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## How To Rid Yourself of Bulk Email Spam

By Talbert Williams

Have you ever gotten an unsolicited e-mail message (UCE)? Well, unless you signed on to the Internet using your e-mail account about 30 seconds ago, chances are that you have.

Unsolicited, 'junk' e-mail is almost the same thing as getting junk mail in your mailbox at home. There are two main differences though.

It cost the sender only pennies to distribute hundreds or thousands of these messages.

It can cost the receiver more to receive it then it did for the sender to send it.

Number 1, above, is self-explanatory. Number 2, however, is a little harder to understand for those who swear by unsolicited e-mail, which is often called 'bulk' e-mail and 'spamming'.

So here is an explanation that everyone should understand. Unless you have totally 'FREE' access to your e-mail, that is:

you don't pay for access.  
you don't pay a phone bill.  
you don't pay an electric bill.

then this form of e-mail costs the receiver more than it costs the sender. In some instances, such as on AOL and other online subscription services, it can cost you big time. Every single minute a subscriber is online using these services costs them \$\$\$\$.

The time it takes to open a message and just scan it quickly to determine if you will read it, respond to it or delete it may not seem like much, but when you add up all those messages at the end of the month, they can really hurt your pocket book.

Articles like this one have been written by the hundreds, perhaps the thousands, and still 'junk' e-mail continues. Can we rid ourselves of it? My guess is no! There are software packages created almost every day, trying to block unsolicited e-mail. And almost every day a software package to negate them

is created as well.

Is it right or wrong? I only know it breaks every rule of 'netiquette' according to many people on the Internet. But to be honest, some unsolicited e-mail I have received personally has been very valuable; some has been a total waste of my time and effort.

I personally do not believe in using unsolicited e-mail for any reason. I hope, as the Net matures, that others will see the wisdom in using e-mail in a responsible manner.

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Talbert Williams offers debt consolidation, debt reduction, credit card debt referrals and advice. For more information, articles, news, tools and valuable resources on debt solutions, visit this site:

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### **Do You Get More Spam Than Real Email?**

**By Matt Garrett**

The unsolicited junk or bulk email that you receive is known as Spam. Spam is a very serious problem the people have to deal with daily. Sometimes the junk emails exceed the regular email messages that we receive in our email account. Spam filter can be a solution for you to get freedom from Spam mails. There are different types of software to keep out the Spam emails from your inbox. Spam filters can monitor the emails that come in your inbox and prevent any Spam mail from entering in to your inbox.

The Spam email that you receive is due to the inappropriate usage of mailing list. The mailing list consists of email ids of different people and all of them can be flooded with bulk or junk emails. Many companies send out the Spam email messages to a large number of people who do not ask for such messages. Spamming is considered to be very bad netiquette as it amounts in violating a person's privacy. Netiquette demand that no email id can be used without the user's permission.

Many Spam filters are designed to help people who are constantly bombarded with junk or bulk mails. Spam filters make use of filtering technology to filter the contents of the incoming emails. Spam filters can effectively help a person by sorting out these types of incoming emails.

Different types of Spam filters can be helpful for controlling spam. Content based Spam filter is one type that can be used by you. The filter scans the content of the email, and searches for tell tale signs for Spam in the message. Content based Spam filters have however not been very effective in controlling the bulk or the junk messages. The main reason for this being that the spammers had devised ways and means by which they can communicate their message despite the presence of such filters.

## How To Rid Yourself of Bulk Email Spam

Spam filters that are prepared these days are designed to give advanced protection against unsolicited emails and spammers. Bayesian filter technology is another effective way of controlling these mails. Bayesian technology is not like other filtering methods that search for Spam identifying words in the header and the subject line. The Bayesian filter uses the entire perspective of an email when it looks for characters or words for identifying a Spam. Another feature of Bayesian Spam filter is that the more it analyzes the incoming mails, the more it learns to identify Spam mails.

Spam mails can sometimes bombard you in such a manner that you may end up receiving more Spam than the regular emails. Most email service providers have Spam filter software enabled in their sites. All you need to do is select the options of setting the Spam filter for your emails according to your liking. You can mark the sites from which you want to receive or not receive mails in your inbox. Setting the options for blocking the bulk or the junk mails is entirely your prerogative.

MattGarrett

<http://www.free-spam-blockers.com>



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