

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Hyaluronic Acid Injections Increase Visibility with Supermodel Spokesperson

By Jana Willinger

Hyaluronic Acid Injections Increase Visibility with Supermodel Spokesperson by Jana

Willinger

Hyaluronic acid products are poised to continue their fast growth, particularly in the form of hyaluronic acid injections, according to E-Hyaluronicacid.com. The latest reason behind this growth is Medicis' recent announcement that it has appointed supermodel, Frederique van der Wal to be the new face of Restylane. Frederique, one of modeling's most recognizing stars, has appeared on nine Cosmopolitan and in several other publications including Victoria's Secret, Harpers Bazaar and Vogue.

Frederique's image will appear on the company's website and on its information brochures. Van der Wal will additionally serve as the product's spokeswoman for the firm's public relation campaign. Frederique's visibility, along with her personal endorsement of the product, is sure to increase the growing popularity of Restylane. Restylane which is primarily composed of hyaluronic acid, is already the number one dermal filler on the US market, and many plastic surgeons predict that it will eventually surpass collagen and botox © as the most popular non-surgical cosmetic treatment.

In accepting her new position, Frederique stated, "Restylane is a product in which I truly believe...Maintaining a youthful appearance is vital to my career, so I was excited to find a natural, non-invasive treatment that can safely erase some of the fine lines I've recently started to notice." Jonah Shacknai, Chairman and Chief Executive Officer of Medicis responded with, "[Frederique's] enthusiasm for the product coupled with her immense success in the modeling and entertainment industries and great personality make her a natural choice for us."

The hyaluronic acid product Restylane is the first and only dermal filler made of crystal-clear gel called NASHA (Non-Animal Stabilized Hyaluronic Acid). Restylane uses a dual mechanism of action to correct wrinkles and folds. Upon being injected beneath the skin's surface, the NASHA gel adds natural volume and lift to smooth wrinkles and folds. The NASHA gel integrates into dermal tissue, then attracts and binds to water molecules to help maintain volume. Restylane is gradually degraded by the body's own mechanism and disappears without any residue. In addition, Restylane is the only FDA approved filler with clinical data supporting its efficacy for as long as six months.

Restylane does not require any allergy or skin test prior to injection. In addition, the reported hyaluronic acid injection side effects have been limited to temporary redness and swelling at the injection site. As such, Restylane appears to be one of the safest and most effective options on the anti-aging market.

E-Hyaluronicacid.com is dedicated to promoting an understanding of Hyaluronic acid, a major ingredient in many medical and anti-aging therapies and to highlighting places where you can safely purchase Hyaluronic acid products. For more information go to <http://www.E-Hyaluronicacid.com>

Hyaluronic Acid – Beauty Wave of the Future?

By Jana Willinger

Hyaluronic Acid – Beauty Wave of the Future? by Jana Willinger

In our continuing search for the fountain of youth, there is a new weapon. Hyaluronic acid (HA), a key component of human tissue, aiding the body's flexibility, mobility and moisture retention, is emerging as a key ingredient in many anti-aging beauty products and as a viable alternative to collagen and related substances in injection procedures. As we age, the Hyaluronic acid levels in our body decrease, contributing to the appearance of wrinkles, fine lines and dryness in the skin. Hyaluronic acid beauty products and injections can decrease the appearance of lines and wrinkles by replenishing the body's natural supply of Hyaluronic acid and/or by stimulating the body to rejuvenate its own supply of HA.

Among the exciting new developments in the world of Hyaluronic acid products is the recent FDA approval of Restylane and Hylaform, facial injections containing Hyaluronic acid. These injections can be administered quickly and with little chance of side effect. According to the American Society of Plastic Surgeons, more people than ever are choosing to forgo invasive plastic surgery for less painful, less time consuming procedures. The American Society for Aesthetic Plastic Surgery (ASAPS) predicts that in 2005, Hyaluronic acid (Restylane, Hylaform) will surpass collagen as the most popular soft tissue filler for lines and wrinkles. The Society also predicts that additional Hyaluronic acid products developed specifically for facial volume enhancement and for improvement of depressed scars will be introduced.

Currently, Hyaluronic acid injections are most commonly used around the mouth and on forehead wrinkles and smile lines and to enlarge, moisturize and "plump" lips. The entire injection process takes less than an hour, and requires repeat treatments every four months to a year. Hyaluronic acid treatments are more expensive than those using collagen (a syringe of Restylane or another Hyaluronic acid product might cost up to \$500 as compared to around \$373 for collagen) but HA injections last longer because they help the skin retain natural moisture. When injected, the filler plumps up the skin by allowing it to attract and hold water. Side effects are much less likely with Hyaluronic acid than with collagen contributing to its attractiveness as an alternative treatment.

The possibilities seem endless for uses of Hyaluronic acid. In Japan, Daikin Industries is even offering an air conditioner that emits Hyaluronic acid from the filter to moisturize skin. There are sure to be even more innovations and future ways to take advantage of Hyaluronic acid's many health and beauty

benefits.

E-Hyaluronicacid.com is dedicated to promoting an understanding of Hyaluronic acid, a major ingredient in many medical and anti-aging therapies and to highlighting places where you can safely purchase Hyaluronic acid products. For more information go to <http://www.E-Hyaluronicacid.com>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!