

"Hypnotize" Your Reader Immediately!

This Free E-Book is brought to you by Natural-Aging.com.

<p style="text-align: center;"><u>100% Effective Natural Hormone Treatment</u> Menopause, Andropause And Other Hormone Imbalances Impair Healthy Healing In People Over The Age Of 30!</p>	

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By eRix

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Hypnotic Writing. Imagine for a moment, that you open up your email account to find the account is full of responses to an ad that you placed. Orders Galore!!! Your heart races...HOLY MOTHER OF ALL GET OUT!!!!....You think to yourself, 'SELF, It Finally Worked! It Finally Worked!!'

POP!... My imaginary pin has popped your bubble!!

Now think forward into a Life so stress-free, You can't even imagine what it is like to have to Bills Piled High, a Broken Down Car, and have to eat Ham Sandwiches, Again!!

I'm talkin' 'NO FINANCIAL STRESS, WHAT SO EVER!!'

Can You Imagine!

That is a taste of 'Hypnotic Writing.'

Your attempt is to get the reader into another frame of mind in which you are leading them to an imagined place that, you know, they desire to be. This type of ad copy is used to bridge the gap between you and the reader, and then give you control because you are the one suggesting that they take a minute to imagine the place that they desire, which in a sense shows the reader that you have the power to help that person get there for real.

Just the word 'Hypnotic' itself can lead readers to believe something else is going on to them besides what they are reading. The reader could be thinking or imagining all day long about what happened to them while they read the hypnotic information.

It's really like 'Planting a Seed,' and the follow up by you is what will make the 'SEED' grow.

What I mean by this is that once the reader has your company or offer on their mind, it is up to you to follow up with the reader by keeping in constant contact with them. You keep this contact by the using the same method that you reached them with the first time. Within this method is when you can offer

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other levels of contact, products, or services.

Make believe for a second that You are on the edge of a huge canyon, and down below is a Stampede of Wild Animals running every where!

Dust and Chaos is Raging Everywhere!!

'A Cool Breeze brushes across your face, and you realize....I Made it to the TOP!'

Darn, there it is again...that 'Hypnotic Writing.'

Use your Imagination when it comes to how you could utilize this technique in your websites, emails,

and graphics.

Have an Extra-Ordinary Day, eRix

On Line Associates Group

"Collecting Honest Internet Marketers, One-at-a-time!"

http://finance.groups.yahoo.com/group/on_line_associates_group/Join and post your ads and links for free! B.A. Marketing A.S. Computer Information Systems

Biometrics: The Future Is Here, Biometric Technology Has Arrived In The Security Industry

By Ralph Winn

The future is here. Biometric technology has arrived in the home security industry, and we are excited to offer you the innovative Access Control biometric reader. In the old days, access to restricted areas was granted by metal keys and locks. Then technology progressed to ID cards and PIN numbers. But now you have the ultimate in access control.

What is a Biometric Reader?

"Biometric" comes from the Greek bios ("life") and metron ("measure"). A biometric reader recognizes humans based on intrinsic physical traits. For example, a biometric reader can read eye retinas or irises, facial patterns, hand measurements or fingerprints.

Unlike keys, cards, or number sequences, access through a biometric reader cannot be transferred from person to person unless explicitly authorized.

How Does a Biometric Reader Work?

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A biometric reader can be used as a stand-alone or a networked operation, perfect for home or office. An authorized person has their physical characteristic scanned and turned into a numerical algorithm which is then entered into a database. The authorized person must subsequently provide that same physical characteristic— for example, their hand, to be read and recognized by the biometric reader before access is granted.

Why Use a Biometric Reader?

A biometric reader is a more reliable security device than your average lock or keypad. Only the person authorized access can successfully pass a biometric reader. A key, card, or number sequence can be passed around or easily stolen. A biometric reader requires that the authorized person be physically present for access to be granted. Thieves and other criminals would have a difficult time getting past a biometric reader.

Other reasons to use a biometric reader:

1. It is affordable and user friendly, recognizing identity and granting access in less than one second.
2. Biometric reader can store information from 512 users (standard) up to 35,512 users (networked).
3. A biometric reader drives costs down while raising the level of security.

Biometric reader access control can be incorporated into your security system.

Ralph Winn has over 32 years of experience in the security industry. Throughout his career, he has developed cost effective security programs for numerous small, medium, large commercial and government properties and for many nationally known corporations.

<http://www.homesecuritystore.com>

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