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Inventions, Patents and Profit

By Clyde Knight Jr

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New Inventors

My name is Clyde Knight Jr founder of Knite Enterprises LLC. I have visited many newsletters and inventor resource websites where I found and read many interesting and informative articles. These web sites covered areas of inventing dealing with everything from creating and developing your ideas to selecting the right self-help resources.

There is a plethora of invention submission and promotion type corporations out there, as we have seen advertised on television and radio commercials. I have even experienced first hand how these company's work. They advertise one thing, but the result is a twist in legal technicalities that most inventors under estimate. In short, these invention submission corporation's present the unwary, sometimes enthusiastic and often times legally naïve inventor with a professionally looking office, with personable representatives and artistically enhanced forms and documents all pleasing to the eye and designed to persuade the inventor to sign away their legal rights.

Furthermore, self-help websites including the USPTO website do offer free and inexpensive resources. These resources usually explain details of the law that allows independent inventors to protect their own inventions by submitting their own ideas to the USPTO or applying for a patent themselves. Other methods of self-protection offered on these websites include retaining a combination of inventing professional to help them to submit their own patent application with out having to pay an attorney's high legal fees. Thus, saving them a costly expense.

In either of the cases sighted above what usually happens in the end is that the inventor is disillusioned, discouraged and frustrated. The inventor is discouraged by the bureaucratic red tape, precise and strictly adhered to submission protocols of the USPTO with associated astronomical expense on the one hand or legally frustrated by the immoral but legal "bait and switch" tactic of an unscrupulous submission promotion company on the other.

To see how these companies use the law to their advantage point your browser at <http://www.ftc.gov/foia/frequentrequest.htm>. There you will find which submission promotion companies are listed. In addition, the type of fraud they used on various inventors.

Many invention resource websites fail to explain that your invention may not be feasible, plausible or even marketable and that to pay for a patent application when your idea will not bring a profit may be an expense that you simply cannot afford. Additionally, they usually do not explain in a logical and clear manner the facts needed for the inventor to make an informed decision. They do not explain the facts gleaned from an objective and complete explanation of the cost and profit probability ratios – that is – the money that you spend to patent your idea vs. the probability of making a profit from your patent.

I have researched and have painstakingly explained to the average inventor how to use the law to

protect their invention without having to disclose to a third party where their invention in all probability is most likely to be stolen. I also explain the myths, cost and profit probability ratios of spending \$3,500 – \$10,000 or more, when such an expense may not be in their best interest.

Our service is tailored for people who do not have or cannot afford to spend thousands of dollars on a patent. I explain that to spend this kind of money does not necessarily give the protection desired and that it does not guarantee profit. At Knite Enterprises, we take the inventors' creativity and their right to claim it very seriously. We assist the inventing industry by taking the confusion out of the notion of claiming your invention and by making our services available to those of us who may have creative talent but are confused and discouraged from moving forward by financial constraints and responsibilities. To see what we are all about please visit us online at: <http://www.DIYinventor.com>

Clyde Knight Jr is the founder of Knite Enterprises LLC. He started this online business in 1998. Knite Enterprises LLC recognizes the many problems that new inventors face when deciding on how to protect their ideas. Knite Enterprises LLC answers many of these questions and explains the advantages and disadvantages of traditional IP Protection.

The Importance Of Getting A Patent

By Edward Bryce

Even if you don't invent things for a living, you might still have a great idea. Chances are, if you actually pursued your invention you will have found that you don't exactly have the resources necessary to produce it yourself. Any plans you create will need to be shipped off to someone else. How, though, can you protect your idea from being stolen?

1. What A Patent Means

First of all, you should know that a patent is significantly different from a copyright. All a patent means is that you have the exclusive rights to profit from a physical invention. Not all inventions are physical. The most common use for patents is for pharmaceuticals and plastics. Things like chemical

formulas like drain-o have their own patent for the formula, for example, but the name drain-o will be protected by a copyright instead.

2. Not Everything Can Be Patented

It might be impossible to get a patent if you show off your physical product before you patent it. Furthermore, the more technology and expertise is required to produce the product, the better. Inventions that seem like a no-brainer are more difficult to get a patent for. For example, silly putty.

3. Banned Items

You can't apply for patents on many items – a scientific or mathematical theory or method, a work of art (books, plays, etc. - computer programs are included), a way of doing things (eg. a new business method). Many of these things are, instead, covered by copyright.

4. How To Apply For A Patent

You need to visit a patent office to get a patent. First, apply for a patent for your country with the help of a lawyer under a strict non-disclosure agreement. Depending on where you live this can be absurdly expensive or quite cheap. Next, file for patents you might want for the rest of the world. Yes, you have to file individually for every country in the world. Alternatively, you can use the patent co-operation treaty that allows you to apply once and eventually receive protection in all 126 countries signed up to the treaty.

For more great patent related articles and resources check out



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