

It pays to ask, listen, and then act.

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Brian Holte

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Do you have a visitor survey on your site?

If not, you should. You're missing out on a golden opportunity to cash in. Let me explain.

I operate a site that offers my visitors free ebooks but I also ask them specifically what they're interested in and for them to give me their email address. Besides having my weekly newsletter which covers ebook related topics like research, development, brainstorming and all the rest, I open sub-mailing lists depending on THEIR topic of interest. Not everyone is interested in just the research, development, and brainstorming of ebooks.

I can't read my visitors' mind, neither can you. This is a great way to get "inside" your visitors' head and find out what they "specifically" are looking for. I have a variety of ebooks on my site but one day it occurred to me, do I really have what people want? How would I know besides looking at log files, and then keyword searches are pretty general in nature at times, right? Then the light bulb went on in my head. All you have to do is ask Brian. The best part...they tell me what they want, they give me their permission to send them "periodic" emails when I have completed their "info product of choice".

(I inform them they're not placed on a weekly or monthly ezine for that matter)

I start creating an info product they "expressed interest in receiving" then I work on the backend, then I email them the

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information. Because I took the initiative to "ask them" what they wanted, than took the time and created the info product of their "interest/need", my sales conversion rates will do what? That's right...increase. Than I follow up with more info products related to their "topic of interest" and even include the occasional freebie to thank them. Out of all this the best part is the initial request, I offer no bonuses, no incentives, for them filling out the form, I just take the time to listen, create, fill their need, and in the end have a very satisfied customer for years to come. Are you asking and

listening?

Brian is a freelance writer and ownerof www.theebookking.comAre you an EXPERT in your field?If so visit our site for more details.

How to Attract Targeted Leads, Simply and Quickly.

By James Yarbrough

In this article I will cover the one of the fastest ways to make money on line. There are few absolutes in online marketing. History has shown us over the short life of the web that there is one constant, and that constant is change.

I doubt if I will see much change in this rule in my lifetime. Nor will you see it in yours.

What is working now? I think there are a number of simple ways to make a good living on the web. In my humble opinion the following would be among the easiest ways to capture your share of the profits to be made on the web.

As we look at it, keep this simple thought in mind. You need to apply yourself to anything you do on the web. If you are going to approach anything halfhearted, especially the web, you will either get less then expected results are you will get zero return.

There are a lot of extremely driven people on the web. They leave no room for the people who get out there and give it quick try, and hope for the best. They will eat your lunch

The human race is over a million years old, but it never seems to act it age. In business, the spoils go to the most inventive. This is perhaps another constant.

Now without further a delay I will end this prattle by simply telling you to do your best and perfect your craft, or you will be kicked to the curb in a flash.

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I know you are looking for no cost ways to make a buck. The following program is exactly that. Real world experience has taught me that just because it's free don't mean it doesn't work.

There are two ways you can approach the following, there is a paid program. I joined the paid program immediately, however if you're the skeptical type, please join the no cost and see for you're self–how nicely this works.

You will find a link to this site in the Authors resource block. Go and listen to the recorded message. They will explain all the reasons why this free program pays so nicely.

Need a little coaxing to listen to the recorded message? Vary well, as I said there are two ways to approach this program, either the free way, or the paid program.

What if I told you that you benefit me more as a free member then a paid member? However, you could be in the same boat, all you need to do is sign up as a paid member. Go listen to the recording now!.

I want to thank you for your time, and I also want to assure you that you will be glad you took the time to check this story out. It pays to be curious, but the rewards are fuller for those that add action to their curiosity.

Mr. Yarbrough is an affiliate for CB Mall, and Search Estate. He has been Networking online for three years.

He is a dedicated husband and father. He likes to hunt for treasure in his spare time.

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