

How to Attract Targeted Leads, Simply and Quickly.

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How to Attract Targeted Leads, Simply and Quickly.

By James Yarbrough

In this article I will cover the one of the fastest ways to make money on line. There are few absolutes in online marketing. History has shown us over the short life of the web that there is one constant, and that constant is change.

I doubt if I will see much change in this rule in my lifetime. Nor will you see it in yours.

What is working now? I think there are a number of simple ways to make a good living on the web. In my humble opinion the following would be among the easiest ways to capture your share of the profits to be made on the web.

As we look at it, keep this simple thought in mind. You need to apply yourself to anything you do on the web. If you are going to approach anything halfhearted, especially the web, you will either get less then expected results are you will get zero return.

There are a lot of extremely driven people on the web. They leave no room for the people who get out there and give it quick try, and hope for the best. They will eat your lunch

The human race is over a million years old, but it never seems to act it age. In business, the spoils go to the most inventive. This is perhaps another constant.

Now without further a delay I will end this prattle by simply telling you to do your best and perfect your craft, or you will be kicked to the curb in a flash.

I know you are looking for no cost ways to make a buck. The following program is exactly that. Real world experience has taught me that just because it's free don't mean it doesn't work.

There are two ways you can approach the following, there is a paid program. I joined the paid program immediately, however if you're the skeptical type, please join the no cost and see for you're self-how nicely this works.

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You will find a link to this site in the Authors resource block. Go and listen to the recorded message. They will explain all the reasons why this free program pays so nicely.

Need a little coaxing to listen to the recorded message? Vary well, as I said there are two ways to approach this program, either the free way, or the paid program.

What if I told you that you benefit me more as a free member then a paid member? However, you could be in the same boat, all you need to do is sign up as a paid member. Go listen to the recording now!.

I want to thank you for your time, and I also want to assure you that you will be glad you took the time to check this story out. It pays to be curious, but the rewards are fuller for those that add action to their curiosity.

Mr. Yarbrough is an affiliate for CB Mall, and Search Estate. He has been Networking online for three years.

He is a dedicated husband and father. He likes to hunt for treasure in his spare time.

Name Squeeze Your Way To Big Profits

By Nick Bramble

If you want to grow your prospect list to huge numbers quickly and easily, you need to be using the name squeeze technique.

There is traffic and then there is targeted traffic. Anybody can get lots of hits to their site. The trick is to separate the browsers from those that are actually interested in your product, service, or opportunity. An easy way to do this is to build a teaser page. This is a page with basic info about your product, service, or opportunity. It gives just enough info to make visitors want to know more.

How do they find out more? Good question!

You place a form on your teaser page that asks visitors to provide their name, email, phone number(s), or whatever info you want to know about them. When the visitor fills out a form they are directed to your main site, but now you have all of their info. This info can be immediately added to auto responders to continue to drip information on the visitor via email. You can ask for phone numbers and follow up with each visitor who requests info. Calling visitors back, in my opinion, is very key. It doesn't have to be a sales call, but if you call to introduce yourself and let the visitor know that there is an actual person behind the site, it will go a long way to getting them buying into your products, services, or opportunity. You can collect their mailing address and send them printed material as well. Bottom line, is that you now not only have visitors, but you have leads. Targeted leads with email, phone, address, etc. that you can contact any way you like.

A better name for a teaser page, is a capture page. This is because it allows you to capture all of your

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targeted traffic info so you can follow up with them however you like.

The more quickly you follow up with your new lead the better. If you can catch them while they are still browsing your site, they will not only be amazed, but you increase your chances at turning this high qualified lead into an actual sale.

This name squeeze technique is an easy, inexpensive way to start collecting live, targeted leads that you can add to your contact list. Sales, whether it be a product, service, or opportunity is all about numbers. The more numbers you have in your contact list, the more money you will make in the long run. If those in your list are also highly targeted as the name squeeze technique helps them to be.....your income will skyrocket!

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Nick Bramble has been marketing home business programs successfully for 8 years. He enjoys spending time helping others learn to work from home and realize their financial dreams. For more information on Nick and his success, please visit:

<http://www.nickbramble.com/main/main.html>



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