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How to explode Blog Traffic!!!

By Dony Peter Chacko

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Rule #1. Write an article on "how to explode blog traffic !!!"

Rule #2. Read on

To be very frank there are quite a bit of so called tried and tested ways to increase you blog traffic, but these merely focus on increasing hits on your blog, but do not focus on the main reason why you want more traffic viz. to read what you write and keep coming back for more.

Sites such as Blogexplosion.com do deliver on their hits, but sadly most of these hits stay for a maximum of 30 secs only, after which they click on the next blog to increase their traffic.

That brings us back to the topic, What can really be done? Is there a way out? How do i make myself heard above the din?

Well, here are some tips for starters.

1. Write. Write stuff. Write stuff people like to read.

Most often blogs end up being abused by people who think the world is waiting to know what happens to them every second (I don't deny them this right...they have it!), however the same thing can be presented in a way that forces the reader to continue reading.

Simple check! read as though you didn't write it. Funny? worth posting? go ahead post.

2. Make friends.

I don't mean going around shaking hands with people and expect a sudden spurt in your traffic, instead post reciprocal links on your blog. Yes people do read others links and if you are there, people will visit your blog. Its an easy way to piggyback on some good blogs.

3. Articles!!!!

Take some of your posts, tweak them a bit, add a snazzy caption and Presto! you have your own article ready. Now take that article and post it all around you (on the net please....i don't expect people

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to walk around with faces stuck with paper muffling away....thish is smy aaarticle!). There are quite a list of websites that do this.

4. Check your Site title and description (I think this should have come in second in order....lets just forget the order for now)

Get a cool title something that makes people go, "oooohh thats hhhhhhoooooottttttt" (if not that much atleast.....a "i think this might be interesting"). And remember to give a matching description (the funnier the better). This will also help you get better results on search engines.

5. Submit to Blog Search engines.

Most people search for blogs not on the major search engines, but on blog search engines. So make sure your blog has been submitted to these engines. The more the merrier. Search on google for blog

search engines and submit your blog to all of these.

6. PHOTOS ROCK!!!!

Face it, most people do search blogs to see something interesting and what best but a photo to give them a 24million color view of something. Yes photos rock, and they do bring in traffic. It kinda gives a coolness to your site. Its like wearing colors while everyone else is in uniform. Most blogging providers support photoblogging, but if you need a place to host photos photobucket.com is a place as good as any.

7. Get original !

Showing others content may bring people to your site, but it would not make them stay. all they would say is"another smartass trying to keep his blog updated by somebody else's work". So keep the blog original with what you would like to say.

8. Publicize!!!

I am not talking about banner exchanges (not only do give free advertising on your site, you also have to put up with ugly graphics that can be out of place on your beautiful site.) Think up creative ways. Get a bumper sticker on your car, your boss's car, your company delivery truck...the works. Another easier option, get it on your company's email signature or atleast on yours.

9. Evangelize!!!

No i am not a religious nut and i'm not expecting you to be one. Write stuff that would make people go on and talk about you without you threatening them or paying them. And refer to "the blog" in common discussions, parties etc.... wherever you find people.

10. Ok so you got so far.....on more important thing.

Don't expect to find any of the above on my blog, the only reason being, i don't need to explode my blog traffic !!!!

The author is a person looking at the world through a different sense of vision. more at www.bloghit.blogspot.com

How To Get Traffic To Your Site

By Bradley Carson

There are several ways to get traffic to your site. You can pay for your traffic or get it for free. I'd like to concentrate on free traffic.

The first thing you need to do is make sure your site is key-word optimized for the search engines. For a new site, using low competition words can help you to get placed high on some search engines and give you much needed targeted traffic. If you have a site with several categories, doing at least one optimization a day will slowly but surely build your business. With more than one category this gives you an opportunity to be placed on the search engine with each category and not just your front page.

Another way to help build targeted traffic and links to your site is a blog. You can have the blog linked to your site. If you update your site regularly and 'ping' your blog with one of the free ping services, you will gradually build your traffic and business.

There are many sites that have free content that you can use on your blog. Once you've set up the blog and find the right ping service, this would only take you a few moments a day. When using free articles, be sure and use proper etiquette, giving the author credit for his writing.

The tried and true way to build 'free' traffic and links, is articles. You can write about anything you want or about the services or products your website distributes. If you're not able to write the articles yourself, there are a number of services available that can do it for you (you pay). Then post your article to as many directories as possible. Webmasters are constantly on the look out for good, new content.

The number of links to your site is critical in your placement with most search engines. Articles and a blog help build your site targeted traffic slowly. But to speed up your linking process, you could search and join some link exchange sites. The more links the better.

Bradley Carson is an online marketer and is owner of

<http://www.topinfoSHOP.com/>

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