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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

## How to Choose an Affiliate Program

By Scott F. Geld

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There are various other ways to make bucks on the Internet through your website by just selling your own product. And Affiliate Programs has to do with this only. Most of the e-business runs an affiliate program, which offers certain commissions. Affiliate programs are also referred to as "pay for performance drives results". Pay-for-performance is a type of online advertisement where a marketer, instead of paying to reach a particular audience, pays for results. A publisher-website advertises products and/or services, offered by advertiser-website, in exchange for a commission on leads/sales. The publisher displays ads, banners, products or text links on their website and is paid a commission by the advertiser when a visitor goes for any particular activity like filling out a form, or making a purchase.

First, look for an affiliate program that makes your effort of selling worthwhile. Amazon.com has a very popular affiliate program, but the payouts are relatively little compared to other affiliate programs. You would get a \$3 payout on a \$20 sale of book. The No.1 rule of selling is that selling a \$20 product is just as hard as selling a \$200 product. So shoot for a program that gives you better payouts. One should make sure to research on the program to ensure that your work would be adequately paid. As for example, choose a program that makes a customer a lifetime one, not just for the first time they click-through your site. See whether the program places cookies on the computer of the visitors so as to track the identity of your customer.

Commission Junction is the largest pay-for-performance advertising network. It acts as a trusted third party managing the network, tracking & reporting on the ads in real time, and handling commission payments to the members of the network. Publishers can kick-off the campaign today for free by signing up online and receive payment in one monthly paycheck for every online partnership they develop through Commission Junction. Advertisers pay only for sales or referrals related performance, instead of paying upfront for advertising.

## 7 Tips to Choosing a Successful Affiliate Program

**By David McKenzie**

## **7 Tips to Choosing a Successful Affiliate Program by David McKenzie**

When selecting an affiliate program to join you need to know how to choose a successful affiliate program.

Look in the wrong place and you might find a dud but look in the right place and you might be on to a winner.

Here are 7 tips to help you choose a successful affiliate program to join:

1. Look at [associateprograms.com](http://associateprograms.com) This is the affiliate central' of affiliate programs. You can virtually guarantee to find a successful program here and you can choose from tons of subject areas.
2. Look at [clickbank.com](http://clickbank.com) Nearly every product they have for sale has an affiliate program. Many of them are extremely good and most pay very high commissions. (some over 50%)
3. Affiliate resource sites usually offer their best affiliate programs. As affiliate resources sites are specialists in affiliate programs you can be pretty sure of choosing a successful affiliate program from them.
4. Look for affiliate programs that are offered through any ezines you receive. Chances are the ezine owner has an affiliate program and if they have a good ezine they probably will have a good affiliate program.
5. Think of things that ALWAYS sell. Like web site design, ebooks, music and travel. Stick to proven online sellers and the affiliate program will have a much greater chance of being successful.
6. Seek out articles on affiliate programs. There are many good writers out there who have been successful with affiliate programs. Try to find articles they have written to see what has worked for them.
7. Take courses. Many sites offer free online email courses for affiliates. Take some of these courses to learn more about what it takes to be a successful affiliate.

Affiliate programs are a great way to make money but one of the secrets to affiliate success is to choose the right program in the first place. Use these 7 tips to help you succeed.

David McKenzie is offering a Free Email Course "5 Tips to Being Successful with Affiliate Programs"==> <http://www.1sthomebasedbusiness.com> Click now for your FREE course!



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