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How to Write a Dynamite Personal Ad

By Steve Barrett

Come just as you are to the online dating table. Placing an ad is easy. But, placing a dynamite ad is an art. You only have one chance to make a good first impression. Ahead you will learn to outshine nearly all others.

The importance of photos and profile narratives and their quality is paramount. Logically it follows that you will want to place an ad about yourself which will excite the greatest interest in your potential viewers. You must know your audience. Important – Photo should have an easily visible (large view) of you. Most personals photos are dark and look like they were taken from far away. Closeness, that's the mood you want to create in your audience.

Some of the key elements in your personals ad which you may not have thought of, but will be judged by are;

Is he articulate?

Is she original?

Is she educated?

Is he charming?

Is he interesting?

Is she witty?

Is she courteous?

Is he outgoing?

Finally – Is he willing to put forth some effort in his ad to win me?

What you write will tell who you are! As we have just seen it's not just what you say about yourself and your desires that will tell her about you. The composition itself will spell out who you are. Better to put your best literary foot forward to make a positive statement about just exactly who you are.

At this point let us address the men and then a little alteration for the women will be in order. Ad techniques are different for both genders. Men are not especially looking for funny or good listeners, whereas women generally are.

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For the Men

Let's begin by discussing structure. Structure will give a logical flow to your audience. There is nothing worse than a scatter-brained personal that is too busy, it turns women off.

1. Let us begin with the picture. Women are not visually stimulated in the way men are, so seductive is not the key. You must be well groomed and approachable. Look into the camera. Looking away will make you seem aloof. Use inviting body language. Smile, and bear your neck dimple. (Where the collar bone meets the neck) Military uniforms and business suits (ties) cover this area for a reason. We cover this vulnerable area so as not to portray vulnerability. In your personal ad you want vulnerability. Remember you are targeting women.

2. Salutations – According to Parade magazine a simple Hi! is a great opener. This is just the ice breaker.

3. Personal introduction – Give your name or nickname if you wish.

4. Biographical information – Start out with an opener which will grab her attention and reach into her heart. Appeal to her emotionally. Women are emotionally centered. Make it so that she must read your ad! After this stage give her just the facts. This directness shows strength and confidence. Both are qualities which women value. Be honest and avoid the heartbreak of separation caused by dishonesty. Maybe she would rather have a plumber than the CEO of Microsoft after all.

This is your online dating bio, so include what you wish. Items usually mentioned are; age, occupation, and children, race, place of birth, where you live, favorite foods, entertainment preferences, hobbies, music tastes, and education.

Finally, give them some tangible asset about yourself to make her want you. No boasting. Put it in such a way that you do not seem arrogant. Put it something like – I've been told that I have a great sense of humor or that I'm a great cook.

5. Now that you have told them you know who you are, tell them you know what you want. Do you want a down to earth gal? Say so. The divas will be repelled and the woman who appreciates it most will answer your call. Be descriptive and to the point!

6. Conclusion – Paint a mental image of what your lives would be like together. Something romantically appealing works wonders. In case you haven't noticed women love romance. Woo her. Be careful in your invitation not to use negative or conditional words like – if you are the one. Instead of this use – you are the one I would love to warm up by the fire with. She will know when you are speaking to her, if she is the one. Use these final words to make her feel like a kindred soul.

Once your ad is structured coherently we must now ensure that the following elements have been included.

How to Write a Dynamite Personal Ad

1. Salutation – Short, polite. Hi! or Howdy, whatever best suits who you are.
2. Descriptive adjectives – Positive and powerful superlatives which will enhance her imagery experience and build curiosity. Infect her with your zest for life
3. Spelling and grammar – Look intelligent, educated, and thoughtful.! Consult a spell check or dictionary and correct errors. We are not all English professors, Have someone critique your writing.
4. Warm text – Use key words that stimulate emotion. Words such as fun, romance, love, happiness, and feel give a warmth to your writing and will give her a positive reading experience. Again, this will give her a little insight as to what life with you might be like.
5. Courtesy – Don't use harsh language or slang. Best to come across in a serious dating forum as polite.

We realize that there is a trend of extremism out there that feels the need to shock. She will

appreciate you even more for being a gentleman online.

6. Spur her to action – At the end of your ad be sure to urge them to reply now. Make it a suggestion. Say something like – Why not email me now and seize the day with me? I'll be right here waiting for you !

We have an example of a dynamite personal ad at <http://christiandatemate.com>

For the ladies

Fortunately for women the online dating scene is predominantly male in terms of numbers. This works to your advantage – more fish to choose from. However you cannot rest on your laurels though. You still need at least a cursory knowledge of what motivates men, blended with your own original creative touch.

Hopefully you took the time to read the men's section. All of the above applies to women as well with a few exceptions. Make them want to read your ad using compelling imagery. Remember men are more visually stimulated than you are.

Use a complimentary photo of yourself. Alluring is good, but be careful not to send the wrong message. Be sure to project yourself as warm and inviting. Smile and look into the camera. Use body language that says come a little bit closer.

Best wishes in your quest!

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<http://christiandatemate.com>

Napoleon Dynamite (DVD) Review

By Britt Gillette

One of the more absurd movies of the decade, Napoleon Dynamite nonetheless manages to be a hilarious comedy in its own right. Featuring a unique brand of alienated–teenage humor, the film relies more on its well–timed pauses and character body language than on zinging one–liners. If you enjoy its subtle humor, then Napoleon Dynamite is a film you'll find utterly hilarious. Otherwise, it might cause boredom or outright confusion. The film has a near non–existent storyline, but what it lacks in plot, it makes up for with its witty and hilarious comedy sequences...

Jon Heder plays the title role of Napoleon Dynamite, an estranged and nerdy high school youth living with his grandmother and older brother, Kip (Aaron Ruell), in Preston, Idaho. Sporting a clueless, unchanging facial expression throughout the movie, Napoleon simply glides through life, getting kicked around, pushed into lockers, and watching life pass by. When a Spanish student named Pedro (Efen Ramirez) moves into town, Napoleon befriends the social outcast. The two drone on and on about myriad subjects, such as who to take to the upcoming dance. Fellow socially–challenged student Deb (Tina Majorino) becomes the object of their affections.

Meanwhile, Kip trolls the Internet chat rooms in search of women, and Napoleon's Uncle Rico (Jon Gries) moves in with the boys while their grandmother is away. Uncle Rico's own exploits add to the hilarity of a film with little in the way of substance, at least until Pedro decides to run for class president against the school's most popular girl, Summer (Haylie Duff). Now, Napoleon and Pedro must work against all odds to win the school election...

The true strength of Napoleon Dynamite is its clan of outrageous characters, characters that are so outrageously ridiculous that every viewer can point out the mirror image of that character from his own high school yearbook or current life experience. The arrested social development of Napoleon and his friends are amplified for effect within the film's context, drawing the viewer into a Lord of the Flies world of Darwinian adolescence. The humor is sometimes subtle, and Napoleon Dynamite is not to be confused with an Academy Award winning drama. But if you like stupid movies such Dumb And Dumber, then this is the film for you.

Napoleon Dynamite is a unique comedy which pushes the boundaries of plot–challenged, immature filmmaking. In short, you'll love it. Most of the characters are so pathetic, you'll find yourself laughing at them simply because they exist. One of the biggest surprises of 2004, Napoleon Dynamite is an oddball comedy that definitely ranks as a must–see movie...

Britt Gillette is author of The DVD Report (

<http://thedvdreport.blogspot.com>

), a blog where you can find

more reviews like this one.



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