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Impair Healthy Healing In People Over The Age Of 30!

How To Write General Articles

By MalaMaal.com

How To Write "General" Articles!

Let the readers know what is in store for them by the "blaze" in your first paragraphs of an article. There are two kinds of articles; those which cover things in general and can be published at most any time, and current events. The best place to start with these kind of articles is the local newspaper with a goal of syndication to many other media.

In order for acceptance by the editor there must be a local twist of personal interest to the readers. The unusual and odd things about people and their vocation and gives the reader a departure from the daily drudgery are the best and most saleable articles to write about. This includes adventure, mystery, murder, money, accidents, discoveries, economy, history, illness, jail, jealousy, obsessions, quacks, struggles, taxes, etc.

You must attract attention from the first words when writing feature stories for a newspaper type publication, whereas a novel or short story for a magazine builds to a climax and generally clears up all the loose ends at completion.

For a magazine article to sell to the publisher "action" in the first and last part is a must, while the body copy is devoted to narrative or explanations with a number of vital incidents to keep the action alive. Keep the writing "flowing" in such a manner the reader will anxiously read ahead to see what happens next.

When it is possible to do so without distorting the truth, add some fiction to your life stories to keep them interesting and alive! Submit 8x 10 glossy print photos if possible as often the picture will be the difference between acceptance and rejection. It will pay you to get a good camera so you can snap pictures to go along with the articles.

When submitting your copy, put your name, address and phone number at the upper left cover of the first page and total number of words contained in the article on the upper right side. If you are submitting an article to the newspaper a title will not be necessary as the editor will usually determine after reviewing the article.

How To Write General Articles

Leave plenty of room at the top of the pages, use double spacing and wide margins so there is plenty of space for editing. Number the pages at the top, preferable on the right hand side. Type only on the front side of each page. Enclose a Stamped, self addressed return envelope. Lay it out so your name always appears with the article so that you will gain recognition as a writer.

There are millions of things to write about so you should never be without ideas for your articles. To get the ideas all you need to do is go through the dictionary and write about anything and everything that comes to mind, based on the more practical words.

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7 Reasons You Should be Writing Articles

By David McKenzie

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You have probably heard that writing articles is a very successful internet marketing technique. But

How To Write General Articles

why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.
7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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