

"I Want My Ad In NOW, Not LATER!"

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

"I Want My Ad In NOW, Not LATER!"

By BJ Evans

"I Want My Ad In NOW, Not LATER!" by BJ Evans

If you've done any ezine advertising for a while, especially free ads, sooner or later you may receive something like this from the publisher, "Your ad is scheduled to appear in the Oct.15 issue."

Now you're thinking that this can't be, because right now it's only Aug.15. "I have to wait 2 months for my ad to come out? No way am I going to wait that long. It won't do me any good 2 months from now."

You could be wrong. Very wrong.

There are several factors to consider here. Number 1 might be the fact that the ad is FREE! You can't overlook that! Number 2 is that free ads are placed on a 'first come, first served' basis.

Number 3: It's common knowledge that we need to advertise on a continuous basis, not just when we feel like it. That means week after week after week. And planning ahead. Doesn't matter if it's free ads or paid, you have to keep at it, regularly.

So, in our scenario above, let's break it down and see how waiting 10 weeks will benefit you in the long run. (It's not as bad as you might think.)

Remember, you placed that ad on Friday, Aug. 11. And on Sat., Aug.12 you got the above notice that your ad won't

"I Want My Ad In NOW, Not LATER!"

appear until the Oct. 15 issue. Here's how you can "catch up."

You placed your ad on Friday, the 11th. So, EVERY Friday, you place your ad again. And the next Friday, and the next. Always on Friday. (NOTE: these days and dates are only for example. You'll naturally have your own ad schedule.)

Now, after waiting 10 weeks, and placing the ad religiously every Friday, Oct. 15 finally rolls around, and your ad appears. But see what you've gained by placing it every Friday for that 10-week "waiting" period. Your NEXT ad

appears on Oct. 22, and the next on Oct. 29, and so on. (Again, it's first come, first served.) Sure, you had to wait 10 weeks. But isn't it worth it? Now all the ads you've been placing are beginning to appear.

Now, of course, you have to continue sending those ads in on a regular basis, just as you have been, so they will KEEP appearing every week.

Especially with FREE-ad ezines, they will at times have a backlog of ads, which is the reason for the delay in printing your ad. But, since they are free, we all need to have a little patience, be thankful for the free ads, and plan our advertising way ahead of time. I keep a separate log sheet for every ezine I advertise in. That way I know exactly which days I need to send the next ads in.

As a side note, most ezines that offer free ads will only allow 1 ad per week, per advertiser. Don't try to beat the system by sending in more than your one ad. It won't work, because you just might wind up having NO ad placed. After all, the ads are free, so please respect the wishes of the publisher. You'll win in the long run.

++++
copyright2000-01 BJ Evans
<http://www.dailybiz.com/warriors.htm>
You can make money with this Secret Site.
You can use this article but please leave it intact.
++++

"I Want My Ad In NOW, Not LATER!"

BJ Evans has been online for several years, writing a few articles, now and then, as the mood strikes. And, when a topic of interest appears.

By

This PDF eBook is for free information distribution/sharing only, it cannot be sold.



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!