and not know anything about that particular niche topic. The key is to appear as an expert. How? You can outsource, build niche sites with no interaction such as blogs, purchase resale rights to an ebook in a particular niche. You see, you can choose to profit from any niche you like.

Misconception #2: Choose one niche market and stick with it.

Not true! Once you establish yourself in one niche and develop a profitable system, choose another one and run with it. You can even choose a pen name if you like, it's common practice to do so.

Niche marketing is a numbers game. Once you find a profitable niche put it on auto-pilot and choose another niche market to get into.

Misconception #3: The best way to make money in the niche game is to promote niche products as an affiliate.

Wrong again! Sure, becoming an affiliate and promoting niche products can be very profitable, but if you are doing this, you're not maximizing your income.

You need to promote your own landing or squeeze page where you collect the e-mail address of the visitor, and then sending him or her to the niche product you are promoting. You should also send out an e-mail course with informative information pertaining to that particular niche market to gain the visitors trust. Since your subscriber now trusts you, you can recommend products in that niche again and again, knowing your recommendation holds a lot of weight.

Those are three popular misconceptions when it comes to niche marketing. Follow the tips above, and you will be more likely to succeed. Remember, it is important to find a profitable niche, set it up so it is on auto-pilot, then move on to the next niche.

Not all niche markets will be a slam dunk, so don't get discouraged.

Even if one out of ten become really profitable, sit down and smile, you've hit the jackpot.

Steve Schwartzman is a veteran Internet Marketer and founder of the popular membership site Niche Time. He will take you by the hand and show you how to profit from at least 3 different niche topics each month, even if you know nothing about them! Build many e-mail lists and profit from them for years to come. Visit



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