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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How to write an Article?

By Lakshmi Menon

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Most of us know that writing an article is the best and the cheapest way to get targetted customers to your website. But how do we go about it?

You may be thinking, "I'm not a writer. I don't have the required talent. I've not written anything in the past."

One thing you must understand is you need not be a professional writer to write an informative article consisting of about 300-500 words. All that is required is your knowledge about the given topic which you want to write. This knowledge can be attained through your own experience and reading through other articles.

The best thing to do is just browse through the articles in various ezines. Pick up the topic of interest to you and start reading as many articles as possible preferably at a stretch. You will be amazed to know that you too can produce such simple articles.

The next question which may pop up in your mind is "Already so many people have written articles on this topic and how can I write about such a topic again?"

Don't get disappointed on this issue. Please remember each one's article is a unique piece when they write it in their own words.

If you have any doubt, give it a try. Give a topic to 10 people and ask them to write an article on that topic. You won't believe until you see them, all of them will be a unique piece.

How to write an Article?

You will be surprised to see that when you write your thoughts on the paper and publish it as an article there will be lot of readers. The only thing you have to be careful is that your article is informative and easy to understand for a common man. Once you start writing you will notice your depth of knowledge on the subject and your hidden talent of writing.

If you can write an "How to" article you can be a successful writer. Millions of people will be browsing through the net for the "How to" articles.

Try writing your own experience when you faced a problem how did you solve it. That information might of help for many others.

Just keep writing.

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10 Quick Tips To Writing Profitable Articles

By Ken Hill

10 Quick Tips To Writing Profitable Articles by Ken Hill

One of the best ways to promote your business for free is to write articles for publication in ezines.

To help you get started, I've compiled a list of ten tips that will not only help you successfully write your own articles, but also help you get the most out of the articles you do write.

To begin:

1. Put a lot of thought into the title of your article.

Writing a good title will grab your readers attention and encourage them to read through your article.

2. Keep the introduction and conclusion of your article short.

3. Write your article as a series of tips that center around a specific subject. This is a very effective way to present your information and hold your readers interest.

4. Use numbers to list the tips in your article. This allows your readers to go quickly from one tip to the next, and also keeps your article neatly organized and easy to read.

How to write an Article?

5. Keep your tips brief and to the point.
6. Keep your article focused on one topic. If you have several things you want to talk about then try writing separate articles for each topic.
7. Write your article with a sincere desire to help your reader. Don't write an article that is basically just a sales letter for your company. Save your self promotion for your resource box at the end of your article.
8. Do write a compelling ad for your business in your resource box. Entice your reader to go to your site or request more information from you.
9. Use your resource box to gain more subscribers to your ezine. An article is a very effective way to showcase the type of quality content your reader can expect as a subscriber to your publication.
10. Offer a free marketing course in your resource box. This will give you the opportunity to further increase your sales by following up with people interested in your information.

Once you start writing articles, you will find that your articles can bring a lot of free promotion to your business.

Write with your reader in mind and you will be on your way to creating more profit for your business with every article you write.



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