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**[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

How To Write Good Headlines

By Jean Lam

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by: **Jean Lam**

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jean@zineguru.com

Create your headline to DRAW the OPTIMUM results.

By Chuck Crawley

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The question then is WHY?

Why are you trying to get my attention?

Structure your headline to get the most favorable result.

"Are YOU still drinking polluted Water?"

"Free E-book, Learn how YOU can create wealth NOW!"

These headlines are great lead generators.

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