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Internet Success – Is it Only a Dream

By Raymond Johnston Jr

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These past couple of years have been quite the eye opener for many in the work force. I happen to live in the United States but I think people everywhere can relate.

An ever so generous economy suddenly got out of bed on the wrong side one morning. The consequences played no favorites. Most sectors took tremendous hits. Suddenly, job situations that looked very stable, collapsed.

The leader of this collapse, an Internet craze of mass proportion. Why, because a lot of people see the unbelievable potential that exists in something that has barely been born.

The question is not whether that great potential will be reached, but only how far does it go.

The Internet is still in an infant stage. There are going to be a lot of success stories come from those who choose to venture in that direction.

Can you be one of these success stories?

I personally think it is the greatest opportunity I have seen in my lifetime. I don't like the 9 to 5 routine. Does that mean I don't like to work? My wife would get quite a kick out of that. She claims I am the real reason the word workaholic came to be.

It's not exactly the award you hang up on your office wall but you get the picture.

I think we all have the capabilities to be an Internet success story

Are you willing to give what it takes to become successful?

The people who are telling you, they only work 10 hours a week and bring in six figures a year, did not start their business in the last few months.

Starting a business on the Internet takes work and if you plan on building an income very quickly, a whole lot of work. But if you work at it, you can build a business, just as you can in any sector of the country.

It takes time, and especially when you first start out, you must be willing to give it.

Does everyone have what it takes to be a success on the Internet?

I think that the capabilities lie inside each of us to be successful in whatever we may choose.

You may have to work on certain aspects of life that you are not as proficient at, but look at the benefits.

- * You work the hours you choose.
- * You have the whole world as potential customers and business partners.
- * You don't have to dress up for work.
- * Bad hair days don't mean a thing.
- * You are the boss. (Well at least you are at work) :o)
- * Whatever you build, you build for yourself and your family.
- * You make the rest of the list. (It's endless)

Is Internet success only a dream? Not if you make it reality.

Are You a Dreamer?

By Linda Offenheiser

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Somewhere along the line a negative connotation has been attached to the word "dreamer". It's used to describe someone who is unrealistic, who lives in a fantasy world instead of the real world, one who sits and reflects on what he wishes things were instead of making the most of what his life really is.

What is a Dream?

A dream is what reality would be if your life was designed according to your own plan. Is there anything really wrong with dreaming? I think not!

Dreams keep your spirit alive, give you something to strive for, keep you moving forward. Without a dream your life becomes stagnant, without purpose and

unfulfilling. Is there a place for dreaming in Internet marketing?

Your Business is Built on Dreams!

What are your reasons for starting an online business?

There are as many different reasons as there are marketers, but one thing we all have is a vision of improving our lives and enjoying some of the things we've always DREAMED about.

Maybe you want the independence of working from home. Maybe you want extra income to pay your bills or to provide for extras. Maybe you have an idea that excites you and has to be expressed. Or maybe you want to become another "Dot Com Millionaire"!

Whatever your reason may be, the bottom line is that you dream of doing something and you've chosen Internet marketing as the vehicle to help you achieve that dream. So what comes next?

Goals are Dreams Put into Action . . .

The only way dreams are bad is if you do nothing to turn

them into reality. It does no good to sit and dream of being rich and famous if you don't have an action plan for BECOMING rich and famous.

To succeed at anything, whether it's life in general or Internet marketing in particular, you have to plan your success and take the steps necessary to achieve it. You can't sit idly by and wait for success to find you. If you do, you're engaging in nothing but a "pipe dream" and nothing is exactly what will come of it.

Don't be Afraid to Dream, But . . .

If you want to realize your dreams you have to be willing to work for them. If you aren't prepared to work, you don't want the dream badly enough. If that's the case, the vision of achieving it won't be strong enough to motivate you and keep you on track.

However, if your dream is really important to you the desire to achieve it will provide all the fuel you need. It will keep you moving toward your goal even when challenges threaten to derail you.

Make Sure You Want it Badly Enough!

Do you dream of owning a mansion on the ocean or driving a black Ferrari? How badly do you want it? Are there other things you want more? Prioritize your dreams. The dreams that mean the most to you, those you crave deep inside, are the ones that provide the strongest motivation to succeed.

Internet marketing isn't as easy as some would have you believe. But . . . you can accomplish anything you set your mind to! Make it easier on yourself by believing your dream, whatever it may be, will come true.

Dream Big . . .

But be prepared to work hard!



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