

How to buy Digital Cameras cheap and at a large discount

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By Malcolm Silberman

There is a nice fluid market for both new and after market digital cameras on eBay. Digital Camera

usage has grown enormously over the past few years. Technology has reduced the old film and developing almost to the archives. Quality cameras ranging in price from well under \$500 to over \$2000 are available. Professionals, amateur hobbyists and regular households all seem to be acquiring cameras, often more than one per household. The question becomes how can I acquire a digital camera at the best possible price?

With a large volume of most models being traded everyday, this is the ideal efficient market. One can study the dynamics of this micro-market and determine some useful buying rules. With a little more information than the rest of the marketplace, one can almost certainly make some intelligent buying opportunities. This article focuses on how to identify these gaps and often purchase digital camera's for 20-40% below retail.

This article should be read together with my longer piece and a web site, which produces the information required to identify buying nuggets. Find the links and URL's to these two sites at the bottom of this article. The niche site focuses specifically and only on data from the digital camera market.

Most information on eBay focuses on the selling element, i.e. how to sell your stuff. I have tended to specialize on the buying end and trying to identify market opportunities and price in-efficiencies to really capture excellent deals. To do this we need to understand the dynamics of the eBay market place. Like any other market it is supply demand driven, and like a large flea-market if a buyer has knowledge of how many items are for sale at what prices and how many other buyers are in the market, then that buyer can capture the upper hand. Lets focus a little more on supply.

The eBay supply dynamic is a little different in that supply of an item must be seen at a point in time. In other words, because auctions end at different times, one needs to grasp the number of auctions ending in close proximity for the same item. This gives you a feel for the supply of items or in our case cameras. What makes this interesting is that today there could be a large amount of auctions ending for a particular model, but next week there could be very few. This is one element driving the price.

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The demand side is slightly more complex and hidden from the average eBay buyer. This is where that the web site I refer to at the bottom has some useful data. Demand in eBay terms is measured (by sellers) as a number of factors – how many people view my auction, how many people ask questions, how many people place me on their watch page, and how many people actually bid. Obviously as we progress down this list the data become more reliable as an indication of demand. Page views are not easy to obtain, although some sellers place a publicly viewable counter on their auction pages. Questions and watchers are available to sellers, and the special web site mentioned below will expose this information. Number of bids is available for all to see.

Now if we happened to produce a graph as the auction progresses of the changes in the number of questions, watchers and bid's one can easily see how the demand is changing as time progresses. Typically if questions are high and watchers are high, but bids are low, this may indicate some confusion and a possible buy opportunity. If watchers are very high and climbing, but bids are low, this

can point to a last minute bidding war, and a stay out indicator.

Armed with this information and also a quick summary of other similar auctions ending soon, plus a quick feel for the skill set of the seller and the current highest bidder, once can see a picture very different from the average eBay buyer. Soon the trained eye will observe some nice buying opportunities. For the professional or amateur photographer this will soon bring in a number of digital camera buys that are quite a bit cheaper than retail. For example it is quite possible to find gems at 20–40% of retail prices. Let's face it, most digital camera's perform perfectly years after acquisition. Digital electronics seldom degrade over time, so the aftermarket such as eBay is the ideal place to buy camera's cheaply.

Article by Malcolm Silberman and Education Specialist trained by eBay, for a more lengthy discussion of this topic visit

<http://bargainsfrom.us/how-to-buy-digital-cameras-at-a-discount-both-new-or-used>

and to see Camera auctions with this value added data visit

<http://digital-camera.bargainsfrom.us>

email

him at digital-camera@macsilber.com

Find Cheap Digital Cameras On The Internet

By Bill Johnson

Do you often take pictures? If you do you will, like me, notice the incredible advantages of

photographs.

Everyday, the pictures we take of our lives and important moments of our children who are growing up are great ways of reminiscing. No matter how great any mind is, it can't keep all memories and pictures of such memories.

Thank God we now have the photograph. Now, we can use the photograph to record and keep events fresh in our memories.

However, the methods of picture-taking is now the issue. Previously, there used to be only one method, but now it has changed.

The innovation called the digital camera has now opened our eyes to a better method of taking photographs. With this innovation we are now able to record all our special moments without having to worry about the burdens of film development and washing of the films.

We simply use our home computers to process our photographs with ease. If you have a digital camera and a computer, simply plug in the former, upload your pictures and you are done.

If you haven't conformed to the age of technology yet, then visit your local superstores and check out the many cheap digital cameras that are available.

However, with the ease of browsing on the Internet you can now check for cheap digital cameras online. No matter the brand you want, they are all available online – from Kodak, Canon, Sony, Toshiba, etc, they all offer you many products to choose from.

Just spend a little time browsing and you are sure to find a few cheap digital cameras of your choice.

You can't beat the convenience of a digital camera over your old-school models of camera. Apart from not having to visit the local film developer, you also have more control with the photographs when using digital camera.

Unlike your old-school cameras that gives you only tangible pictures, digital cameras allow you to save all of your pictures into your computer.

This makes it possible for you to send them to anyone you want to via email or straight download or view. The beauty is that it doesn't cost you a dime to do this. Also, you can print the pictures out and make yourself a hard copy. This way, you get the best of both worlds.

Are you shopping for cheap digital cameras? I am happy you want to experience the beautiful world of digital camera technology. Simply log onto Google and search through the many cheap digital cameras that are available.

Never forget this– pictures are very important to our memories. One look at an old photo and you go straight back to the memories of that particular occasion. So, it pays to hold on to those experiences

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forever. And with a digital camera, you can!

Bill Johnson –

<http://www.shopaholic-magazine.com>



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