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Internet Marketing – A Leap Of Faith

By Paul White

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by: **Paul White**

Do you remember as a child having to do something you really didn't want to do because it was difficult?

Was it music lessons? Or dancing? Or some kind of sporting activity? I am sure you can remember something that your parents really wanted you to do, but you rebelled against!

With almost everyone there is something they tried, and failed to do as a child.

Can you remember how good you felt, when finally your parents gave into your demands and let you 'give it up', but that feeling didn't last forever, did it?.

Ten or fifteen years later didn't you look back and hate yourself, for making that decision to quit all those years ago?

Do you remember looking at your friends, the one or two who did continue, with envy at what they managed to achieve?

Don't you remember thinking 'that could have been me..' Don't you remember feeling angry with your parents for letting you give up, when you could have made a success of things, if you had just kept going when things got tough.

But it is easy to blame others for decisions made when you were young, and as a child you were too immature to see the big picture.

Yet as an adult there is no-one else to blame, and many adults take up things later on in life, everything from scuba diving to hang gliding, to internet marketing! But surprisingly, most people still give up after a short time.

But why? You would have thought that the benefits of maturity and hindsight would have told them to keep going.

Sadly the fact is most people give up on everything in life when it becomes difficult.

Most people, even as adults, can still not see the 'Big Picture'. They fail because they do not like doing the mundane, boring and time consuming tasks, that everyone who has ever succeeded in anything has to do initially.

If they don't achieve success immediately, they start to doubt themselves, and doubt that what they are doing will ever make them successful.

They can not make that leap of faith. Faith in themselves, and faith in what they are doing.

Today, in my new career helping people to make money on the internet, I see people trying to achieve financial independence, and it really saddens me when they give up after just a short time.

Most people start off by trying to go it alone, to teach themselves.

They get themselves a free affiliate/associate website, they then put in a few ads on free classified sites, and soon become disillusioned after failing to make any sales. Most quit at this stage.

Of the people left, some decide that it must be the product that is wrong, so they sign up for ten or twenty more free associate sites, but they then find that their problems are magnified ten or twenty times, since they now have to promote all of these different sites individually.

They put ten or twenty ads in the same free classified sites, but still end up with no sales. Most of these people then quit at this stage.

A few enlightened people however don't give up. They look around for a 'teacher', or 'mentor'. They look at the people who have become successful, and are making money, and they decide to learn off of them.

As a former teacher, I try to show people the correct way of doing things in order to succeed.

For example, contrary to what the companies themselves say, you will not make much money by directly promoting just one free affiliate site.

You need your own website, which has been professionally designed so that you can feature all of your programs at once. You then need to drive traffic to your one site, and there are lots of different ways of doing this.

Also, whatever you are selling, most people will not buy anything the first time, in fact they need to see the same thing seven or more times, before they decide to buy. You need an autoresponder system to keep reminding prospects over and over again about your products and services.

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I explain to people that it is essential to remain in contact with your customers, so that they keep buying from you, and that you need to run a daily/weekly/monthly, newsletter or e-zine.

To do this you must have a listserver which allows you to send an e-mail to hundreds, or thousands of people all at once.

On my website I give away tons of FREE E-books and Software to help people succeed.

The point I always try to get across is that there is always a solution, to every problem, you just have to keep going until you find it.

Every single person who has ever been successful know this.

Problems are the food of success. Each problem or set back that you encounter, pushes you a bit closer towards achieving your goal!

Yes or course there is a lot to learn, but the average person with a bit of determination will succeed.

Don't 'give up' just because things occasionally get tough.

Remember the lesson you learnt as a child, if you give up now, then in a few years time you will be bitter and angry with yourself for not going the distance.

Just remember it is impossible to fail, as long as you keep on trying.

So why not look at things again? It's not too late, even if you have 'given up' on the idea of making any serious money.

You owe it to yourself to make that leap of faith.

Start to believe in yourself, just one more time, and have faith in the people who really have made a success out of the internet, and want to help you succeed.

Paul White is a 42 year old former teacher. He now helps people all around the world to become wealthy online. Whatever you are selling, visit the popular site:

and if

you subscribe to Profit Mountain's FREE wealth building newsletter, you will also receive FREE advertising for the next 12 months! (Worth \$200!) as well as loads of other things!

Leap... And The Net Will Appear

By Sibyl McLendon

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In 1994, my life hit rock bottom. My husband was addicted to crack cocaine, my 17 year–old son had just gotten his 15 year–old girlfriend pregnant, we were about to get evicted from our home, I contracted a life–threatening illness with no health insurance and my Mother died very suddenly, and as her only child, the responsibility of this fell solely on me. My emotional hole was so deep, I could not even imagine the light at the end of the tunnel, let alone see it.

Two years later, my husband was free of addiction, I was running a business that was quite successful, I was healthy and had a beautiful Grandson that I loved deeply. Today, my husband is still drug free, my business has evolved to the point that we can work at home, my Grandson is still (and always will be) the light of my life, and I can honestly say that life is good.

It was a difficult path back into the light. Certainly, my life is far from trouble free now. But I learned one invaluable lesson during the dark time that keeps me from falling back into the abyss, no matter what the Universe throws at me today: faith. And really, faith in "what" is not the issue. It is simply faith in something. It could be faith in the Creator, angels, the Universe, yourself, electricity, or even a rock. It really doesn't matter. It is the act of having faith that makes the difference. Someone once told me that even an atheist has faith that when he flips the wall switch, the light will come on.

Along the way, I saw a Zen saying, "Leap... and the net will appear." It became my battle cry, my philosophy of life. Take a chance, give something a try, at least you are doing something. It is one step towards taking control of your life. Find a goal, even a little one, and then do one thing towards reaching it. It may be scary, but a little fear gets the adrenaline pumping. The rewards can be immense. Your self–esteem will benefit greatly. If you succeed, even in a small way, you can say, "Look what I did!" Believe me, it feels great.

Having faith means that you are able to take a chance on something. Taking chances, even small ones, leads to opportunity. Even if you take a chance on something and it fails, you have learned something through the experience. I know one thing for sure, if you stay in your house, waiting for something to happen in your life, you will die in your house, waiting for something to happen. You do not have to take a leap of faith, just take one step in faith, in the words of Dr. Martin Luther King Jr., "Take the first step in faith. You don't have to see the whole staircase, just take the first step." I am reminded here of a scene from a movie. Towards the end of the third Indiana Jones movie (Indiana Jones and The Temple of Doom), Indiana must cross an abyss to reach the Holy Grail. There appears to be no bridge, no way across, only a long fall to certain death. He takes the step anyway, and a bridge just appears out of nowhere. He took the step in faith that he would not fall. That is exactly what I am talking about here. We all have the ability to look inside of ourselves and find our faith in something or someone. Find it, and take that chance, the reward will outweigh the cost.

Sibyl McLendon is 1/2 Navajo. She is the owner of Spirit Web Design <http://www.spirit-webdesign.net>. She has been designing sites for 3 years. Visit Spirit Web Design for useful information on website

marketing.

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