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Insider Tips For Finding A Great Online Poker Room

By David Olsen

Even though they look pretty much the same and they're all selling essentially the same few games,

all Online Poker Rooms are NOT created equal! The differences can go far beyond the look and feel of the software. After you've played at several different rooms, you'll start to see the tell-tale signs of a quality room as opposed to the "back alley" type.

Here's a few things to consider before you plunk down your money.

The Number Of Players

It simply doesn't matter how great the software is or how many game variations Are Offered. If you're sitting alone, staring at the virtual walls ...What Good Is The Poker Room? The great pokerrooms always have lots of real money players ---- Playing!

Cash Outs

Don't let a big bonus or huge game selection be the only criteria you use when selecting a Pokerroom. Make sure you understand how to cash out, where your money will go and how quickly you'll get paid. Remember, what good is your bankroll if you don't have access to it?

Customer Service

Before you purchase, know the customer service options. Is there a toll free phone number? Is there Online Chat (my personal favorite)? Or is email your only option? Make sure you can contact a rep when you need one. Here's A Tip: Before You Purchase, Contact Support and Ask a few questions, Just to see how responsive and knowledgeable the staff is. Great Pokerrooms know how important Customer Service is and will make sure their reps are well trained!

Bonus/Comps

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Free Money at sign-up is always nice! But, it's really not very important. Remember, there are always play through requirements and the more "Free Money" you get the more you'll have to play before you can actually cash it out.

More important than a sign-up bonus is the ongoing comps that are offered. Poker can be a very exciting game, where you have a pretty good chance of consistently winning. Once you find a poker room that you like, chances are you'll be playing there frequently. A good comp program can directly add to your bottom line!

Ease of Use

I'm including the entire poker room "experience" in this category. Starting with the first time you visit the site, through the download and sign up process, making a deposit, choosing a table and of course, the actual game-play. The easier it is to get all of this done the better. A clean, simple homepage and intuitive, easily installed software are important factors that shouldn't be overlooked.

And Finally...

I've outlined what I think are the most important factors in any Pokerroom. Of course, you'll need to consider your own factors also...

For Example:

- * Do You Like Frequent Tournaments?
- * What Table Limits Are You Comfortable With?
- * Are You Interested In Multi-Table Play?

An hour or so of research before you actually make your first deposit can go a long way toward improving your online playing experience.

David Olsen has been writing about online casinos and casino strategy for over five years and is considered an authority in the online gambling world. His latest website is all about the poker and video poker. Visit it at:

http://www.playvideopoker.us/poker_rooms

Poker Affiliate Program Internet Marketing Tips

By Blake Stevenson

Once you have made the decision to become a poker affiliate for an online poker room, it is very important that you turn your attentions to internet marketing techniques. Marketing your poker affiliate

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business through the use of internet marketing tactics is one of the easiest ways to generate a massive income with poker affiliate programs.

Though many people may not view being an online poker affiliate as a real business, it is most definitely a viable way to create serious wealth. However, to earn any kind of serious money, you must take things seriously and apply a lot of hard work. Becoming a poker affiliate is not a way to get rich overnight and anyone who tells you otherwise is not being honest.

To become a successful poker affiliate, your main goal should be traffic generation. When creating the content on your website, be sure that you target the right keywords as this will help you bring in search engine visitors. If you fail to target the proper keyword phrases, people are going to have a very difficult time finding your website.

Also, a solid tracking software is an essential tool for any poker affiliate using internet marketing as a way of building their business. A professional stats program will help as it will tell you exactly where your traffic is coming from. Successful affiliate internet marketing is a much more difficult thing to do if you don't have a way of tracking your results.

Another great way to promote online poker rooms as an affiliate is to publish a regular internet poker tips and strategy newsletter. Build a list of people who are interested in playing poker online and regularly email them with helpful advice, new bonus codes, and more. Using email can be an extremely powerful tool when you are promoting poker rooms and I strongly recommend that every online poker affiliate start using this to their advantage.

Discover the secrets to becoming an online poker super affiliate today at

<http://www.epokeraffiliate.com/>



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