

Is your Authentic Designer Handbag really Authentic?

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By Deanna Key

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So, you have just bought a new designer handbag. Maybe you have had your eye on a Christian Dior Saddle Handbag, or Gucci Jackie-O that you know your friends will drool over . You got a huge discount off of the hefty retail price and you're feeling pretty good about yourself. But know you are wondering- is my designer handbag authentic.

Determining the authenticity on any product can be a little tricky, but if you know the basics, you will be able to spot a fake in just a few seconds.

One of the best ways to ensure your new handbag is authentic is to look at the bag itself. Designer handbags are popular and cost as much as they due because first and for-most they are made from quality materials. Take a good look at the stitching. There should be no loose or missing stitches, the color of the thread should match the main color of the bag and the stitches should be evenly spaced. If the handbag is leather, the logo should be engraved, not just printed on the leather.

Also take a look at the hardware. All of the hardware should match in color and sheen. The hardware should also be free of scratches. Many manufactures, including Gucci, Fendi and Prada, protect their hardware with a removable plastic cover that is to be removed only after it has been purchased. The brand name or logo should be engraved, not embossed or simply printed on the hardware. You can also find the brand name of logo engraved on the strap hardware on Gucci, Fendi, Prada, Chanel and

Inspect the material the bag; lining, hardware and accents are made of. Many handbags are made of different types of leather, from Lambskin, Calfskin, Goatskin and Patent Leather, but it is easy to distinguish if the leather is of a good quality or not. The lining is usually made of a satin material that has a nice shine to it and most designer handbags have the name brand name or logo on the lining. Designers almost always use leather accents, not plastic. Some purses have straps that are specially coated and seem to be artificial. However a quick look at the edge of the strap, usually near a stitched joint, should reveal a leather core.

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Is there an authenticity card. An authenticity card is a little card that usually has the manufactures logo embossed on the front and has some information about the product you purchased and sometimes includes a magnetic strip, bar code. Many manufacturers, including Gucci, Prada, Fendi, Kate Spade and Coach, use these cards.

Check for a serial number. Not all manufacturers use serial numbers, but many do. The serial number for Fendi purses can be found on the inside pocket. Simply turn the pocket inside out and there will be a printed number on the fabric or possibly on the leather tag. Gucci includes a small leather tag on the zipper seam of the handbag which includes a serial number.

Deanna Key is the undisputed expert in the import of fashion and designer handbags. She has sold over \$25 million worth of authentic designer handbags to many leading boutiques and e-tailers.

is a compilation of articles and discounts for designer handbags.

TIPS TO CONSIDER WHEN BUYING LOUIS VUITTON HANDBAGS FROM AUCTIONS

By Costas Pitas

1) Only e-luxury is authorized to sell brand new Louis Vuitton. It is owned and operated by Louis Vuitton and their associates.

Their prices are as much as you would find them on ebay or other websites anyway, So why not just buying for them, if you want to make sure you are buying authentic. Usually the items offered on ebay will sell at a premium. And if the pictures do not belong to the person that owns the handbag, you never know what you are buying.

2) Most auctions around the internet offer fake Louis Vuitton handbags. Be advised again, LV does not wholesale it's merchandise and not too many people would have brand new and authentic Louis Vuitton.

3) Please note that many fakes are sold during the weekend at "special discounts", because the LV lawyers do not work full time during the weekends, so they can sell their merchandise undisrupted.

4) You might consider not purchasing from a non smoke-free home. Did you know that smoke enters the fabric and often leather parts of LV bags and it is not easy to get rid off. In the long run, it decreases the quality of your Louis Vuitton.

5) Sellers with high feedback do not always sell authentic merchandise. Don't get me wrong, if a seller has high feedback, good for him/her. She/he at least finds a way to keep clients happy even by selling fakes. But make sure you ask questions before bidding. Make sure you can get a money back guarantee if the bag is found to be a fake.

6) If a deal sounds too good to be true, it probably is. Check out the prices of similar handbags in the same category. Check out the same handbag at eluxury.com. Too good to be true? It probably is.

7) What you see is not always what you get. The seller might have a picture of an authentic Louis Vuitton. When the auction ends though, he/she sends you the fake. And the story goes on. So, be careful. Even if the picture reflects an authentic LV, you might still get a fake. Not all scammers get caught by eBay police or LV lawyers.

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Please Note: It is not our job to stop you or anyone that buys or sells fake LV. We just try to educate the consumer. These tips are not the only tips you should consider. There are many additional tips that might apply in other certain situations. Use your own discretion when buying from auctions. Always remember: Your handbag reveals your personality! That's why you need an authentic designers handbag that will last forever and be proud of.

www.Voguehandbags.com is an online shop specializing in Authentic designers handbags like Gucci, Prada, Fendi. We have been in business for many years. Our goal is to bring you, your favorite designers handbags at 30%–70% below retail.

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