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I'm Not Sexy

By Carmen Maranon

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I'm not talking about my appearance, attitude, or state of mind. So, please don't e-mail me asking to expand on those things. I'm talking about my method in teaching my clients how to build and promote their online business.

Uhhh... what?

Look at some of your favorite marketing sites... those you've bookmarked because the writer of the ad promised to teach you how to become successful.

"I'll show you how to increase the number of your opt-in subscribers without paying for leads, using worthless free services, ad swaps, etc."

"Get more traffic to your site quickly with my super duper 1-2-punch method that's easy enough for even my legally blind, 91 year old grandmother to pull off!"

"Learn how to whip up sizzling ad copy that will increase your sales and have visitors begging you for more!"

You read over these magic pages with drool sliding down your chin, and excitement in your heart. You whisper under your breath, "This is definitely the solution to boost profit for my business!".

You download the material (or access the membership site) and as soon as you get your burning eyeballs on the product, you shout in anger, "This is a scam! I'm not getting what I thought I was getting. I better get my money back!".

(Maybe you're not all that dramatic and just quietly feel like you keep seeing the same old information that's not exactly for you...)

Sound familiar?

PEOPLE... these sales letters are *NOT* lying to you!

- * You CAN increase your subscribers for free.
- * You CAN get more traffic to your site quickly and easily.
- * You CAN write copy that will greatly increase your sales.

Yes, You Can!

"But, but, but... those ebooks and courses say I have to: write articles to show potential customers I really know what I'm talking about... team up with other webmasters... practice writing copy by rewriting an already proven copy on paper by hand... put subscription boxes and pop-ups on my sites... Conduct a split-test for all my marketing material... research my market... participate in forums..."

Why, you are absolutely correct!

It ain't sexy, is it?

That's because you were hoping that...

Revealed inside the product is the address to a secret website where hundreds of thousands of people gather and wait for you to find them so they can all subscribe to your newsletter and make you a millionaire.

Or maybe someone will finally confess that those "guaranteed hits" programs can really work, and the traffic you get from them are really targeted to exactly what you're selling, and there really is a place where you can spend just \$10 for a gazillionbillion "hits" that will convert to a bazilliontrillion new customers

anxious to throw their life savings at you.

How about a magic word, number, or whatever else you fantasized about... that you simply insert into your existing site or copy, transforming it into a wild and uncontrollable money machine without having to put any effort into learning how to write...

Whoa there, hot stuff! Take a cold shower and come back in 10 minutes.

Look through your hard drive and see just how many marketing products you own. Have you read through them all? Do you put into practice, split test, and fine-tune all that they teach you?

How many articles have you written for the market you're targeting? Are you testing different pay-per-click

techniques? Do you split test your web and sales copy? Name 20 webmasters or online business owners you've contacted to possibly team up with.

What inspired me to write this is an e-mail I received from someone who asked to cancel his Internet Marketing Support Network membership.

"Cancel my account and refund my money [\$1]. I need to make money ASAP, but, what you teach in there is how to find and create products and instructions on how to sell it on the Internet. That's not what I'm looking for."

So, what were you looking for? To pay a buck and wake up the next morning to find thousands of dollars in your bank account just for being a member?

It's an inevitable fact. No matter what those sales letters say, you must be prepared to sweat. It takes effort, testing, persistence, perseverance and constant improvement and fine-tuning to be successful.

No matter how boring a technique or strategy may seem, give it a try. You won't find it so dull once you start seeing the orders come in :)

I'm SO not sexy. I'll leave that to JLo and Ben.

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Little Known Dating Tips, Secrets and Dating Mistakes...

By John Alanis

I hear it over and over—"It was going so great, and then she disappeared on me... why? What happened—we were having such a great time together. I'm tired of this happening—I want to date sexy women, but I want them to stick around. Do you have any dating tips for me?"

Yes, I do. Every time I talk to a guy who tells me this, I discover he's making the exact same mistakes most guys do, dating mistakes that kill his chances of successfully dating sexy women. So, I give him some dating tips to skyrocket his success with sexy women. Here are the most common ones:

Dating tip #1: Don't date. Yes, that's right—don't date. Think about a traditional "date"—it's full of pressure, awkwardness, evaluation and it just plain sucks. What do you do on a "traditional date?" Dinner, movie, kiss goodnight, she doesn't return your calls. Or you have drinks, and try to "make your move," and we all know where that ends up. Much better (and cheaper) to meet for coffee—it's fun and relaxed with none of the normal dating expectations.

Dating tip #2: The less you do and say, the more she's attracted to you. Most guys try to impress sexy women, or "lay a rap" on them. Sexy women have heard it all before. But, if you ask her about herself, shut up and listen, and display a SMALL degree of interest, she'll begin to wonder why you're not slobbering all over her. She'll want to discover more... now you're a challenge, and sexy women love challenging guys. Why? Because they rarely meet one. This is a HUGE dating tip.

Dating tip #3 Be a "naughty little boy." Another big dating tip. Remember the "class clown" in elementary school—the guy who was "cool and funny" all at the same time? When you're talking to sexy women, make unexpected and mischievous comments, the kind that leave them thinking, "I can't believe he just said that... but I like it." This shows sexy women you're NOT impressed by their looks, that you need to see more. This is so different from what they're used to they can't help but be attracted. I cannot emphasize the importance of this dating tip.

Dating tip #4 Avoid all canned pick up lines, "laying a rap," or any type of "acting." Sexy women have heard it all before, and as soon as you spout one, you're instantly a JAG (just another guy). And JAG's don't get sexy women—remember this dating tip!

Dating tip #5 Sexy women are approached and hit on 20 to 30 times a day. This is their world—to get into it, you have to be different from the 20 guys who've already talked to her. (see Dating tip #3 for how to be different to sexy women).

Dating tip #6 Look out for her tests. Sexy women (indeed, all women) will test you to see if you'll stand up to them. If you can't stand up to her, you can't stand up for her. If she asks you to buy her

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things, that's a test—and a perfect opportunity to be a "naughty little boy" (see Dating tip #3). Say something like, "What do I look like an ATM machine? You should buy ME something, just for the privilege of spending time with me. I like sexy women who buy me things!" This is said in a playful—yet firm—manner that lets her know you're onto her. When you pass their tests, it drives sexy

women wild with desire. Very important dating tip.

Dating tip #7 Date multiple sexy women at once, and make sure the others know about it. Sexy women love a man who is attractive to other sexy women, and will compete to "win you." (Here's another dating tip: for proof of this, read any good romance novel). If you want to settle down, you can choose one, but she will always know you're desired by other sexy women—and in a strange way, this creates even more attraction for you. This dating tip really is a secret, but it works very well with sexy women.

OK, guys, that's it for this article. Obviously there are lots of other dating tips, tricks and secrets to put to use, but if you pay attention to these dating tips, you'll be a heckuva lot more successful with sexy women. Now, go re-read all the dating tips!

On with the fun...

—John Alanis, Dating Tips Master
"The King of Let `em Come to You"

Want more dating tips? To discover how to be successful with sexy women, and for more great dating tips, see

.
John Alanis is the author of "Secrets of Natural Attraction: How to Get Desirable, Beautiful Sexy women to Chase You." He also publishes a daily "politically incorrect attraction and dating tips" newsletter that reveals how to get desirable, beautiful sexy women to approach men for a date first, no matter your looks, age or income. You can subscribe to John's daily "sexy women approach you secrets" by going to

. Upon subscription, John immediately sends you

five free "how to get beautiful, sexy women to approach you!" reports, chock full of "hidden secrets" dating tips.

Little Known Dating Tips, Secrets and Dating Mistakes...
5 Ways In Which You Can Use Fine Lingerie
Vix Swimwear – Unique & Sexy
Lingerie: It Can Be Both Sexy And Comfortable
Lingerie Sizzle You Are Going To Love

How Nice Guys, Shy Guys and Good Guys Finish First!
Wonderful Wedding Favors and Wedding Gifts
JavaScript Magic



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