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How to Start Earning on eBay

By Pete Egeler

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Almost every single day, on almost every forum that you visit, you still see the same question cropping up.

"I want to start selling on eBay.. Where can I buy products wholesale."

WRONG!

You don't need to start out on eBay with a ton of products from some whole-sale source, only to find nobody wants them and you've got a house full.

In the first place, if you're just starting out on eBay you want to keep all of your expenses at a bare minimum. Don't go overboard buying things you do not need.

Look around you. Find something you don't want or need any more, and put it on eBay for sale.

You want to get a "feel" for how the auctions work, what draws visitors to your particular auction, and how you can make your next auction better.

By starting out with something you have that you no longer want or need, you don't have anything tied up in a product that may not sell. And, you have the luxury of "testing" a couple of different ad approaches without spending an arm and a leg.

Bottom line.. Don't buy anything until you've tested the waters to discover if eBay is really for you.

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By following the above tip, you can test a couple of different items on eBay, and have no more than a dollar or two tied up in your efforts.

Beats the heck out of a garage full of "widgets" that you can't even give away.

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Pete Egeler is the author of the popular eBook, "Dumpster Diving for eBay Profits", and a regular seller of "cheap and free stuff" on eBay. You can find out more by visiting his web site.. <http://shmyl.com/ciaa>

Pete Egeler has been selling on eBay for over two years, using the medium as a method of

increasing, not replacing his income. He's the author of "Dumpster Diving for eBay Profits" which can be found at: <http://shmyl.com/ciaa>

Ebay Income Possibilities.

By Kirsten Hawkins

If you've ever read an article about eBay, you will have seen the kinds of incomes people make - it isn't unusual to hear of people making thousands of dollars per month on eBay.

Next time you're on eBay, take a look at how many PowerSellers there are: you'll find quite a few. Now consider that every single one of one of them must be making at least \$1,000 per month, as that's eBay's requirement for becoming a PowerSeller. Silver PowerSellers make at least \$3,000 each month, while Gold PowerSellers make more than \$10,000, and the Platinum level is \$25,000. The top ranking is Titanium PowerSeller, and to qualify you must make at least \$150,000 in sales every month!

The fact that these people exist gives you some idea of the income possibilities here. Most of them never set out to even set up a business on eBay - they simply started selling a few things, and then kept going. There are plenty of people whose full-time job is selling things on eBay, and some of them have been doing it for years now. Can you imagine that? Once they've bought the stock, everything else is pretty much pure profit for these people - they don't need to pay for any business premises, staff, or anything else. There are multi-million pound businesses making less in actual profit than eBay PowerSellers do.

Even if you don't want to quit your job and really go for it, you can still use eBay to make a significant second income. You can pack up orders during the week and take them down to the post office for delivery each Saturday. There are few other things you could be doing with your spare time that have anywhere near that kind of earning potential.

What's more, eBay doesn't care who you are, where you live, or what you look like: some PowerSellers are very old, or very young. Some live out in the middle of nowhere where selling on eBay is one of the few alternatives to farming or being very poor. eBay tears down the barriers to

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earning that the real world constantly puts up. There's no job interview and no commuting involved - if you can post things, you can do it.

Put it this way: if you know where to get something reasonably cheaply that you could sell, then you can sell it on eBay - and since you can always get discounts for bulk at wholesale, that's not exactly difficult. Buy a job lot of something in-demand cheaply, sell it on eBay, and you're making money already, with no set-up costs.

If you want to dip your toe in the water before you commit to actually buying anything, then you can just sell things that you've got lying around in the house. Search through that cupboard of stuff you never use, and you'll probably find you've got a few hundred dollars' worth of stuff lying around in there! This is the power of eBay: there is always someone who wants what you're selling, whatever it might be, and since they've come looking for you, you don't even need to do anything to get them to buy it.

So you want to get started on eBay? Well, that's great! There are only a few little things you need to learn to get started. Our next email will give you the lowdown.

Kirsten Hawkins is an Ebay and internet auction enthusiast from Nashville, TN. Visit

for more great tips on how to make the most from Ebay and other

online auctions.



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