

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**I Am Biodegradable. My Writing Is Not.**

**By David Leonhardt**

**I Am Biodegradable. My Writing Is Not.**

by: **David Leonhardt**

My dad was wrong. I just discovered that I am good for nuthin' after all. In fact I've been good for nuthin' all along. I am 100% biodegradable and that means I can be recycled into nuthin'. It also means that no matter how much I waste, no matter how much I consume, no matter how much I pollute, in the end I am environment-friendly. Best of all, I now have an end use.

Now that's something to put on my resume!

This comes as particularly good news to somebody who is not sure what his purpose is. Sometimes I write these humor columns, pretending to be funny. Sometimes people even laugh, and I worry that it might be the start of an ominous trend.

Sometimes I am selling my happiness book, pretending to be a successful author. With 2,000 copies of my book keeping the floor from floating upwards, perhaps I AM successful. Levitating floors are generally not considered signs of success in this part of the country.

Sometimes I am optimizing websites for search engine rankings. "What exactly does that mean?" I am often asked.

"Well...it means that I get my clients' site high up in the searches." Blank stare.

I try again. "It means that I help Google show you my clients' web sites. Blank stare.

"Well...I'm not sure how to explain it. But I get paid to do it." People understand that.

"I turn on a machine that defluctuates the turbo-rotating modulator down at the spare parts plant," someone adds.

"What exactly does that mean?" I ask.

"Beats me. But I get paid to do it." We are soulmates.

Sometimes I write for pay, because people seem to want something written. They hope that if they can't say it themselves, I might be able to find just the right words.

"C'mon, David. You have lots of words. Why don't you lend me some? Why, just last week you promised to 'defenestrate' me, whatever that means." They want me to put their thoughts into words, and occasionally they want me to create their thoughts. I worked for a politician years ago. I vaguely remember how to write somebody else's thoughts before he knew he had them.

"So what do you write?"

"Web site copy, mostly."

"Really? Not another book?"

"No, I still have 2,000 copies of the last book piled up in my office."

"I'm sure they'll sell quickly, David."

"Really? Want one?"

"Uh...gotta go. It's time for my pet goldfish's nap."

I also write this humor column faithfully every week. But people actually PAY me to write website copy. Now, dear reader, answer me this question. Would you rather be reading this hilarious column, loaded with frosting and topped with chocolate syrup, or would you rather read plain vanilla website copy.

OK, go ahead and read the website copy, then. See if I care.

One thing my website copy and this column have in common is that they are not biodegradable. Remember how computers would save the environment as they replace the three gazillion tones of paper we trash every few hours in offices around the world and elsewhere?

Now we discover that all that paper at least was biodegradable, recyclable, reusable. It wasn't all that bad for the environment, after all. But the monitor you are reading this on will last forever. (SFX: evil laughter) Adventure seekers from the planet Zorgopppt will land here in the year 2304 and discover all these abandoned monitors scattered around.

One Zorgoppptian will say to the other, "prrg, ddyte h hthp oooo djudu" (Translation: "Groovy paper weights!")

But they won't find me, thanks to my lifetime achievement. I'll be long gone, because I am (chest swells with pride) biodegradable.

David Leonhardt is biodegradable and happy at:

To write your website copy, newsletter or award winning biodegradable cereal box copy, email him at: [info@thehappyguy.com](mailto:info@thehappyguy.com)

He is author of Inspiration & Motivation To Go:

The Get Happy Workbook:

and Climb Your Stairway to Heaven: the 9 habits of maximum happiness:

## **Have You Plotted Your Story Before Writing It?**

**By Nick Vernon**

Creative Writing Tips -

The writer, who doesn't have the time to plot, always finds the time to rewrite.

Sound familiar?

I've been guilty of this too, back in the early days of my writing apprenticeship. I was so eager to get stuck into writing my story that I wouldn't bother with plotting.

Plotting gives you a sense of direction. It's your map, which will lead you to write your story. Leaping into the unknown rarely works. Without a plot several things can happen.... Our stories aren't focused

We lose our way Our characters don't come to life because we don't take the time to develop them

We get stuck The story strays from us

And all this happens when we haven't figured everything out first.

Your plot is the foundation of your story. It's the skeleton, which will hold your story together. Your plot is there to work everything out first - to see if it can be worked out, and then flesh out that skeleton with other elements that make a story.

Plotting is the difference between writing a story for yourself and writing one for an audience. Writing for ourselves doesn't require too much strain because we only have ourselves to please. It's when we have to please our readers that the hard work begins.

If you are aiming to sell your stories, plotting is a must.

Have you plotted your story before writing it?

Besides his passion for writing, Nick Vernon runs an online gift site where you will find gift information, articles and readers' funny stories. Visit

Related Content:

Have You Plotted Your Story Before Writing It?

Home Skin Care Tips: Emily's Smart Move

Why Hire A Wedding Planner?

Writing about 'writing'.

Protecting And Restoring Your Deck

Read more Content at

Related Products:

Write Around The World FREE!

How To Find A Topic For Your Ebook

Profit Pulling Reports

Carefully Crafted Sales Emails And Web Copy

Press Release E-Manual

: A genuine resource center for Quality Ebooks and Softwares



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**