

Information, Schminformation--Enough Already!

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By Lynn Moore

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We are drowning in it, our grey matter is swollen with it, half the time when we need a piece of it and we know it is "in there" somewhere, we can't access it because the poor Grey Matter Computer is so jammed it takes forever to search for the file and then it's usually "just lost" or was mistakenly deleted. And that's just our brains...what about our files, drawers, shelves, filled with papers, books, stuff.

Arrrgggghhhhh!

What the heck good is all this information if we can't use it? Or can't find it? Well, there is good news...

The INFORMATION AGE is slowly passing. Like the tail of a comet that appears, is visible for a time then gradually loses it's brilliance and fades from view. And in it's wake there arrives...

TA DAH...

THE INSPIRATION AGE!

Let's look at the word "inspire". It comes from the root words "in spirit".

"We have a responsibility to listen to and honor the siren calls of our Souls--too often silenced by our egos" --Lance Secretan, Author of "INSPIRE: What Great Leaders Do"

How much of the activity in your life is duty-driven? How much of the activity in your life is driven by passion? There is a world of difference between duty-bound activities and INSPIRED action! INSPIRATION propels you into the actions you love to do. In any segment of your life, if you do not love what you are doing 80% of the time, you are not living an On-Purpose life.

INSPIRATION is fueled by passion. What are you passionate about? If you can get in touch with this, you will have defined your life purpose. For most of us that is not easily done and is a good subject for Life Coaching. In the meantime, here are some ideas with which to start:

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1. Write a list of things that are important to you. You will find that once you get rolling, you won't be able to write them down fast enough.
2. List 10 times you felt like a winner or things you are most proud of. Some should be from childhood.
3. What do you want people to remember about you?
4. What do you want to accomplish in your life before you die?
5. If a book were written about you, what would the title be?
6. Finish this sentence... "I want to make a difference by..."

Remember one thing...your purpose is not what you do (job), it is not your role in life (parent, spouse, teacher, etc.), it is why and who you are "in spirit". Your purpose can be fulfilled in any number of professions or roles.

If you find your INSPIRATION by answering the above questions, then WooHooo, good on ya, mate! (I'm practicing my Australian). You will have discovered the driving force that propels you. Something will spark a flame, rev the idling engine, snap a piece into place and off you go.

You know, people want to be INSPIRED, people want to create, people want to connect. It's in our human-ness. In this new INSPIRATION Age, we will want to place ourselves in the company of people and events wherein taking action is the purpose. So much of Information is passive – reading, surfing the Internet, watching TV. Often we do nothing with it. While all of INSPIRATION is in passion-driven action.

I meet exhausted, duty-driven people every day. The most common phrase I hear is, "I'm just too busy." How on earth did we get into this state? We are suffering physically, mentally, emotionally and spiritually with this lifestyle we created. We hear the advice "relax" and "just slow down." And who DOES that!? Slowing down a duty-driven life only prolongs the suffering while living a passion-driven life actually energizes you.

We ARE entering the INSPIRATION Age. Be ready! Get yourself On-Purpose and Love what you are doing 80% of the time!

What did you just say?.....Oh yes you DO! YES you do have time to honor who and "why" you are. Be open to the INSPIRATION that will compel you to make it happen.

Lynn Moore is a Life Coach specializing in personal empowerment, especially Women's Personal Relationships, Health and Weight Loss. Her Life Purpose is: "To lead people to discover their true value." As she wears the hats of woman, wife, mother, daughter, aunt, sister and Life Coach she provides "Heavenly Hugs or a Toe to the Tush inspiring you to create change." <http://www.CoachAngelBoots.com>

How To Write Original Information!

By Larry Dotson

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Nowadays, it's hard to come up with original topics to write about. There are millions of articles, e-zines and web sites packed with information. One of the easiest ways to come up with new subjects to write about is to bundle different topics together.

Below are eight ideas for bundling topics together:

1. Combine your information with new solutions. For example, there are many solutions to get out of debt. If you can think up a new one write about it.
2. Incorporate your information with original fiction. For example, if your topic is fishing, write a fictional story about it.
3. Conjoin your information with an unrelated topic. For example, you could combine chemistry and web marketing together.
4. Link your information with new ideas. For example, if you are writing about typewriters, tell people the difference between them and computers.
5. Connect your information with a new market. For example, you could write about improving your psychic skills targeted at coaches who want to improve their play calling.
6. Merge your information with current news stories. For example, relate your subject to any of the top news stories that will be ongoing for awhile.
7. Blend your information with real life. For example, combine your subject with real life interviews, stories, opinions and personal experiences.
8. Relate your information with new examples. For example, there're thousands of books on marketing but most of them use different examples to make

you understand.

Don't limit yourself to only these eight ideas. There are millions of information topics that can help you to brainstorm new writing ideas.

Larry Dotson 1000 Ways To Write, Create, Package And Sell Information Products!
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