

"How to Market Your Free Articles with No Money"

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"How to Market Your Free Articles with No Money"

By David McKenzie

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Thankyou

David McKenzie

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What? You mean I have written these great, informative, valuable articles and now I have to market them! Surely if they are free, people will just come and read them.

Ah, the internet.

Thou shalt market, market and market some more on the internet.

It does not matter if you are selling a product or service or giving your information away for free. You still have to market your stuff.

Otherwise no one will find you to read your excellent content.

The following 2 free marketing techniques will help increase the readership of your articles.

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1. Newsgroups.

With google groups, newsgroups are suddenly easier to use and easier to post to. Google groups are basically newsgroups in html form.

OK. Here is a quick action plan for getting your article read by people on newsgroups.

Go to <http://groups.google.com> and search for groups related to your topic. Either search using the search box or manually

scrolling through newsgroups. If you are familiar with newsgroups there may already be some groups you know you can post to.

Select about 12 groups related to your topic and monitor these groups for the next 2 weeks to get a feel for them.

Then after this time, if appropriate, post a message offering your free article.

Include a link back to your web site where your free article is located.

2. Signature Files

A signature file or 'sig file' is a message at the bottom of your email. For example one of my simple sig files is:

Regards
David McKenzie
<http://www.brisney.com>

It does 1 important thing. It tells people who receive an email from me who I am and how to find out more about me. By having a link back to my web site people are inclined to click that link.

You can also use your sig file to give away your free articles. For example:

Regards
David McKenzie
For a free article on writing articles on the internet go to
<http://www.brisney.com/internet-writing.htm>

"How to Market Your Free Articles with No Money"

That way people can go to your web site and read your free article.

These are just 2 of the free marketing techniques available for marketing your free articles. Use them and you will increase the readership of your articles.

Easy Niche Marketing Success

By Steve Schwartzman

One of the keys to Internet Marketing success is finding and exploiting underused niche markets.

Once you find these niche markets, here is what you must do:

1. Collect e-mail addresses.

This will be the key to your online niche business. When you are collecting e-mail addresses, you not only sell to your niche prospects immediately, but you can sell them other products in this particular niche market over and over again.

You must collect e-mail addresses!

2. Provide your subscribers with great free articles.

If you have chosen a niche market that you are not familiar with, you can still provide great articles. There are hundreds of article directories that provide free articles that you can use.

You can also go to any of the freelancer sites and have articles written in any niche market.

3. Provide your subscribers with free niche reports.

By now, you have loyal e-mail subscribers within your niche, and it's time to provide them a report.

The easiest way to do this is to assemble a series of articles in your particular niche market and put them together into a niche report.

Within this niche report, make sure to add many affiliate links to products within your niche, along with links to your website. Also, be sure to allow subscribers who download your report to be able to give it away to others for free. This will create a very powerful viral marketing effect, and will drive a lot of traffic to your niche website and to your affiliate websites.

4. Offer a product for sale within your niche market.

Now it's time to take your niche site to the next level. By now you should have a great deal of

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knowledge of your niche market.

Either write an ebook yourself, or go to one of the many freelancer sites and have one created. There are also some easy niche product creation solutions available on the net.

That's enough to get you started.

The key is to create a lot of articles, a lot of reports, and a lot of products to sell in any niche market you choose. Don't worry, It's not as hard as it seems.

You don't have to be an expert, you just need to find an easy product creation solution.

Create an unlimited number of Niche Products in hundreds of Niche Markets with just 1 click! The most revolutionary niche product creation system available on the Internet is taking a limited number of signups.



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[100% Effective Natural Hormone Treatment](#)

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Impair Healthy Healing In People Over The Age Of 30!**

