

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**How to Earn More by Visualizing Your Marketing Success**

**By Charlie Cook**

**How to Earn More by Visualizing Your Marketing Success by Charlie Cook**

Did you ever imagine yourself lying on a beach enjoying the sun or spending the holidays relaxing with relatives? We all daydream and picture ourselves in places we'd like to go to, or doing things we enjoy or have always wanted to try.

What do you do next if you want to make your daydream real? If you want to take a vacation you make plans, buy your plane tickets and reserve a hotel room. When the date arrives you head off to enjoy the rewards of your daydreaming and planning.

Olympic athletes do a similar thing before a competition. They imagine themselves skiing a course or moving through their sequence of gymnastic moves. As they prepare, they see themselves doing each move to perfection and then standing on the podium with a medal around their necks.

Visualization may apply to planning a great vacation and to winning athletic competitions, but can it help you succeed in business?

You may remember the Harvard Business School study where recent graduates were surveyed about their goals and then ten years later. The result of visualizing their success? Graduates who had had clear goals in mind were making two to ten times as much money as their classmates.

Put this strategy to work; do some directed daydreaming.

## How to Earn More by Visualizing Your Marketing Success

### Visualize Your Goals –

Create a vivid image in your mind of what success means to you. Write down the answers to the following questions about your image of success:

- What would you be doing with your time?
- Who would your clients and customers be?
- How many clients and customers would you have?
- How much money would you be making?
- How much could you afford to give away to your favorite causes?
- What would your lifestyle be?

### Visualize Your Objectives –

To reach your lofty goals, you'll need to identify specific marketing goals:

- How many clients or customers do you want or will you need to be working with each month?
- How many new clients do you want to add per month?
- In order to bring in new clients, you'll need to generate qualified prospects. How many prospects do you want to target each month? How will you find them?

### Visualize Your Marketing Strategy –

You need a plan. Most small businesses owners struggle with this part. Begin by asking yourself:

- What can I do to attract attention and prompt interest by prospects?
- What can I do to increase the number of qualified leads I generate each month?
- How can I build the credibility of my firm so prospects trust that we deliver?
- How can I ensure that prospects remember my firm when they have a need and are ready to buy?
- What is the sequence of decisions prospects need to make to become clients?

### Visualize Your Marketing Tasks –

Just having a marketing message, or an advertising campaign or a web site doesn't ensure you of anything. Each of these needs to achieve the specific goals and objectives you have set. The best way to evaluate these efforts is from your prospects' perspective. Ask yourself:

What are my prospects' primary concerns?  
Are my marketing messages interesting to prospects?  
What would my response be to my own marketing calls?  
Without mentioning the name of the company, its credentials or products, is the value of what I provide clear to prospects?  
What do I want prospects to do when they visit my web site?

Just visualizing success won't get you there, but it is an effective way to begin planning. Develop your marketing goals, strategy, objectives, and tasks from this big picture, and you'll create a plan that will lead you to become wildly successful.

### **Great Things Materialize Once We Start to Visualize**

**By Greg Reid**

Watching the Olympics last week really amazed me. The feats of strength were fantastic, and the drama of the events themselves was captivating. But what really made the biggest impact was being reminded of something we all know or have learned in the past, and yet rarely put into action for ourselves: the art of visualization.

Now, I'm not talking about some deep Buddhist trance. I'm talking more along the lines of visualizing in our minds the actions we wish to take, the things we'd like to have, or even the personal relationships we desire in clear detail, before they actually appear.

It simply dumbfounded me to realize that all of these athletes spent time visualizing in their minds their entire routine, race, or event before they began their quest. I could see it in their eyes, the way they were visualizing each step, every turn, before they took a deep breath and ventured out into history.

This is where I ask you: When was the last time you gave yourself that much attention in the way you perform your life's tasks, or visualizing how you see your days in the future?

Could you imagine waking up each day with a clear focus on your desires?

Could you imagine the power you could give yourself by visualizing a goal and seeing it come to fruition in your mind's eye?

So many people say to me, "I want to be happy, I want to be rich, I want that perfect relationship." Yet, when pressed, rarely do these people have a clear picture of what that would be. Without a clear vision, what they want could be right in front of them the whole time, but how would they know?

So, I turn it over to you.

What do YOU want out of life? Use your imagination, and do a little "daydreaming," so to speak, then

## How to Earn More by Visualizing Your Marketing Success

write down the vision for your happiness and fulfillment.

Once you do, you'll find that the picture you see for yourself isn't so crazy after all, and with the right direction, all things really are possible.

Because great things materialize, once we start to visualize.

You have permission to publish this article electronically or in print, free of charge, as long as the bylines are included. A courtesy copy of your publication would be appreciated – send to:

.

Gregory Scott Reid

Speaker and two-time #1 best-selling author,  
The Millionaire Mentor and Wake Up: Live the Life You Love

Great Things Materialize Once We Start to Visualize  
Visualize For Success!  
Make The Online Poker Industry Work For You  
You Gotta Give it Time  
Taking Action

Success Secrets  
GUERRILLA MARKETING Volume 1  
GUERRILLA MARKETING Volume 2  
Profit Pulling Reports  
GUERRILLA MARKETING Volume 3



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**