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How to Make Money on a Music Website through Pay-Per-Click?

By Jeff Schuman II

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<http://www.best-mp3-music-downloads.com>

Interested in making money while you're asleep, or making money while you're not even on the computer? Well here is a way that you can do that, clicks!! Once you have gone through godaddy.com and purchased your domain name for a cheap \$9.20 per year, and found a hosting company such as GoDaddy.com for \$3.95 per month, you are set to begin building your website and making money. It is possible to make money by joining affiliate programs and selling companies' products as mentioned in my previous article, [How to Make Money on a Music Website through Affiliate Programs](#) found at:

<http://www.best-mp3-music-downloads.com/articles/article13.html>

Now how exactly do you make money through people clicking on your website and links on your website? The first step is to get a FREE affiliate account with 7search at 7search.com. What this will allow you to do is place 7search ads and other websites dealing with your topic, in this case music, on your website.

On the 7search affiliate page you will be able to manage your account viewing how many clicks a day you are getting and how much money you are making. How you make money is by placing pay-per-text links on your website. Through 7search you will want to go to:

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<http://www.best-mp3-music-downloads.com/7searchkeyword.html>

This will allow you to look at the price you will make for different keywords that you use. The difference between music and free music for example, results in a change of cost that websites are paying to get their website higher on the search engine.

When creating your pay-per-text once you have come up with a keyword that you want to use, come up with a short sentence or phrase to let people know what they are clicking on. For example, use Top 10 music websites or Best free music websites,

to reel them in to see what the top 10 music websites are. You will also be able to choose how many sites you want to come up on your list, from 1 to all that are available. You will want to keep it at 10 or under as the lower down the list the site is, the less you get paid each time a surfer clicks on the link.

As you create this pay-per-text, 7search will give you a code that you place in your web panel creating a link. The great thing about 7search is that there is NO limit to how many pay-per-text links you place on your website, so you can have one on each page of your website or more. It is recommended however, that you don't place more than a couple per page as it will begin to appear cluttered with pay-per-texts. Once you place the pay-per-text links on your website, you are set to begin making money 24/7.

Now that you have a way to make money by people clicking on links on your website, how do you get people to come to your website? You want to get your website out on the internet and get it known. You can run ads through other peoples' websites or on various companies' websites, but this will cost you money varying from website to website. If you want to make money without spending too much money, the way is by exchanging links with other people.

Exchanging links with other people allows you to get your website out on other peoples' website so that when surfers go on to their website, they may see your website and be intrigued. By exchanging links, you are giving your website to someone else to have them place it on their website and in return, you place their website on your website.

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The two link exchange companies that I use are infowizards.com and linkmarket.net. Infowizards is free to join and allows you to trade multiple links with people in all categories with no limit. You will want to keep your link exchanges as close to your topic as possible. For example, don't trade links with someone that has a website based on relationships if you have a music website.

The other link exchange company that I use, linkmarket.net, is free to a limit. You may only request 5 links per day for free, or you may request unlimited links per day at the cost of \$18.85 a year, which is highly recommended. The linkmarket.net website offers far more links than the infowizards website, and is much easier to maintain and keep track.

Another good way to get traffic to your website is by writing articles on various topics relating to your topic in some way.

You then submit your article to as many places as possible such as goarticles.com, article-emporium.com, or ideamarketers.com. If you can submit your articles to 30-50 places, you will create traffic to your website in a hurry. Now you know what to do and the places to join to get money flowing off of your music website while you aren't even working on it.

Jeff Schuman is the creator of Best-MP3-Music-Downloads.com where you can buy CD's and find all of the best free musicdownloads. <http://www.best-mp3-music-downloads.com>

Just One Click Away!

By Benjamin Hartsuff

A thriving way to help optimize your online image is to consider using the pay-per-click advertising. What pay-per-click means is that you purchase sponsored links on the pages of search engine results. Search engines are used every minute of the day, which means advertising your website with pay-per-click will greatly increase the advertising of your website.

By advertising your website with pay-per-click, you are helping to advertise your business in what is usually an inexpensive way that is growing larger and reaching more people everyday. You can also tailor your pay-per-click advertising to fit your business or company budget needs. This is a plus for those of you who are starting out on a budget and want to stay away from paying a lot for advertising that may or may not be seen. By advertising your website with pay-per-click, your ad is surely going to

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be seen. More advantages to advertising your website with pay-per-click include the speed of advertising, the increase in traffic to your website, and the ability to research and compare data to see what works best for your website.

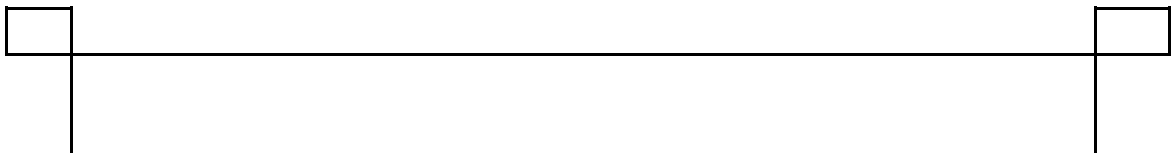
There are times, however, when advertising your website with pay-per-click can prove to be costly. For example, it will cost you more to use competitive keywords than it will to use that are not as competitive. Finely tune your keyword strategies. You can find information on the Internet on this or you might want to consider consulting a professional. Also remember not to bite off more than you can chew. Start with one pay-per-click provider first, using ads you have tested, and then extend your campaign accordingly.

Advertising your website with pay-per-click can be a very quick, inexpensive way to get your website and business rolling. Drawbacks can always pop up, but if you educate and prepare yourself, you will be able to make the most out of advertising your website with pay-per-click.

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for more details on work at home



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