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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How to get an Internet Marketing Education Without Spending a Nickel

By David Parton

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Do you want to create a passive income? Are you bewildered by all the educational Marketing products out there? Are you on a low budget or trying to escape from a huge debt load?

Well, I answered a big "Yes!" to all the above, especially, the last one

My job sucks. I can barely make ends meet and I have some medical problems which make a "normal" working lifestyle very difficult.

That's why I become an Affiliate. I refer people to a merchant's site and make a decent commission. I run ads on Google linked to the product.

It is a really easy way to make money but there is a learning curve involved. Without a solid understanding of Internet marketing, pay-per-clicks and affiliate programs you could waste a lot of money. I did. At first.

But, then I discovered a way to get a free education. You can do it, too.

Five Simple Steps to Valuable free Information

1. Search the net for marketing products in the areas you are interested in ie: Affiliate programs, Search Engine optimization, Keywords, website building etc.
2. Find the sign-up for their free newsletter or ezine. All the Marketing Pros have them (but you might have to allow popups on some sites)
3. Sign up for the ezine or join the affiliate programs.
4. Repeat the process.

5. Check your inbox.

Now, you may be thinking: "Hold on a sec, there Dave! Aren't these guys just going to pitch the hell out of me for stuff I can't afford? What's in it for me?"

All the Web Gurus have to face these questions everyday. How do they stop people from unsubscribing? How do they keep them coming back?

Lots and lots of free stuff! They reward their readership on a regular basis because they know "Buy! Buy! Buy!" is not going to... sell.

I receive about 40 newsletters from the Uber Affiliates and the like. It's amazing the amount of free info I have acquired. They give away reports and ebooks. They give away How-to's and tutorials. They give you free e-courses and informative interviews.

It's a great headstart on your new marketing career but they don't reveal everything. That's when you can judiciously spend your hard-earned dollars on some of their products. It has saved me thousands!

So, if you are a running on a shoe string, have the time to read and assimilate tons of good info, and are willing to separate the wheat from the chaff... this method is for you. Oh, and you have to like get something for nothing. That is key. ;)

There's gold in them thar emails!

Why would anyone buy information or an ebook online when they can find it for free?

It takes time to search and acquire all this free information and, as they say: time is money.

If you find a product that will immediately provide you with the solutions you need (and you can afford it) I suggest you consider buying the information. I buy as many marketing ebooks as my budget allows.

-David Parton

Using Palladium In White Gold Jewelry Means No More Allergic Reactions

By Jill Renee

White gold jewelry can cause allergic reactions in some people. This is due to the fact that the majority of white gold jewelry is manufactured using alloys containing nickel as the bleaching agent and a percentage of the population is allergic to nickel. For these individuals, contact with nickel can result in dermatological problems that range from a mild skin rash to severe open sores and permanent scarring. In Europe, there are laws governing the use of nickel in jewelry. The European law is known as "The Nickel Directive" and states that no nickel can be used in a material that sits in an open wound, such as after piercing, until healing is complete.

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What is a jewelry buyer to do when faced with this information? First of all relax, most people do not have severe reactions to nickel. And jewelers are starting to use alloys that contain less nickel to develop white gold jewelry.

Some nickel-free white gold alloys were originally developed in the 1920s using palladium as the primary bleaching agent. Palladium is part of the platinum group of metals. It is a steel-white metal, does not tarnish in air, and is the least dense and lowest melting of the platinum group metals. Palladium has very good corrosion and tarnish resistance, and it mixes well with gold, offering almost complete homogenization throughout the range of gold-palladium compositions. All these factors make it a good choice for white gold jewelry manufacturing. It also yields alloys with excellent mechanical properties superior in many respects to the nickel-whites which can be difficult to work with and contain pockets of gold and nickel because the two metals don't like to be mixed. Jewelry made from a palladium/gold alloy will not result in allergic reactions.

You might be asking: "If palladium is so much better than nickel to make white gold, why don't all jewelers use it?" The answer is cost. Palladium is a bit more expensive to use. The cost of an ounce of palladium is around \$300 currently and consumers don't like paying higher prices for what appears to be the same jewelry product. However, once people know the facts about nickel white gold and the allergic risks it presents many are willing to pay a little more.

Another white metal on the horizon is 950 Palladium. Some jewelry manufacturers are making product from new palladium alloys that can be cast into jewelry. This is a wonderful metal because it is a bright white color, very similar to platinum, but has a much lower price. It is still relatively new so jewelers are still learning how to work best with this metal. Keep your eyes open though, because you will soon be seeing more of this product, especially with the cost of platinum currently above \$1,000 an ounce.

Jill Renee, president of Danforth Diamond, a jewelry store offering platinum, white gold and yellow gold jewelry at

. The Danforth family created the site to

help you find the best value in quality jewelry.



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