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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Irresistible Click–Me Tools for Marketing

By Dorian Greer

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Never mind the irritating, but effective, pop–up window. There is another type of interruption advertising that is much more subtle, much less annoying, and just as effective.

It is the negative interruption.

A negative interruption is when an expected pattern is removed or "restrained" from an expectation causing a noticeable non conformity.

I'll give an example, and then I'll show you. (And I'll bet you a buck you'll want to use it for yourself.) Here goes:

You're viewing a web page and you scroll down a bit to see more. But a small image off to the side, instead of moving "with" the page, "stays" in the same relative position.

It doesn't move, while everything else moves. It doesn't conform, thereby causing a persistent interruption, forcing you to notice its quaint existence until you act on it. It's like a child that just stands there and stares at you until you respond.

I am in the act of witnessing a marvelous phenomenon, as people not only just "have to have one" but I'm watching the results grow daily. Let me give you two examples, so you won't think I'm pulling your coat tails.

By the way, neither of these is mine. I'm just a monkey in the middle watching this unfold like the crazy magic I told you so. In one of these you'll be able to see with your own eyes how effective it is.

First is the "Instant Buzz" plug–in/ad–delivery system. It's free, and highly contagious. You'll likely get this from a small floating window that can't be ignored, though you can dismiss it with a click.

It works so well, that in the last two days I've seen a mushroom of new subscribers to it. It's a truly beautiful and contagious

and viral method of getting your ad to potentially thousands yourself. Take a look:

<http://www.SeducingTheBuyer.com/tools.htm>

Now, what if you could use this very viral, persistent negative interruption method with YOUR OWN message, going to your own ad? And what if you didn't have to share this technology with others? And what if you didn't have to sign–on!

You can. And here's the second tool.

It is a persistent child with many faces and many locations, and you can edit with any message you want. And you can include with it any picture you want.

And you can include a "hide me" button, or you can make it appear only on the first page view, or every X duration of time, etc. And you can open it to a pop up or a new page, or in the same window, if you want to.

In short, you control every aspect about its presentation to your prospect AND you can make it viral because its code is in the HTML of the page. Or, you can refer the code like a site–wide CSS sheet that would be off–page, if you wanted to do that instead. Its versatility is phenomenal.

Here's a live example:

<http://www.seducingthebuyer.com/Persistent/example–1.htm>

As you can see, the sky's the limit with your imagination and creativity. But most importantly, you can have the power of the

pop–up without the annoying side effects. Now, isn't that a gift worth respecting your customers with?

Ebiz Internet Marketing Tools

By Bernard Dozier

Ebiz Internet marketing tools. You may have a great idea for a website with a superior product or service, grand design, content and functionality but if you do not use the right tactics, your site may not attract the all–relevant highly targeted traffic. Getting a lot of traffic into a site has very little to do with the site itself. But with how the Webmaster or site owner advertise it. With hundreds of competing sites, you must use the most effective Internet marketing tools that will truly deliver results.

There are different internet marketing tools that you can use. All these methods and approaches aim at increasing your website traffic. You must find a road for web surfers to find your site. To do this, you must put yourself in the shoes of your prospective visitors and future clients and see the internet through their eyes. Where do they typically go whenever they are looking up something on the web? The answer is the search engine; in fact, the two most popular websites on the net today are both search engines and portals. Thus, you should focus your internet marketing efforts on the search engine.

People will normally search for something using a search engine and click on the top results that these engines give. Therefore, you must use the right internet marketing tools to get a high search engine ranking. To gain a high ranking in search results, you can use several internet marketing tools. Search engine optimization is a collection of methods that are directed at improving the visibility of your site in search engine results. Since a search engine indexes sites by looking at its keyword density, your site's content must have favorable keyword density that is search engine friendly. Content is one of the most powerful internet marketing tools itself. If you have excellent content that is geared towards achieving a high search engine ranking as well as provide information then you can expect a high search engine ranking. However, this is not as easy as it appears. Countless other sites may be using the same internet marketing tools as you do. Thus, you must continuously find new ways of attracting more traffic.

Aside from the traditional marketing techniques such as print ads, billboards, brochures, testimonials, flyers etc. You must use other more effective internet marketing tools to gain more traffic. One of the most popular internet marketing tools today is the use of Pay per Click advertising. In this approach, you will bid for a particular keyword in a specific search engine. If you have the highest bid then your sites link will be the top result. This internet marketing tool is now being used by thousands of sites. It is also gaining popularity because of its relatively high success rate in attracting high traffic.

Bernie Dozier only writes articles on topics of products that he has use and try



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