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How To Start A Pet Supplies And Accessories Business

By Alice Stacy

Pets are a part of 63% of American households, which is over 69 million homes. And 45% of those

homes have more than one pet. Approximately 37 million homes own a cat, and 43 million own a dog. All of this means that the market for pet supplies is guaranteed to be steady, and in fact, has grown by \$2-\$3 billion dollars annually, since 2002 with an estimated expenditure for 2006, to reach \$38.4 billion dollars.

Could this be the time to start a pet supplies and accessories business? If you go about it the right way, and invest time and thought in your approach, you are more likely to outlast the five year "new" period that sees so many businesses close.

What is your business going to sell? That is entirely up to you. There is a growing market for a variety of pets, with dogs and cats leading the way. In both areas, toys, and gourmet treats are hot commodities, as are designer duds for the family pooch.

You can start a business entirely from your own resources, making the treats yourself, with a custom-designed package, and spreading word locally through free samples, and appearances at pet-related events such as dog and cat shows, or pet expos. A well-designed website is also an excellent idea. People get visuals of what you are selling, and the easier it is negotiated, and the more information you provide them about your products, the more likely they are to return, and to refer you to their friends.

To get you started, you might instead decide to go with an established company that offers commissions and bonuses on sales that you make at home parties or through a website. The advantages are less overhead, not having to carry stock, and not doing the shipping. What tips the balance, can be how much independence you want with your business.

For more information on the types of opportunities that exist in pet supplies and accessories, visit

<http://www.petbusinessopportunity.com>

A Look At Unique Pet Supplies For Dogs

By JM Anderson

If you have a pet, then you are undoubtedly in the market for pet supplies and plenty of them. If that's the case, you are in luck because there is a world full of pet products just waiting to be purchased and a lot of eager pets waiting to try them out. We all know about pet beds and brushes, toys and other goodies, which is why this article is aimed at focusing on unique pet supplies and why they are important to your furry little friend.

A harness is often used to walk dogs that are strong or tend to pull their masters when walking. If you have a larger breed dog and he/she isn't well mannered on a walk, this could end with you being in pain if the dog pulls frequently or changes direction without notice. Smaller dogs are easy to control, but larger dogs often need a harness. This is one of the best pet supplies in existence because it reduces pulling on both your dog and, in turn, your dog pulling on you. A harness is made of either fabric or leather, just as standard collars, and fits comfortably around the dogs legs and chest. While wearing a harness, the dog is prevented from pulling as hard and will result in less injury to it's owner. Depending on the material and manufacturer, a dog harness can often be found for as little as \$10.00 and will go up from there.

Did you know that one of the latest crazes in pet supplies is a seat belt? Well, it's true. If you're dog is known to wander around inside the vehicle, this may pose as a distraction and is not a safe situation. Therefore, some manufacturers have introduced a seat belt, which connects to the buckle of most automobiles and secures your dog safely in a seat.

If you are house training a new puppy or trying to retrain an adult dog, training pads may be the pet supplies that you have been looking for. These pads feature a scent that will draw your dog to it's location when he/she has to use the bathroom. This always beats having to clean up a mess on the carpet and, even better yet, they are disposable.

Pet supplies are everywhere, including online and at most retail stores. Perhaps the largest variety of pet supplies is found on the world wide web simply because it has a wider reach than most local stores. Everything from beds to litter boxes and even sporty little outfits is available for your pup, including Halloween costumes.

Want to learn more about pet supplies? Make sure you visit our site at:

<http://www.pet-supplies-report.info>

for access to additional pet supplies tips and information.



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