

How to get directories to submit your site – with his 5 steps guide !

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How to get directories to submit your site – with his 5 steps guide !

By Lakhya Phukan

Getting directories to list your site is easy ! Here are some steps which you can take to find

directories:

1. Check out your competitions back links. Your competition is sure to have got links from some directories. Try to get into those first.
2. Do a search in Google (the most obvious one!) using keywords like 'submit+site+directory'. You will come up with many directories for your site. And you can use your imagination to come up with new combination of keywords for searching in Google.
3. Do a search in Google with "allintitle:webdirectory". I did a search with these keywords and came up with some good directories. Or you can use "allinurl:webdirectory" also. The command "allintitle:webdirectory" shows those sites which have "webdirectory" word in the site title. Similarly the command "allinurl:webdirectory" shows those sites which have "web-directory" in the site url. You can change "webdirectory" to "internetdirectory" or any other keyword of your choice.
4. Visit various Search Engine related forums .In almost every such forum you will find some threads discussing directory sub-missions. Follow such threads - dig deeper if needed! You will be aptly rewarded with lists of many directories posted by members of these forums.
5. Visit some good directories like

<http://dmoz.org>

,

<http://dir.yahoo.com>

,

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<http://www.joeant.com>

,

<http://www.goguides.org> and search for the 'directories' category. These prominent directories provides lists of other good directories on the net.

Follow these simple 5 steps to get directories on your left, right, everywhere and set your promotion campaign rolling !

Some useful resources:

<http://www.hedir.com/groupthink/about29.html>

Have" target="_blank"><http://www.webproworld.com/viewtopic.php?t=21900>

Have

fun hunting for directories!

Lakhya Phukan You can also submit your site to HEDIR–WEB DIRECTORY

<http://www.hedir.com/>

Or

browse for quality sites at

<http://www.hedir.com/computers.html>

the Computer and Internet category

Submission scams

By Clare Lawrence

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Submission scams

By Clare Lawrence 19th August 2004

Submit your site to 1,000,000 search engines and directories for \$19.99. Sounds too good to be true. Well it is! 90% of submissions sites are a waste of money.

It's a common fallacy that you need to submit your site to search engines on a regular basis.

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Once your site is part of an index such as Google there is no need to re-submit.

If only part of your site is listed, then check your navigation structure and consider adding a sitemap.

The best way to get listed by the search engines, and the method likely to get the best results is not to submit to at all!

Instead add links to your sites from web pages already in the leading directories.

You can do this several ways:–

- 1) By exchanging links with web master.
- 2) Posting in forums.
- 3) Submitting to directories

If your intent on submitting to directories, then some that are valuable are: –

DMOZ (free)

Yahoo (paid, unless your site is not for profit)

Business.com (paid)

Allthebizz.com (free)

Smallerbizz.com (free)

Gimpsy (paid)

Joeant (paid)

MSNsmallbusiness (paid)

Wowdirectory (paid)

Manual submissions are required for the above.

Clare Lawrence is CEO of Discount Domains Ltd - A leading UK provider of Domain name registration and Web Hosting services. Please feel free to re-publish this article provided this reference box remains together with a hyperlink to <http://www.discountdomainsuk.com> Clare can also be contacted on Clare@discountdomainsuk.com

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