

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

## How a Print Broker Can Save You Money

By Mike Wilkins

How a Print Broker Can Save You Money by Mike Wilkins

When would you engage the services of a Print Broker?

If you run a small business, I don't need to tell you that every minute you (or your staff) spend buying printing is time you could have spent working on strategy, or customer service, or some other critical business function.

You don't have the time to spend with Printing salespeople. You don't have the time to research print production or electronic procurement.

That is where a Print Broker can help!

It is his job to find the right suppliers to produce your work in the most timely and efficient manner possible; and then supervise those suppliers to make sure your job is delivered as ordered -- all for less than what it would cost you to do it yourself. Imagine that!!

Wouldn't it be nice to have one source that offers a wide range of printed products so you could focus on other aspects of your work? The right broker can help by offering many printing services to suit your needs while eliminating the inefficiencies of dealing with multiple vendors.

So, how do you select the proper broker?

It should be a person that has been around the industry for a long time. Someone who knows the printing and graphics business inside and out and is well connected in all areas of the Graphic Arts.

These days it is simply not enough to just know one particular area of the industry as the line between each area becomes fuzzier with each passing day. Litho, Digital, Screen, Large Format, Inkjet, Fabric, Large Run, Small Run--what's the best way to go?

## How a Print Broker Can Save You Money

An Experienced Print Broker will:

- 1) Sit down with the client and properly assess the specs of the project at hand.
- 2) Determine which process method of production will best fit the customer's needs re: budget, timing, material etc.
- 3) Source the job through his network of first rate suppliers (a good broker will be well connected to a number of good suppliers in each of the areas mentioned above).
- 4) Present a wide range of different alternatives to the client so the can make the correct production decision.
- 5) Become the Project Manager and take ownership of the project, keeping the client updated every step of the way. Only when the job is completed to the satisfaction of the client is the broker's job finished.

The best Print Brokers are skilled negotiators who can bring a great deal of business to a good supplier. Suppliers also like the fact they are dealing with an experienced pro—hence they don't have to manage the project and the client. Because of these factors, a good broker is usually able to negotiate better pricing for the client.

These are just a few reasons why it just might be in your best interests to enlist the service of a Print Broker for you next graphics project.

For more information go to [winstongraphicsolutions.com](http://winstongraphicsolutions.com)

Mike Wilkins has more then 25 years in the Photofinishing, Graphics, Trade Show and Printing Business. He has a degree in Chemical Engineering and is the President of Winston Graphic Solutions in Mississauga, Ontario

### **What Is A Home Loan Refinance Mortgage Broker?**

**By L. Sampson**

When it comes to getting a home loan refinance, sometimes it helps to go through a mortgage broker. This can be especially helpful if you have bad credit. Most mortgage brokers can help you with a bad credit home loan refinance. If you have good credit, a mortgage broker has access to a variety of lenders. You can go to one place and find the best possible loan for your situation, rather than shopping around for a home loan refinance that has the terms that you want.

What is a Mortgage Broker?

## How a Print Broker Can Save You Money

A mortgage broker is someone who works with lenders in order to help you get financed for a loan. A home loan refinance mortgage broker works to help you find a lender that will fund your home loan refinance. The broker acts as a go-between you and the lender. It is important to realize, however, that you are not getting your mortgage refinance from the broker. He or she is merely facilitating your home loan. Your refinance mortgage will actually be serviced by a lender. Once the broker gets you and the lender together, his or her work is mainly done.

### What Does the Mortgage Broker Do?

A home loan refinance mortgage broker can help you with all of the paperwork necessary to get your refinance mortgage approved. He or she will help you understand what documentation you need to gather, as well as help you fill out the necessary forms. A mortgage broker can take you through the steps of the home loan refinance process. Additionally, a home loan refinance mortgage broker can help you determine the kinds of terms that work best for you. He or she can help you look for good interest rates, as well as loans with lower closing costs and loans with a term-length that is acceptable to you.

### Finding a Mortgage Broker

Most places have a mortgage broker nearby who can help you with your home loan refinance. You can usually locate them in the phone book under "brokers" or "real estate." When looking for a home loan refinance mortgage broker, you want to make sure that you are comfortable with him or her, and you should look for someone who takes the time to understand your situation. When your mortgage broker better understands you, you can get a better refinance home loan.

Visit

<http://www.refinancesmarts.com>

&nbsp; for help in finding a good Home Mortgage Refinance

Broker.



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**