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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Write Articles That Get Read

By Ken Hill

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Writing articles can successfully drive more free targeted traffic to your website, and substantially increase your profits online.

To help you get started, I've provided the following tips to show you how to write your own profitable articles — articles that capture your readers' attention and that e-zine publishers would like to place in their publication.

1. Put a lot of thought into the title of your article.

A good title will grab your readers' attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

3. Keep your article focused on one topic.

4. Provide resources to your readers that deal with the subject of your article.

5. Write your article as a list of tips.

This is a very easy and effective way to present your information and hold your readers' interest.

When writing your article, keep your tips brief, even just two or three lines, and use numbers to list the tips in your article. This will allow your readers to go quickly from one tip to the next as well as keep your article neatly organized and easy to read.

6. Write a how-to article.

This type of article shows your readers step-by-step how they can reach an objective such as successfully promoting an affiliate program, or making an ebook.

How To Write Articles That Get Read

When writing your article keep your article focused and to the point, and just like with an article that presents a list of tips, number the steps in your article to make your article easier to read and to keep it nicely organized.

7. Proofread your articles.

Before you submit your article for publication spell check your article, and go over your article for words you might have omitted or typed twice, as well as words you may have misused such as using "there" instead of "their."

8. Ask a question to spark your readers interest.

Use a question as the title of your article to entice people to read your article, or ask a question within your article to effectively keep your readers focused on your article.

9. Edit and re-edit your article.

Even after you feel you are done with your article it's a good idea to leave your article for a day or two and then come back to it.

The changes you make to your article after seeing it in a new light, will often be the difference between a good article and a great article.

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"Write Some Articles!"

By David McKenzie

"Write Some Articles!" by David McKenzie

"But I'm just an affiliate. I haven't got time.

I shouldn't have to write articles. I can get all the good content I want from my affiliate programs."

That's usually true, but more often than not your visitors are after unique content. Writing your own articles can often be the most powerful marketing weapon you use.

Believe it or not, your visitors actually want to read what you have to say at your site, not what other people have to say.

How To Write Articles That Get Read

They are looking for independent content that perhaps supports or refutes something they read on another site.

Besides, they may have already read all the articles written by other people you feature at your site elsewhere on the internet.

While it is perfectly reasonable and beneficial to feature "other peoples articles" at your site, you should also feature your own.

Here are 4 reasons why you should write some of your own articles:

1. It is unique content that distinguishes you from about 90% of all other affiliates. That's the percentage of affiliates not writing articles!
2. People need content. For their web site or for their newsletter people are always in constant need for new, fresh content. This means articles that you write can be featured on other people's web sites and in other people's newsletters.
3. Visitors will stay at your web site longer because there are lots of articles to read. This gives you additional opportunities at getting more click throughs to your affiliate

When this happens you get additional visitors back to your site. And these visitors may in turn feature one of your other articles at their site or in their newsletter. Before you know it you are in 50 newsletters and on 100 web sites!

programs. You could feature links to your affiliate programs on each page you have articles.

More affiliate click throughs translate into more commissions.

4. You have given your visitors an instant feeling of trust. If you just featured other people's content then you are just a face in the crowd.

However, when you feature your own content, you immediately 'stand out' and people are more inclined to trust you. If people trust you, then they are more inclined to buy from you.

For an affiliate, good content makes a site. Don't just use

other people's content. Start featuring your own articles. If you keep adding your own new articles on a regular basis then people come back to your site again and again.

David McKenzie is the author of a new e-book titled "How To Write Free Articles and Market Them With a \$0 Marketing Budget"<http://www.brisney.com/how-to-write-free-articles.htm>
<mailto:brisney@brisney.com>



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