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How To Start An Online Business in 5 Easy Steps And For Under \$50

By Gabriel Aguinaga

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You've heard it a million times; "It takes money to make money!" Although this is very true -- I have targeted this article for every one who is looking to start a profitable online business with small startup costs. You can do this by following 5 simple steps -- the same steps that I followed to start my first eBusiness.

So you want to start an internet home business?

There are five important steps that you must follow:

- (1) Find a product to sell
- (2) Design your sales page
- (3) Setup credit card processing on your website
- (4) Find a website host and upload your sales pages
- (5) Promote your website products

Now the question remains: How can I follow the above steps with a \$50 budget?

FACT: I have found that buying resell rights to quality digital products is by far the easiest & cheapest way to start a successful online business.

- 1) Find a product to sell. Average cost: \$30

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You can buy resell rights to quality information & software Products for as little as \$30. A quick search for the terms "resell rights" on any major search engine will produce plenty of product offers for you to choose from.

Once you have bought the product/resell rights you will be able to sell the product yourself and keep 100% of the profit*s every time. A distinct advantage of selling digital products online is that they cost nothing to deliver. Translation: huge profit margins.

2) Design your sales page. Average cost: \$0.

That is right, \$0. Most, if not all, digital products for which resell rights are available come with a professional ready to take order websites. This means that as soon as you buy resell rights to a product — not only will you have a product of your own — but you will also have a professionally designed sales page to help you start selling your product immediately.

3) Setup credit card processing on your website. Average cost: \$0

There are various ways to this; however, since we are trying to keep our expenses to a minimum we are going to use paypal.

Visit www.paypal.com and open an account. Their website is very well designed and it does an awesome job of guiding you through the registration process. NOTE: paypal will setup your merchant account at no cost but will deduct 1.9% + \$0.30 transaction fee.

4) Find a website host and upload your sales pages. Average starting cost: \$13.

Well, you can do this for free but I wouldn't recommend it. I suggest that you choose www.godaddy.com because they are highly reliable. Note that I am not affiliated with godaddy in any way; I advocate them because I am a customer myself and I have experienced nothing but 100% top service. You can register a ".COM" domain for as little as \$8.95 per year and get hosting for only \$3.95 per month.

If you choose to get FREE hosting, go with freewebs.com. They provide FREE bannerless web hosting, which is extremely rare to find.

5) Promote your website products.

Now that you have completed steps 1 through 4 you need to drive traffic to your website. I suggest that you start by advertising on FREE classified sites, joining FREE traffic and banner exchange programs, join list builders, use FREE email safelists as well as other similar programs.

Note: Although it is not FREE — I suggest that you start a Pay Per Click Campaign at any of the top search engines

in order to drive highly targeted visitors to your site/s. Overture, Google Adwords and Findwhat.com are my top picks for this type of marketing.

Final Thought.

There you have it: a fully functional online business in 5 easy steps and for under \$50. Always keep in mind that knowledge is money... the more knowledge you have the more profit* you will rake in. Always keep learning about internet marketing, stay focused and never quit.

Gabriel Aguinaga, "The Resell Rights Guy", is the owner of [Guaranteedpayouts.com](http://www.guaranteedpayouts.com) – to learn more about him and his expertise, visit his site at <http://www.guaranteedpayouts.com>

Business Opportunity From Home: Online Auctions

By Kenneth Jorgensen

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When it comes to trying to make money at home, there are a ton of things you shouldn't do. You have to be very careful who you choose to work with when it comes to working at home. There are many scams out there that will take your money as start-up fees or other bogus fees and never help you for a minute. When you are familiar with the Internet however, you can open yourself up to a great business opportunity from home: the online auction. Take a look at why online auctions are great tools to use as a business opportunity from home.

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Ease

Even if you are not someone who knows a great deal about computers or the Web, you can count on the fact that online auctions are very easy to use and to make money with. In fact, most have extremely simple programs that walk you through any steps you need to take. You can post your products or services on the online auction site within minutes, which is also an appealing aspect to the whole thing. The ease of online auctions are very beneficial to your business opportunity overall.

Inexpensive

A second benefit that comes with using online auctions in your business opportunities is the fact they are inexpensive. In fact, many of them don't charge you a fee unless you make a sale. Some do charge small fees for posting items, however they are typically under a dollar, which makes them very realistic and easy to work with. In addition, they will often allow you to sell more than one identical item for one low fee. Overall, the costs it takes to participate in online auctions is much less expensive than the cost it takes for other outlets of sales.

Exposure

Lastly, there is no other place where you can gain the amount of exposure you do from an online auction without paying more. You can get your items looked at thousands of times a day with online auctions. There are millions of people who shop using online auctions each day. They may be looking for something that you are offering, or they may simply be browsing around looking for a good deal. If you have something unique or a deal to offer, they will take you up on it.

So, if you are looking for a business opportunity from home, you should consider creating one for yourself using online auctions. Online auctions are so easy to use, are inexpensive, and offer their users a great deal of exposure. So, go ahead and start using them to make money today. After all, you have nothing to lose with online auctions and you can do it right from your own home.

To find the best home based business ideas and opportunities so you can work at home visit:



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