

It's the cost of being "found" stupid...

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By Steve Hartung

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It is extremely important that this info be forwarded to as many business associates, friends, family etc., as possible. I honestly do not know how long this free offer will last. Thanks and please take advantage of this great "new advertising technology offer" today...
Steve Hartung, Account Executive.
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Webmaster/Account Executive.

GET STUPID!

By Chris Bradford and Brande McCree

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I am often asked "What is the secret to MLM success?". In this article, I will give you that elusive answer. You might be surprised.

First, let's examine your Company:

There are some real business builders in your company, right? People who make a lot of money? They represent the same company you do, right? Since they represent the same company you do, the company can not be the problem, because they have proven you can make money with this company.

Let's now look at your policies and procedures:

Does your company have the same policies and procedures for everyone? Of course they do. Since the heavy hitters are required to operate under the same policies and procedures as you do, you are not at a disadvantage. Therefore, the policies and procedures are not the problem.

Now, lets look at the compensation plan.

Does the company have the same Compensation Plan for everyone who joins? Are the real business builders under the same Compensation Plan as you, only a little higher up, and because of their production, maybe receiving some special bonuses? Will you be allowed to earn the same bonuses as they are when you reach their

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level? If the answer to each of these questions are "yes", then the Compensation Plan can not be the problem.

Now, let's look at the products:

Are the real business builders selling the same products as you are? Of course they are. So the products are not the problem.

What is left? Only YOU.

You are the reason you have not achieved any more than what you have. It is not the fault of the company, its policies and procedures, its compensation plan, or its products. Other people have achieved greatness with you company, operating under the

same rules you are, and selling the same products. So what is the problem? The problem is simply YOU.

YOU have to make the decision to work your business. YOU have to focus. YOU have to make the necessary sacrifices. YOU have to step outside your comfort zone. No one else can do this for you, only YOU.

Don't make excuses by saying others are smarter. I know some very successful Network Marketers who, honestly, are as dumb as dirt. Maybe being stupid is an advantage. Those who are stupid are not smart enough to see the problems and pitfalls. Those who are stupid are not embarrassed to approach their friends and family. Those who are stupid don't know enough to look at something and say "Naw, that ain't gonna work" and thus, never try. Those who are stupid see opportunities without limitations. Those who are stupid do not feel the shame of failure. Those who are stupid do not listen to the advice of the naysayers. But yet, those who are stupid succeed!

The secret to Network Marketing success is being too dadblame stupid to recognize the problems and pitfalls, and thereby doggedly doing those things all the smart people say will never work.

So, tonight, before you lay down and go to sleep, get on your knees and beg your maker that tomorrow you may wake up stupid.

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