

How to close 10%–30% of your prospects and sky rocket your profits NOW -- GUARANTEED!

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By Jason Gambrel

How to close 10%–30% of your prospects and sky rocket your profits NOW --

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Imagine closing, selling, or signing up 10%–30% of all the prospects that see your offer for your product, service or Biz-opportunity!

Discover a little quietly kept secret that you can use to create a flood of hidden profits in your business.

Wow! 10%–30%. That's incredible considering that a 2%–3% response in direct marketing is considered GREAT!

While a 2%–3% response is a great response, I would have to say 10%–30% is down right AMAZING! And I'll take as many of those types of responses as I can get.

Wouldn't you? I thought you would say yes!

* This is a technique so very few people utilize, or even know about. Almost no one uses it... yet.

* This amazing, marketing secret will shoot your closing ratio right through the roof into double digits!

* It isn't new.

* It's been tested and proven to work.

* You can use it today to put cash in your pocket.

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* It costs virtually nothing to implement.

* It takes very little time and it's completely legal.

This amazing secret is....

COMPOUNDING or also known as SEQUENCED MAILING.

I was first introduced to this powerful mailing strategy by a fellow named Dan Kenney.

Perhaps you may have heard of Dan, and maybe you haven't.

But Dan is a true marketing legend when it comes to direct response marketing. I'd strongly suggest you get your hands on as much of his stuff as you can. Read and study it with a passion.

This marketing strategy *works best* when used with a "multi-step" lead generation program.

It's simple. You run an attention getting lead-generating ad to get a prospect interested to call your voice-mail number or email your autoresponder to request more information.

Your ad has one job and one job only! Your ad should NOT be trying to sell them anything. Your ads only job is to get your prospect to respond and request for more information -- it's that simple.

That's one step of the "multi-step" program.

The next step is to send them your sales letter via snail (postal mail) or "automatically" by email using your autoresponder.

And you can do this online and off with classifieds, small display ads, banner ads, direct e-mail, opt-in e-mail, newspaper ads, radio ads, etc.

Here's the mistake most people make... They mail out their sales letter only once and expect a land slide of orders to just start pouring. Friend that just isn't going to happen.

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Now here's the secret to closing 10%–30% of your prospects.

Create a successful sequenced "follow-up" mailing campaign. That's it. Nothing fancy or clever. Just simple down-to earth direct marketing.

Friends this little used secret will provide a huge impact on your response and your profits bigtime!

Here's how it works.

You send your fist mailing out to the prospect, in just a few days you are going to hit that prospect that didn't respond to your first mailing right between the eyes with a SECOND MAILING known as a "SECOND NOTICE" letter.

The time between your first mailing and your follow-up mailings should go like this: Every 7 days if your using email and every 20 days via postal mail.

This second letter will make reference to the first previous letter with a short brief message.

Something like this.

SECOND NOTICE FOR: (prospects name)

Hi, It's Jason here. A few short days ago you asked for my free report called "How to suck insane profits from the internet by turning your computer into a 24 hour money making -- cash flow machine... 100% guaranteed!"

You asked and I sent. And I can't understand why haven't I heard from you. I don't think you want to wait around much longer, especially if your serious about sucking obscene amounts of money from the net.

So here it is again. (end)

If the prospect still hasn't responded to your second notice letter – Do you know what you're going to do?

Hit them again with a third letter called a "THIRD NOTICE", then a fourth letter and a fifth letter. Each letter making

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reference to the previous letter sent.

How many follow up mailings should you do? Your prospect needs to be exposed to your marketing message at least 5–7 times in my experience to create a maximum response.

At least 3 times minimum if not at all.

The last letter in your sequence is called the "FINAL NOTICE" letter. This is the last chance for your prospect to respond.

SEQUENCED FOLLOW-UP MAILINGS -- This is the **ULTIMATE MARKETING SECRET** for *closing* and *selling* your prospects in the quickest amount of time.

How profitable can this marketing secret be?

As an example let's say you mailed out 10,000 email letters to an opt-in list you've rented. A 3% response is 300 people inquiring about your product.

Now what if you put those 300 people on a **SEQUENCED MAILING CAMPAIGN**? And you send them 3,4,5, or 7 mailings? Not a one time only mailing like most marketers.

What if you closed 10%? That's 30 people! 20%? That equals 60 new customers or sign-ups. And 30%? That's 90 brand new customers, clients, recruits or sign ups.

Guys this is powerful stuff. Remember you really can close 10–30% of your prospects!

Try this and see if you don't boost your profits immediately. It will work for you -- guaranteed!

Jason Gambrel. Discover the AmazingSecrets of Direct-Response Marketing to Sky Rocket your profits NOW – Guaranteed! Subscribe FREE to "InternetAdSECRETS Revealed" newsletter. Get 2 free Special Ebooks when you subscribe. <mailto:InternetAdSECRETS-Subscribe@listbot.com>

10 Blazing Ways To Sky-Rocket Your Profits

By Rudy Cline

1. Use a "P.S." at the end of your ad copy. This is where you either want to repeat a strong benefit or

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use a strong close like a free bonus.

2. Publish a free ebook and give it away from your web site or in your e–zine. This will increase your traffic, sales and e–zine subscribers.

3. Create multiple streams of income with your web site. You could sell your own products, join affiliate programs, sell advertising space, etc.

4. Give your visitors compliments in your ad copy. This can earn their trust and put them in a good mood, in return they will be easier to sell too.

5. Create new products or services only if there is a strong need for them. You won't have anyone to sell them to if you don't have a market.

6. Sell your backend products to your customers right after they order. Take them to a "Thank You" web page that includes other products you sell.

7. Sell a few products on your web site instead of selling a large amount of products. Too many choices can overwhelm your visitors and they won't buy.

8. Include content and free stuff on your web site that promote the products you're selling. If they don't read your ads, they may read your offerings.

9. Remind your visitors that you're human not just a web site. You could publish information on your family life, a picture of yourself , a profile, etc.

10. Provide a "Contact Page" on your web site. Give your visitors as many options to contact you as possible. This'll add credibility to your business.

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