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How to Create A Mini Web Page In 10 Steps

By Dan Farrell

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If you are like me and not a 'techie' or web designer, but want to create your own web pages here are the steps I use.

First, I use Frontpage2000 almost exclusively and many web designers look down on FP.

They like either Dreamweaver or NetFusion, which I have never used. So I can't give you my opinion. But I will say my 4+ years of using FP2000 has been a love/hate relationship :o)

Love the ease and speed you can create a page, hate the added code and quirky nature of the software.

But overall, it does the job and if you want to see some examples I have done, go to:

<http://build-an-ebusiness-on-a-shoestring.com>
<http://www.5incomestreams.com>
<http://www.five-instant-web-sites.com>
<http://www.mhg-consulting.com>

And one I just did but hasn't been transferred to its own host at kiosk,

<http://www.1stopvacationsite.com>

Ok, I'm not that artistic but I like to keep them simple and easy to navigate. That is important as most surfers click, scan for a few seconds and either stay or click off. You need above

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all, CONTENT! For the visitor or the Search Engines.

The steps I take to create a one pager with FP2000:

1. Write the content with Notepad, Word or any text editor
2. Open a new page in the folder (on your computer) you will store your web site.
3. Open a template. I use 10 templates I bought from Jimmy D. Brown, my favorite author. You can see them here.
4. Copy/paste content in new page
5. If selling something, add an order button or link. I use either Clickbank, Paypal or Regsoft.com (I like Regsoft because they accept phone and check orders, I like Clickbank because they pay every two weeks, lol)
6. Add any other links to pages, contact us, or special offers.
7. Create metatags (I use an 'instant metatag creator' I got in the software package at Free Software Forever.
8. Add a pop up, either entrance, exit or pop under. I know you hate em and I don't like a site to throw 3,4,5 in a row. But they do work, and work well if done sparingly. I use Jimmy Brown's Eyepoppin' Popups to create them.
9. Upload to your web host, using Frontpage extensions. This feature I love! I can use FTP but its a little more hassle. (you need to make sure your host has FP extensions available and they have it activated.
10. Voila! A brand new web page for millions to see :o)
Oh yeah, make sure all the links and order buttons work!

A great site with tons of freebies is <http://www.echoecho.com/>

That's it, not hard to do once you have done a few hundred :o)
Just kidding.

Don't forget to get some traffic, and I have covered that thoroughly in the last few ezine issues that can be read at:
<http://build-an-ebusiness-on-a-shoestring.com/archives.htm>

Mini Web Sites Make a Great Home Business

By Peter Tarrida del Marmol

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If you are looking to earn money working from home, Mini Web Sites are a great way to run your own business. Usually these are simple one or two page sites that are designed for selling a single product.

A mini site is basically a sales letter that is designed to convert viewers into buyers, it is not there to provide detailed information about the product. This type of site can attract more viewers, which means more sales and more money for you.

The steps for creating a mini web site are:

– Find a profitable niche. – Determine the best product to sell for that niche. – Write a well crafted ad. – Design a landing page.

Make sure you do not include banners or other advertising, these might distract the attention of your visitors, your only focus should be on selling your product.

Design a Mini Web Site

Each site should sell only one product and be optimized for just that product. Select keywords based on your product, that are popular enough to attract the amount of traffic you will need to make your site profitable, and always use your keywords in the title, heading tags, and graphic alt tags. Create an easy to order form, one that is fast to fill out, you do not want to lose customers because it takes too much time or is too much trouble to purchase your product.

Whatever you sell, start by quickly describing that particular product and keep your focus tight on that product. Try to pre sell your product by including several endorsements from people who are happy about using your product. After the endorsements, include several free bonuses to get your visitors even more excited about buying. To host your site look for a reliable hosting service, one that has a good track record for minimal down time. Select a domain name that includes your keywords this will also help your search engine rankings and get you more traffic.

Some benefits of Mini Sites are:

– Easier to optimize for search engine rankings. – Inbound links to your sites will lead to a higher Google Page Rank.

– You can be an expert at whatever you sell or whatever service you offer. – Higher traffic generated than regular web sites.

Mini sites are the easiest way to make some quick money because they do not require a large setup cost, and they are easy to design. All you need is a great idea and you are ready to make some money.

Peter Tarrida del Marmol is a spanish online and offline marketer. To download a free e–book and learn how to easily create a mini website, click below:



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