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Is Direct TV Right For Me?

By DeWayne Strickland

Are you confused with satellite choices? There is no doubt, that satellite is better than cable, and the choice comes down to Directv or Dish Network. Are you ready to find out which service is better? Are you ready to watch the exact selection, of the networks you so earnestly desire? Get ready to make the choice of a lifetime!

When it comes down to choosing between Directv or Dishnetwork, you need to focus on what you watch the most! Are you a sports fanatic? Are you a person that likes watching movies, with non-stop action? Do you want programming that is safe for your children? Do you like sexy movies?

Whatever your choice may be, Directv seems to be the sports dominator! If you cannot not live without sports, then Directv is the clear winner! Hands Down! Imagine watching the football game with crystal clear clarity! Picture what your friends will say, when you have Directv, and they come over every sunday!

One impressive point about Dish Network, is the "new" Dish Family! If you are concerned about, what influences your children, then Dish Network will bring "joy" and "fun" to your home. Just think, your children can watch all their favorite shows and you can rest assured, that they will not see any type of violence or bad language.

"Let's face it, kids get curious and this will be one powerful way, you can control what goes into their minds and ears. This is the finest, in satellite tv control!"

The pricing for Directv or Dish Network is outstanding, considering the basic packages. You can go with the basic package and pay a small amount every month. Directv offers more, when it comes to sports, with NFL Sunday!

People get afraid of the prices, but when you look at what you really want, it is very easy. Look at how much people pay for cable! Do you want to pay for cheap cable and then six months later, watch as your spending money disappears! This is the satellite tv age, not the cable age.

Is Direct TV Right For Me?

As both companies get more competitive, you will see more deals and amazing rebates. Both Directv and Dish Network give free products and outstanding rebates. When you compare both networks you will see Directv is the winner! With all the deals, which ever you choose, it will only get better!

You will see a lot of Directv dishes, wherever you live and the reason is customer service! Even more of a reason, is Directv's rebates! You get a free DVR after rebate and Tivo! The DVR allows you to record your favorite shows and movies, while Tivo gives you the ultimate control!

Tivo will automatically find and record programming that you request for later viewing. Imagine a search that can record the show by title, channel, actor, and keyword! You can literally watch what you want when you like. Say good bye to the tape-based recorders and hello to watching a program that gives you the option of not recording reruns. Also, you do not have to reprogram every week. Directv gives you the dream and it is for your convenience.

People, the search is over and it is Directv! I love movies and I love being able to watch, what I want, when I want! Directv, combined with Tivo, is a miracle for the lover of movies and sports. You have the selections you want and the price is very affordable.

Copyright © 2006 DeWayne H. Strickland has been an Internet Marketer for the past 6 years. He is a webdesigner and is a crazy movie review critic. You make the choice at:

<http://hollywoodsatellite.homestead.com/keanureeves.html>

Direct Mailing: Is It Still Effective?

By Gabriel Adams

Direct mail, or marketing by snail mail, is an oft forgotten marketing method - after all, email is quicker, easier, and much less expensive. There are many businesses that now use email exclusively, and do not use snail mail for marketing purposes.

But I believe that these businesses are missing out on a piece of their pie. Actually, they are leaving a piece of their pie for other marketers (ones who use direct mail) to pick up.

DMIS, or the Direct Mail Information Service, reports some important statistics, showing that direct mail is indeed a vital marketing method, even in this digital age. For example, DMIS reports that 67% of direct mail is opened by the recipient, and 45% is both opened and read. Also, 32% of consumers surveyed reported that they had responded to a direct mailing in the past twelve months.

Direct mail is still an effective marketing piece that every business should use, even internet based businesses. Direct mailing has several advantages over email, such as increased delivery rates, higher readership percentages, and the fact that a physical direct mail piece will make a bigger impact than an email.

Is Direct TV Right For Me?

If you run an internet business, you may not want to use direct mail as an initial marketing piece. Initial contact is probably the strongest point of internet marketing. But follow-up is one of the strong points of direct mail. Use direct mail to follow up with your customers, to let them know about promotions, or to follow up with prospects who have not made a purchase yet.

For all businesses, direct mail allows you to contact precise markets with geographical and demographical targeting. For example, if you sold commercial bakery equipment, you could send your promotional mailing to a list of bakeries.

Direct mail is still an extremely viable marketing method that you don't want to miss out on.

For more Direct Mailing Information, visit

<http://direct-global-mailing.com/home.html>



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