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**Improve Your Word Power Easily!**

**By Royane Real**

If you want to be a great communicator, do you need to have a great vocabulary?

Not necessarily!

In the history of the English language, some of the most dramatic messages that have ever been uttered used only very simple words to stir the blood, or touch the heart.

Look at any well-known passage in the Bible. Chances are it doesn't rely on fancy word manipulation for its power.

Think of Lincoln's Gettysberg Address. Although the language that President Lincoln used is not the verbal style that is common today, his words still move us deeply with their clarity and their deep emotion.

During the darkest days of World War II, Winston Churchill's rousing speeches to the British people used very simple, common, powerful words to successfully ignite the courage and determination of his people.

So if communicating effectively does not require a large vocabulary, why should we try to learn new words? Learning new words expands our understanding and improves our "mental muscles".

Every new word we learn entices our mind to stretch into new areas.

We improve our ability to think and express ourselves when we have a larger bank of words to draw on. Our thinking will be more precise, and we will understand more of the world around us and within us, when we have a larger vocabulary.

In the modern world the ability to use words effectively is often highly rewarded.

The English language has an enormous number of words, perhaps more than half a million of them. Most people however, use a vocabulary of just a few thousand common words on a daily basis.

## Improve Your Word Power Easily!

It is possible to get by in the English language with a limited number of words, but you expand your options as you expand your vocabulary. When you understand very few words it limits your ability to learn new information.

If you want to increase your vocabulary, there are many approaches you can use. One good way is to read books or articles that are slightly more difficult than what you are accustomed to.

When you come across a word you don't know, see if you can figure out its meaning from the context. Look at the way the word is made up, with its letters and syllables. Does it remind you of any words you already know? What parts of it are familiar?

Many words in the English language are made up of common roots they share with other words. You may be able to deduce the meaning of the new word from the way the syllables are put together and the way it is used. You should consult a dictionary to be sure.

If you come across a word you don't understand during the course of a lecture or a conversation, you can ask either the speaker or someone else for the meaning of the word. Many people are reluctant to do this because they are afraid of exposing their ignorance by asking.

It is occasionally true that other people may choose to look down on you if you confess that you don't understand a certain word. On the other hand, they may be happy to teach you something new.

If you decide not to ask anyone for the meaning of a word, be sure to make a note of the new words you have encountered and look them up later.

Should you try to learn new words directly from a dictionary? It depends on your learning style and your preference. Some people will become bored very quickly while reading a dictionary, while others will find it fascinating.

All dictionaries are not alike, and you may find a certain version far more useful than the rest. Good dictionaries will do more than just give a definition of a word. Some will show you an example of the word used in a sentence.

Often they will show you alternate spellings, and give the plural forms of nouns and the past tense of verbs. Most dictionaries will show you correct pronunciation.

Language is always evolving and new words are being created every day. New words can come from technology, from scientific discoveries, from other languages, from pop culture, and from the streets.

When learning new vocabulary, you can better integrate it into your brain if you actively involve yourself in the learning process.

When you encounter a new word, write out a definition of it in your own words, and write one or more sentences using the new word in context. Visualize the word in its printed form. Say the word out

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loud, and spell it out loud. Say a sentence out loud that uses the new word.

Make up an image in your mind that will help you remember the word. If you make the image funny or bizarre, you will probably remember it better.

To improve your use of language and your ability to think, practice summarizing the theme of an entire article or book using just one or two paragraphs. After you have read an article or book, try writing out two different versions summarizing your ideas.

Do one version using very simple, everyday words. Make it as clear and simple as you possibly can while still maintaining accuracy.

Do another version that uses very complex sentences and advanced vocabulary, like you imagine a university professor might write. This will give your brain a good work-out and increase your verbal and mental flexibility.

If you are committed to expanding your vocabulary, how many new words should you try to learn in a day? It's up to you. Just two new words a day will add up to more than 7000 words in ten years. Ten words a day would add 36,000 words in ten years.

Once you have learned a lot of new words, should you work them into your conversation every chance you get?

The kind of vocabulary you use should always be appropriate to the context in which you are writing or speaking. For example, if you are speaking to a group of high school dropouts you may want to use different words than if you are speaking to a group of scientists.

Don't use an impressive vocabulary merely as a means of showing off, always using big words when small ones would do. People can often intuitively feel when you are using fancy words merely for effect, and not because you need them to communicate.

But if your new vocabulary really has become a part of you and has a useful place in your writing and conversation, by all means, go ahead and use it!

This article is taken from the new downloadable book by Royane Real titled "How You Can Be Smarter - Use Your Brain to Learn Faster, Remember Better and Be More Creative" To improve your learning ability, download it today from

<http://www.royanereal.com>

### **Using 'Power' Words when Writing Articles**

**By David McKenzie**

## Using 'Power' Words when Writing Articles by David McKenzie

Capturing the attention of your reader is paramount when writing free articles.

You can make the greatest impact in capturing your readers' attention by having a good title.

One of the ways to do this is by using what I call 'Power' words. By using these special words you can get the attention of your reader much more quickly and easily.

But what are these 'Power' words that I am talking about?

For me they are something that makes me read on. Makes me want to find out more. Makes me want to find out what's in it for me.

Power words are exciting words that draw the reader in.

For instance, the word powerful is a good power word. Exciting is another good power word.

I have a list of power words I like to use from time to time to make the greatest impact I can with my articles. Here are a few of my power words from that list:

Free  
Tips  
Methods  
Exclusive  
Fantastic  
Secrets  
Success  
New  
Techniques  
Opportunities

How about some examples of using these power words in the titles of articles. Here are 3 examples:

17 Free Home Gardening Tips

An Exclusive Opportunity to Profit in Real Estate Developments

New Techniques Revealed for Stock Market Success

Do these titles grab your attention?

They should do, because they use power words. In fact, each title uses 2 power words for maximum effect.

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One of the key objectives of an article writer is to get their article read by as many people as possible. The best way to do this is by having their articles featured in as many ezines and on as many web sites as possible.

When ezine owners and web site owners scan for articles to feature they usually make an initial decision based on just the title of the article.

By using power words you stand a much better chance of ezine owners and web site owners picking up your article. Then you can multiply many times over the number of people who will read your article.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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