

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Ruin Your Business

By **K.R. Nadreau**

How To Ruin Your Business

by: **K.R. Nadreau**

If you're like the rest of us, you've spent a lot of time trying different things to make your online business come together. There are countless methods of conducting a viable marketing career, but there are also as many ways to destroy one as well.

In any endeavor, there are costs. You need to weigh the costs before even getting started. Oh, you know about up front capital, advertising costs, webhosting monthly rental fees, and the like, but . . .

The costs that many entrepreneurs aren't thinking about right off is the price of your reputation, your integrity, and your name!

Whenever you put your name on something, you're staking your reputation on the product and how others view your sales pitch about it. The best way to ruin your business and any future business you might come up with, is to make false claims about it, or use deceptive methods to get people to read what you have to say.

One example that comes to mind is the over use of the "Re:" in your email subject heading. I know who I write to, and I know what I write to others about. You're not going to fool me into thinking that your "Re:" is a reply to me. How stupid do you think people are?

DELETE!!

Dishonesty only makes the rest of us think you have no confidence in your product, or you're selling us the same old thing that everyone else is. If you have no confidence in your product, or you have nothing new to sell us, it's time to rethink your business strategy!

Using subject headings that have nothing to do with your sales pitch is another way to get people to hit the delete button every time you send out emails. Do you really think people won't notice that you've

interested them in something that you aren't prepared to offer?

In business, integrity is the greatest cost of all! Honesty is the best policy to maintain your integrity in tact and afford yourself the privilege of continuing to prosper in business.

If you don't trust the quality and value of your product enough to lay it on the table, then how are you going to expect everyone else to trust you?

Remember. . . the most important thing you'll ever have to sell. . .

is YOU!

K.R. Nadreau is the author of "Up Front Marketing ~ Selling Without Selling Yourself Short." He's a motivational speaker/writer who has spoken to upwards of 2,500 at a time, and has been instrumental in the creation of countless successful businesses both for profit and non-profit. His articles about business and culture are read by thousands.

The Fastest Way to Ruin Yourself

By Freddy Davis

I don't know many people who would admit to wanting to ruin themselves, but there are a lot of people who are doing everything they can to accomplish that very goal. They certainly don't see it that way, but if you look at the way they live, you can see it happening.

I knew a man who was very strict on his daughter. This strictness was more than simple discipline. He felt he had to control every part of her life. And, of course, he never liked any of her boyfriends. While his daughter was young he could get away with being an "all controlling" parent.

The sad part of this was that he thought he was being a good parent. It is certainly every parent's responsibility to protect and discipline their children. But it must always be for the purpose of helping them grow up to make good decisions on their own – not simply to dominate.

As will happen in every case, there came a time when the girl grew old enough to get out from under the dominance of her dad and make her own way. When she did, she ended up marrying the very kind of guy her dad despised. Not only that, but the resentment that had built up in her life caused her to move away from him and not even speak to him for years at the time.

Now, I don't know whether or not she consciously did all of this for spite, but the result was that her dad was devastated. In spite of his wrong actions and attitudes, he still loved his daughter very much, and the years of alienation were a torture that ruined his health and other areas of his life as he let it "get to him."

This father did a destructive thing, in his parenting. But parenting is not the only place that this

How To Ruin Your Business

happens. Many people do it in other areas of life and the result is the same – personal ruin. It happens when individuals try to live another person's life for them. Whether it is as a parent, an employer, a spouse, or any other relationship you operate in, you cannot live another person's life for them. This is probably the fastest ways to self–ruin that exists on the planet today.

The same problem is all too common in the workplace. When a boss or supervisor tries to micro manage a person to the point of controlling every little action, it creates rebellion. The person will try to sabotage the authority figure, or will quit. This puts the one who is trying to be in control in a position of always struggling to keep the other person in their place. After a point, fatigue sets in and things begin to spiral out of control.

Here is the problem. The nature of human beings is such that each person has the ability and the internal drive to exercise their own free will. People will go to almost any extreme to accomplish it. Families have been destroyed, companies have been bankrupted, and wars have been fought, all in the name of achieving freedom.

Why not take a different approach. Instead of trying to control people, simply define the parameters that need to exist for the organization to run smoothly, and allow people to make their own way within

those limits. Instead of generating rebellion, this will make a person feel appreciated and respected. It will make them appreciate and respect you, in return.

If you want things to be different in your life, then don't look to see how you can go about changing others. Look for ways to change yourself. You simply can't go inside of another person's head and change them. Try and you will destroy yourself. But you can do things to change yourself. Then, instead of ruin, you will find the growth and fulfillment you are looking for.

Dr. Freddy Davis is the owner of TSM Enterprises and conducts conferences, seminars and organizational training for executives, managers and sales professionals to help develop greater effectiveness and productivity. He is the author of the book Supercharged! as well as the Nutshell Series of books for strengthening business. You can visit the TSM website at

, or you can contact Freddy directly at 888–883–0656 or

Related Content:

The Fastest Way to Ruin Yourself

How To Ruin Your Press Release in 3 Easy Steps

7 Mistakes That Will Ruin a Professional Image

Warning: Today's "Non Profit Credit Counselors" Are Yesterday's Bill Collectors!

You're Going The Wrong Way !

Read more Content at

Related Products:

Create Your Own Scrapbook at minimum cost.

RSS ADVERTISING SECRETS

Traffic Explosion

Ebook Explosion

All Christian Writings

: A genuine resource center for Quality Ebooks and Softwares



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!