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**How To Submit Articles For Massive Traffic**

**By Steve Shaw**

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As you perhaps already know, article submissions can drive a huge amount of traffic to your web site for months if not years. The first step is obviously to get a good article written, with a suitable resource box at the end containing a link to your site to drive traffic to your site. But without submitting your article effectively, all this hard work will be of little benefit.

In this article, you're going to find out exactly how to submit your articles in exactly the same way as people like Terry Dean, Joe Vitale, and Jim Edwards have done before you.

And there's no reason why you can't achieve a similar level of success with your own article submissions.

There are three main distribution channels for your articles that you should concentrate on:

1. Ezine Editors

You need to find editors who publish ezines in the same 'category' as your article – for example, if your expertise, and your web site, focuses on gardening, you should be submitting your articles to editors of ezines in the same genre (of course, only if they accept article submissions).

To build up your list, you need to scour ezine directories (see the list at <http://www.submyourarticle.com/course/ezinedirectories.php>) for ezines within your genre, check each ezine to see if they accept article submissions, and then double check with each editor to confirm that their details are correct, and that they still accept article submissions – you will unfortunately find many of the listings are out of date, and some ezines are no longer published at all for whatever reason.

2. Announcement Lists

## How To Submit Articles For Massive Traffic

Another way to contact hundreds, if not thousands, of potential publishers, is through what we call article announcement lists.

An article announcement list is a type of mailing list that concentrates on article submissions. The subscribers of the mailing list are either publishers looking for content, providers of that content (i.e. article writers such as yourself), or possibly both.

Every article you submit to these lists get sent to all of the subscribers of that list – by submitting to multiple lists, you're effectively sending out your article to thousands of potential publishers.

You can find a listing of suitable article announcement lists at

<http://www.submyarticle.com/course/announce.php>.

### 3. Article Directories

There are numerous such article directories on the web that allow you to submit your articles, and allow subsequent retrieval by publishers. I've located several of them, as listed at <http://www.submyarticle.com/course/articledirectories.php>

After submitting an article to some of these, I'm often amazed at the amount of instant traffic and sales it can bring, often because many of the directories display a 'Recent Articles'–type listing which dramatically improves the profile of your article for a short period after your submission.

I've now shown you exactly how to go about submitting your article all over the Internet, exactly the same methods used by people who are now considered to be 'gurus' on the Internet. Yes, it can be hard work – but who said success was easy?

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Steve Shaw develops systems and software to help you succeed in your online business. The article above has been extracted and condensed from his e–course on how to publish articles to promote your web site – to receive the full e–course direct to your mail box, and also discover a much quicker, highly efficient way to submit your articles, sign up now at:  
<http://www.takanomi.com/publish–articles.php>.

In this article, you're going to find out exactly how to submit your articles in exactly the same way as people like Terry Dean, Joe Vitale, and Jim Edwards. And there's no reason why you can't achieve a similar level of success with your own article submissions.

**You Can Drive More Traffic To Your Website!**

**By John Colanzi**

## **You Can Drive More Traffic To Your Website! by John Colanzi**

Are you looking for a free method of developing a steady flow of traffic to your site?

Dumb question, isn't it?

Have you ever thought about how many ways you can use informative articles to increase your traffic? A good article can get you a lot of mileage.

Put together a collection of articles and you've got a method to draw traffic to your site for months, even years.

Most marketers think of using articles as content on their site and for submission to ezines.

That is truly only the tip of the iceberg. Although you'll draw traffic if you stopped there, you're using less than half the power of good content.

Submitting articles to ezines will bring a short rapid boost in your traffic, but that's just a short term solution. Stop submitting new articles and your traffic slowly begins to decline.

So how do you take advantage of the long term pulling power of your articles?

There are four simple steps you can take that will have your articles driving new visitors to your site for months, even years.

1. Submit your articles to the announcement lists. Not only will many ezines pick up your article, but there are many webmasters looking at these lists to bulk up their sites content.
2. Submit your articles to all the sites that specialize in content for publishers and webmasters. I've had articles on these sites that I'd forgotten I'd even written until a webmaster or publisher notifies me they are using them.
3. Offer webmasters in your niche market the free use of your articles to beef up their content.

## How To Submit Articles For Massive Traffic

4. Once you've got 10 – 15 articles compile an ebook of your article archives. Give it a catchy title, allow it to be freely transmittable and your articles will start spreading all over the web.

Just by adding these four simple steps you've gone from a one time spike in traffic, to a method of driving traffic to your site for years to come.

Remember an article that's run two or three years ago is still new to someone who's never read it. I've had publishers contact me about articles that are two years old.

Take the time to develop a steady campaign of article submission and you'll have your link on hundreds, even thousands of sites.

What are you waiting for? Start developing your campaign now! You'll be glad you did.

Wishing You Success



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