

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Is Affiliate Marketing Really Good?**

**By Darmalingam S/o Marimuthu**

Finally interested in affiliate programs i.e. affiliate marketing? Well done!! Good decision.

What is Affiliate Marketing? In a very simple term it is "salesman" with a new twist. You are doing Internet marketing of products for authors like e-books, products by manufacturers and wholesalers. This time you are doing it through the Internet and reaching out to the whole world of Internet.

How lucrative is the online affiliate marketing? Without doubt, it is the best opportunity in the online network marketing business. It is easy to make money over the Internet, if you know how to do it.

Is it the right time to start? Of course, it is absolute the best time. Internet marketing just left the starting block. The latest techniques and strategies the gurus have plotted out a sure way to success.

Is it challenging? My god! What a question? The question should be "Are you ready to take on the challenges? The affiliate program" As your income grows with online affiliate marketing you will explore and discover newer and better ways to increase your income.

What selections of products do I have? Right in front of you, click bank has a whole range of products. Well 11,000 over products. Is this enough for you? Not enough. Then look into Amazon.com there are more.

Do I need to invest a lot of money? My dear friend, there are no free lunches. You have to invest some money initially. Like securing a website, hosting it. Of course, if you are prepared to invest more money, there are articles written by some gurus. You can take advantages of their ideas. This will propel you to faster and greater heights. Ops, One more thing, you have to put in a lot of hard work. Nothing comes easy.

Talking about gurus, there is this GURU who not only made lots of money but also helped many through his guidance and classes to make lots of money and changed their life's for the better.

Find out what are his secret weapons and the potential of affiliate marketing:

## Is Affiliate Marketing Really Good?

<http://www.affiliateandaffiliate.com/ewen/optinpage.html>

Darmalingam Has been doing internet marketing for some years and he also writes articles on various subjects.

<http://www.affiliateandaffiliate.com/ewen/optinpage.html>

### **Are You Spending 75% of Your Time 'Marketing Your Affiliate Programs'?**

**By David McKenzie**

#### **Are You Spending 75% of Your Time 'Marketing Your Affiliate Programs'? by David McKenzie**

How important do you think it is to market your affiliate programs? Most would probably say it's quite important.

I would say it is the difference between success and failure for the affiliate. The more time you spend marketing your affiliate programs the more successful you will be.

The 'Super Affiliates' spend 75% of their time marketing their affiliate programs. This means they only spend 25% of their time working on their affiliate programs.

Contrast this to most affiliates who spend about 10% to 20% of their time marketing their affiliate programs.

You may have heard the statistic that between 80% and 90% of all affiliates make little or no money each month from affiliate programs. A big reason for this is LACK OF MARKETING.

Just because it's an affiliate program does not mean you do not have to spend time marketing it.

Treat each affiliate program you belong to as if it were your own product. This will force you to concentrate more of your efforts on marketing. By thinking like the "owner" rather than the "affiliate" you will automatically focus on what is important to make the sale.

In fact, you could say you have to spend MORE TIME marketing your affiliate programs than if you were the owner of the product because not only are you trying to get people to buy a product, you are also competing with other affiliates.

Spend more time marketing than your fellow affiliates and you will earn more money. If they are not spending time marketing and you are, who do you think is going to succeed?

When I talk about marketing affiliate programs it does not mean you have to go out and spend a whole lot of money.

## Is Affiliate Marketing Really Good?

There are still countless effective low cost and free marketing methods that are working very well.

Are you using the following free marketing methods?

1. Writing your own articles.
2. Using ezine ad swaps.
3. Using sig files in your emails.

To be successful with affiliate programs requires a disciplined and consistent approach to marketing. Set aside a couple of hours each day for marketing your affiliate programs and I guarantee your monthly affiliate check will increase.

You may even become a Super Affiliate one day!

### Resource Box

David McKenzie is the author of a new e-book titled "The Facts You Should Know About Affiliate Programs"

Get a Free 5 Day Email Course

<http://www.1sthomebasedbusiness.com>

David McKenzie is the author of a new e-book titled "The Facts You Should Know About Affiliate Programs" Get a Free 5 Day Email Course <http://www.1sthomebasedbusiness.com>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**