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## Internet Novices Find Success With Plug-In Profit Sites

By **Robbie Fanucchi**

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Do you want to quit the 9–5 ball and chain? Do you want to forfeit the structured working environment in order to be your own boss; setting your own schedule, taking unlimited coffee breaks and taking days off when it strikes your fancy? Many have done so already, having reached success as an e-entrepreneur.

However, entering the fierce internet business jungle can be as intimidating as stepping foot into the untamed Amazon, especially for the inexperienced. If not properly prepared, the internet jungle can eat you alive. No wonder so many choose the safe, yet tedious confines of their secular jobs.

However, creating a successful internet business is as simple as creating multiple streams of residual income. Many of the top internet marketers have used this strategy to become the kings of the internet jungle. How does someone with little or no internet knowledge create their own individual streams of automatic income? The answer is simple:PIPS. PIPS is an acronym for plug-in profit site.

In fact, less than a month ago, my internet experience was limited to surfing websites and answering emails. Thanks to a well designed plug-in profit site I now have a money making website, my own blog and the use of advertising I never knew existed.

You may be wondering how PIPS works. Its main function is to build a personalized website for the customer that is 100 percent ready to take orders and provide streams of residual income. But what

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good is a website with no promotion? A website with no promotion is like an island in the middle of the Pacific ocean. How is anyone ever going to find it? That is why a good PIPS program will supply tools to assist you in marketing your website.

If you're like I was, you probably have no clue how to drive traffic to a website. The PIPS program I used solved these issues. It provided a step by step guide that had me profiting from my website in 10 days. How many businesses can you think of that are up and making money in less than a week and a half? Not many.

Yes, a good plug-in profit site provider will take the novice by the hand and personally guide them through the predator infested jungles of internet marketing. In summary, here is what to look for in a good PIPS program:

- 1.A personal profit making e-commerce website set up for you to start making money immediately.
- 2.A guide to success, showing you how to promote your website. Again, a website without promotion is nothing more than an island stuck in the middle of the ocean.
- 3.The use of proven successful affiliate programs that will provide income on autopilot.
- 4.Bonuses such as pre-written newsletters and e-books to give away to potential customers.

With the use of a good plug-in profit site you can confidently step into the world of e-commerce and become an instant success. Check out the PIPS program I used to start my internet business:

<http://www.pluginprofitsite.com/main-11327>

To find the best home based business ideas so you can work at home vist:

<http://www>

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### **Fishing for phishers.**

**By dDawg**

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Netcraft goes fishing for phishers.

Netcraft has released an Internet Explorer plug-in that could help people avoid becoming victims of online fraud.

The Internet security company heralded the plug-in toolbar, which displays information about the Web sites a surfer is visiting, as a strong weapon against phishing attacks.

The Netcraft Toolbar provides you with constantly updated information about the sites you visit as well as blocking dangerous sites, the company, best known for providing statistics on what software Web sites are running, stated in a posting. "This information will help you make an informed choice about the integrity of those sites."

The toolbar displays information about the popularity of a site, the country in which the site is hosted and the Internet address of the site. It also indicates whether other toolbar users have flagged the site as a possible phishing scam, which uses fake Web sites that look like they belong to a trusted provider, such as a bank, to fool people into handing over sensitive personal information.

The effectiveness of the toolbar will largely depend on how widely the software is adopted, Netcraft Director Mike Prettejohn said.

"If the big banks go for branded versions to give to their customers, then (it will be) very effective," he said. "It's only been public for two days, and there is already an effective community of people blocking phishing sites."

The software is available as a plug-in for Microsoft's Internet Explorer Web browser and can be downloaded from Netcraft. A version of the program that runs on the Firefox browser from the Mozilla Foundation is also under development, the company said.

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<http://www.str8junk.com/heavyhitter.html>

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