

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How to Protect Your Ebooks and Software from Being Stolen!

By Anthony Ellis

How to Protect Your Ebooks and Software from Being Stolen! by Anthony Ellis

There are many systems that can lock your software or document, allowing you to control access to that file. But the problem arises with assuming that this will stop all theft? A well thought out, thorough protection system can deter theft, but it cannot stop it 100%.

An "unbreakable" protection system simply does not, and will never exist. If someone really wants your information, they can get it, even if it takes years of work.

SO WHAT'S THE POINT? WHY USE ANY PROTECTION AT ALL?

There is no 100% security guarantee in anything, but that's no reason to totally ignore protecting your intellectual property — A thief can easily kick in your front door and rob your house, but you still lock the door right? Locking the door is not 100% effective security, but we still do it. Why? Because locking the door deters most potential theft and those who are more determined will have to work a bit to get in.

WHO SHOULD USE PROTECTION?

The big question here is, **HOW VALUABLE IS YOUR INFORMATION TO YOU?** Sensitive, proprietary or private information demands some sort of protection, otherwise transmitting over the net is not an option.

If your information is not free, then it's obviously of some importance. So, how much damage would it do to you if it were made freely available? What type of impact would it have on your sales and could you (or would you) absorb that without thinking twice?

Is a \$14 Ebook worth paying for another service to protect it? Probably not, but it depends on the situation and target market. What about a \$2,000 report? Does the price change the perspective?

Business protect their property. If you believe your information or software to be of a unique or proprietary nature, you should protect that information using some means, no matter how small.

How to Protect Your Ebooks and Software from Being Stolen!

Companies like Microsoft lose hundreds of millions of dollars due to software theft and fraud, yet they continue to implement protection measures in their software. I would guess that without any protection whatsoever the losses would be in the billions.

WHAT SHOULD YOU EXPECT?

Like I said, there is no 100% way to prevent every possible incident, but you can make it very difficult and less likely to happen. At best what you should hope is to provide just enough security to close obvious security flaws and discourage would-be thieves. But not so much security that it discourages honest users and customers.

PROTECTION OPTIONS

Here are some common protection schemes:

No Protection: Just distribute your information and hope for the best.

- Pros: No special process to access file which means less support issues
- Cons: File can be passed around, copied, distributed and/or sold without authorization from the owner. Can't prevent access after chargeback or refund. ---

General Password Protection: Simply requiring a predetermined password to install or register the file.

- Pros: Simple for customer or end user.
- Cons: File and password can be passed around, copied, distributed and/or sold without authorization from the owner. Can't prevent access after chargeback or refund. ---

PC Unique Password Protection: Generates a unique password based on the User's machine.

- Pros: Can't pass around the file since it is basically locked to one machine.
- Cons: Requires an extra step for registration; Customer cannot move file to another PC; If their PC crashes they will need another unique password; Can't prevent access after chargeback or refund. ---

Post-Purchase Activation: Requires activation by online server. After user purchases they are entered into an online customer database. They then install and register the file by entering their name/email or some data. The server confirms the purchase and then activates the software. This method is becoming more and more common with big name software.

- Pros: Can prevent unauthorized distribution of file since the file must be activated by the online server.
- Cons: User must be online to register file; Can't move file to a different PC; Can't prevent access after

How to Protect Your Ebooks and Software from Being Stolen!

chargeback or refund. ----

Active Password Protection: Each time user attempts to access file it checks an online server to confirm the usage rights and permissions for the user.

– Pros: Prevents distribution or copying of file; File Owner can revoke access to file after chargeback or refund; Access permissions can be changed and applied in real-time.

– Cons: must be connected to the net to register and/or access file; User may not be able to move file to another PC; User registration can be somewhat cumbersome and difficult for some customers. ----

EVALUATING PROTECTION SERVICES

When looking to protect your digital information any protection system or service that you consider should have a few basic security bases covered.

For software and executables:

1. When opening the file, a protection system must not save or copy an unprotected version of the file to the windows TEMP directory or anywhere on your PC for that matter.
2. The system should automatically prevent password sharing and access by unauthorized parties. This will prevent the document from being passed around or distributed illegally since it can't be opened unless you are authorized.
3. It should have some method to revoke or cancel access for refunded or fraudulent users.

For PDF documents, providing adequate protection requires a bit more security as their are many more ways to obtain a protection free copy of the document.

Any PDF protection system must cover the three bases above, as well as:

* It must prevent emailing of file and exporting or extracting pages from file. * It must prevent copying file and text to the clipboard * It must prevent redistilling of the file and printing to PDF * It must prevent unlimited, uncontrolled printing of file * It must watermark all printed pages * If using Adobe Reader, the company providing the protection service must be an authorized Adobe DRM provider.

WHAT ABOUT COST? IS IT WORTH IT?

Is \$300 a year too much to protect your copyrights? Definitely not. Protection costs money, but if your business is making money then it's a cost of doing business.

Is it for you? I don't know. Selling a few low priced applications a month probably won't warrant any sort of protection, but if you generate a substantial income from your software or the information distributed is of a critical nature to your business, then you need to protect your intellectual "capital" at

some level.

FINAL THOUGHTS

Personally, I believe that some level of protection should be implemented on any piece of software or document that is of any value to you. You should never mass distribute a file in an unprotected format. Otherwise you will be scrambling when you find someone misusing it... if you find them!

It's easy to listen to those that say "don't worry about it" (a common reply to the document protection topic) until someone is actually stealing from you. Then all you can do is worry about it, but it's too late really. The damage is done. You can't take something back once it's out there unprotected. No amount of legal threatening is going to phase someone in Prague who just doesn't care about your copyrights.

Anthony Ellis is the creator of File Secure Pro, a file protection and delivery system that allows authors to securely distribute, monitor and control usage of their intellectual property. Please read more about the system at <http://www.protectyourfile.com/>

"How to protect your Ebook download pages"

By Dirk Dupon

"How to protect your Ebook download pages" by Dirk Dupon

"How to protect your Ebook download pages from being stolen!"

By Dirk Dupon

If you're currently selling Ebooks or software via Paypal or Clickbank, you may not be aware of the fact that your digital products can be stolen... even right now!

Malicious people who have ordered your product can pass the download link to others.

It happens all the time with music files or complete software programs, so why shouldn't it happen to your product?

In fact, this may have been one of the reasons that your product didn't sell very well lately.

It might have nothing to do with your marketing efforts, and you could have spent a lot of your hard earned advertising dollars... all for nothing!

How to Protect Your Ebooks and Software from Being Stolen!

However, there is a way to protect your "Thank-You" pages, from being stolen or copied.

If you are concerned about your products, you better get the FREE "Selling Through ClickBank" Ebook, written by Kenneth Yang.

Kenneth's book teaches ClickBank and PayPal users how to protect their download pages from being accessed by freebie-scammers, using a simple PHP redirect script that they can type up in Notepad and upload in less than one minute.

And the great thing is that this script is FREE to use.

No need to pay nearly \$40 bucks for some other script that purportedly does the same thing – albeit in a slightly different manner.

You can download Kenneth's Ebook by clicking here:
<http://www.ebooks-made-easy.com/clickbook.htm>

(This ebook is in .exe format, so it's for Windows users only...)

All the best!

Dirk Dupon is the author of: "How To Make Profit From An Affiliate Program" This "top-quality" Ebook in .pdf format is FREE to download, and contains secrets and hints about using Affiliate Programs to make more profit on line.

You can get a FREE COPY from here:
<http://www.ebooks-made-easy.com/successtips.htm>

None



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!